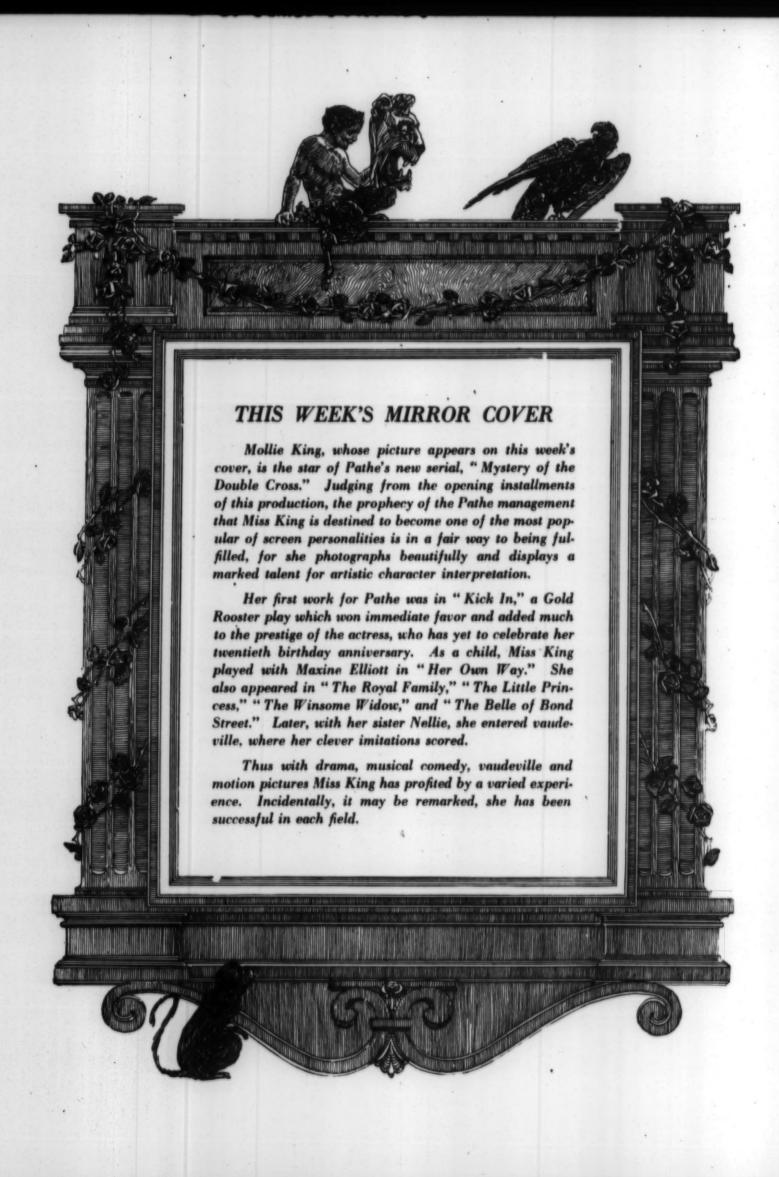
Music and Pictures, by S. L. Rothapfel





MOLLIE KING

Jessie Bonstelle Talks on Stage Stock





DRAMATIC MIRROR



AND MOTION PICTURES

VOLUME LXXVII

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No. 1997

INTERPRETATIVE MUSIC IS NEEDED

Foremost Authority on Exhibition of Photoplays Gives Valuable Pointers to Managers of Houses Large and Small-Quality, Not Quantity, the Requisite-One Good Pianist More Desirable Than a Mediocre Orchestra—First Class Composers

Becoming Interested

By S. L. ROTHAPFEL

ing picture I realize that I am treating a subject that is of the utmost importance in the development of the photo-dramatic art. Music is the missing link and supplies to the picture what the voice does to the legitimate drama. By that I mean that music must be interpretative. I mean that the day has come our greatest composers and musicians are taking the music for the motion picture very seriously and I expect to see some remarkable develop-ments along this line within the next

I say, with perhaps pardonable pride, that we have developed music for the an interpretative power greater than has any other theater pre-senting that form of entertainment. It took nerve and a lot of courage to install and maintain an orchestra of forty men such as the Rialto has, but the results have thoroughly justified the experiment and today we would not consider cutting one man out of our orchestra. Our orchestra has justified itself, not alone as a means of interpretation, but as a creator of atmosphere, a stimulator, an educator, and inspiration to, not alone immense audiences, but to the staff itself. I defy anyone to be about the theater for, say a period of more than four months, without feeling the effects and influence of the music. The public does not realize the amount of care and the painstaking effort that is necessary to prepare the music for the entertainment at the Rialto. It has come to be a feature that takes rank only second to the picture itself.

Spendi Money on Music

We have been able to maintain our high standard only because of the excellence of the music. My advice to every exhibitor would be to spend as much money for good music as he thinks he can afford. I mean by that, not number of men, but quality. I have known exhibitors who have heard the Rialto orchestra to go back to their respective communities and get an aggregation of men almost equal, numerically, to our own, but they would invariably return with the comment, "I don't understand it but our orchestra does not sound like yours.

Of course it doesn't. First we obtained the very best men we could find; then we got a conductor of repute and ability to direct them; then we commenced the work of building up, of establishing the routine, and developing the tonal quality, always striving to keep in the men the spirit of co-opera-We don't treat them like just so

In touching upon music for the mov-ng picture I realize that I am treating make the atmosphere behind the scenes good musicians, and composers and subject that is of the utmost import-attractive. We give them a word of men who know construction and who nce in the development of the photoout of the ordinary and pretty soon they begin to do many things out of the ordinary with the result that encouragement and praise come, and today I dare say that if a man in the orchestra did not play his part he would get his first censure and "call-down" from the men in the orchestra themselves.

No Set Rules

I do not believe that there should be any set rule for musical interpretation pictures because after all musicians interpret alike and it is merely the intelligence of the conductor (or the manager himself if he directs the theater and orchestra) that counts.

We have made an orchestra study of it here, and I say without fear of tradiction that we have enhanced the value of a great many pictures by their musical settings, and this is particularly true of the scenic and topical films. A concrete example is shown by "Mothers of France" which we ran recently. of France" which we ran recently. There wasn't a paper in New York that didn't speak well of the music and the inspiriting effect it had. Every ex hibitor can accomplish the same result if he takes pains and is enthusiastic.

would rather have only one pianist and a good one than an orchestra of fifteen poor musicians. If you cannot afford five men, get three, but have them good. Avoid the so-called mechanical musician. Try and make them take an interest in the work. Encourage them for original ideas. Inject some spirit into them. Make the music sound as though they felt like doing it and really loved it and were not, as is the case in a great many theaters, just playing because they had so much time to fill in.

Music to Influence Direction

I am going to have larger orchestras some day and I would like to see the time when the influence of music will have a decided bearing upon the direction of motion pictures. For instance, the flashback and the dissolve will not be necessary if the proper musical setting is given the picture. You can suggest by a little theme what the man might be thinking of as he sits in front of the fireplace, for example. Then again, you can create a world of sympathy by being in sympathy with the sentative, "but for the player who desubject yourself and pouring out your mands variety in his work, who is amheart, as it were, to your auditors. There are so many angles, so many well as to conserve his Winter savings, possibilities, so many ideas and different it affords genuine relief and assistance, ways to do this thing properly. There

ere are very few musicians to-day in this country who will not admit that the moving picture has been a great influence for good music. In fact it has been a greater influence toward better music and a more effective teachof good music than all symphony orchestras combined have been in the last fifty years. I mean by this simply that the picture has demanded a better sort of music and the demand, in a measure, has been met and, not alone in the big cities, but in every small town, orchestras are to be found. The people are no longer whistling cheap regging hits of former years, but they ragtime hits of former years, but they are now taking excerpts from the operas and other better music and they are more familiar with it.

Don't Trust to Luck

Owing to the cost of print paper that has increased approximately 100 per cent. in the past year, The Mirror, in common with other publications, has taken steps to avoid wastage. With this end in view a new arrangement has been made with newsdealers.

newsdealers.

To make this arrangement a complete success, The Mirror asks the co-operation of occasional as wall as regular readers. Do not rely upon buying The Mirror at any newsstand you happen to pass. You may be disappointed.

There are two ways of making certain of receiving your weekly conv.

tain of receiving your weekly copy promptly. Place a standing order with a dealer, or subscribe, that The Mirror may be mailed to any address designated. Subscriptions may be entered with dealers, or sent direct to

The Mirror office.

Some day when I have a little more time I am going to write an exhaustive treatise on the music for the motion picture—the interpretation. It will take a great deal of space, therefore it can-not be done at this time.

(Continued on page 5)

JESSIE BONSTELLE ON STOCK

Manager of Many Successful Companies Has Faith in Melodrama and Distrusts New Plays

No one is probably better acquainted tax upon one's resourcefulness and with the theatrical business as it conversatility of art produces a mental cerns the management of stock companies than Jessie Bonstelle. For several years she has operated stock organizations in Buffalo, Detroit, Toronto and other cities; she has been closely identified with the Municipal Theater in Northampton, Mass., where a repertory policy has been successfully maintained; she is even familiar with the production of new plays in stock, having tried out comedies and dramas in various cities for metropolitan managers. Her experience qualifies her to speak authoritatively upon the relation of stock to the actor; of the possibilities, artistic and commercial, of stock pro-

It is her opinion that stock is a tonic -a necessary tonic-which should be prescribed for all actors who appreciate the advantages as well as the relaxation and variety in their work, and who are desirous of obtaining a distinct and substantial aid to the advancement of their art.

Stock to Broadening

"Stock is no place for the lazy actor," said Miss Bonstelle to a MIRROR repre-

versatility of art produces a mental alertness which is of undoubted material advantage upon the return to the legiti-mate field. Most actors are glad to obtain engagements in Summer stock companies, especially if they have been playing one role continuously for a year. They appreciate the beneficial influence that accompanies a weekly change of bill. They know they must give sincere conscientious performances each week, otherwise they are discharged. Hence the development of mental vigor, of versatility, of ambition."

Miss Bonstelle explained that she

dropped in at a recent performance of an established success on Broadway and noted that the actors were playing their roles in a jesting, desultory manner, which, if continued would soon mean the end of their season in New York.

Serious Effort Required

"Such manner of playing," she said, "would not be countenanced in a stock company for a day. It was a disgraceful performance, reflecting not only upon the actors engaged in it, but upon the manager of the production. It indicated that he too had become careless and indifferent, else he would make it a practice to watch a performance occasionally."

Is the presentation of stock as popular to-day as ten years ago when motion pictures had not begun their triumphant (Continued on page 7)



PLAYERS IN "THE CASE OF LADY CAMBER," Harding, Sydney Shields, Mary Boland, W. L. Abingdon.

AS WE WERE SAYING-

By Mademoiselle Manhattan

at present as if lovers of her exquisite and "different" art would compel her to remain chez-elle at the Empire for the rest of the season.

And no one seems half so happy over this enormous success, as the actors and actresses who are proud of Miss Adams because she is Miss Adams. I never knew a man with so apt a definitive gift as the late Mark Twain, and yet even that master of the dictionary failed to be able to find any terms for describing the bright art of Maude Adams. So who am I that I should be ashamed of an inarticulate inability to tell what there is in her work that accounts for And no one seems half so happy over ere is in her work that accounts for

there is in her work that accounts to its charm and appeal.

But it isn't the evanescent charm of her Maudery or her Adamsness for which our whole profession loves the star of Cinderella, but for her magnificent gift of great heartedness—the simple, fine bigness of her.

A few weeks ago a very brilliant

A few weeks ago a very brilliant actress, now fallen upon evil and bitter days, made known to Miss Adams, whom she had never personally met, the fact that inability to meet the dues on a pawn ticket stood her in danger of losing a beautiful and highly-prized diamond ornament which she had hypothecated for a loan of three hundred dollars. Scarcely had her letter reached Miss Adams, before a prompt response not only released the jewel, but assured the distressed actress that her sister in art felt it a great honor her sister in art felt it a great honor to be allowed to restore the treasure to its owner. "Honor!" isn't that a wonderful word to take the bitterness out of the irony of helpless, hopeless want?

Quite disquieting letters from London

have told recently of Doris Keane's enforced absence from the cast of "Romance" by reason of serious illness.

Nearly two months Miss Keane remained in Bournemouth or Torquay or one of the Southern resorts of the English Riviers, and friends have were filled. lish Riviera, and friends here were filled with apprehension as to her condition. A letter just received from Louis

MAUDE ADAMS' success in "A Nethersole mentions Miss Keane's re-Kiss for Cinderella" has made it turn to the Shaftesbury Theater and her necessary for her engagement to be ex-tended and again extended until it looks matter of course. Enclosed was a photograph of our own star, which forces me to conclude that the reports of her illness were only circulated to deceive. From the evidence of the photograph I believe that instead of languishing on a bed of pain, Miss Keane—the sly thing-was secretly taking a beauty cure.

> Her portrait looks like that of a girl in her earliest twenties, and the supple slimness of her figure suggests the per-fect health of a symmetrical young

Isn't it a joy to see Looie and Cho busy again already on Broadway? Looie, of course, is Lew Fields when his English isn't broken, and Cho, when his English isn't broken, and Cho, when his native tongue is in no need of resible news that the Great American opairs, is little Joe Weber. Mr. Weber, of course, leapt gaily into the limelight's Chicago papers next October.

happy glow with the season's knockout in "Eileen," which he produced with all the perfect understanding and all the bought more fluid "squarers" of late colored people. Two of them, "Simon the Cyrenian" and "The Rider of Dreams," have never before been produced; the third, "Granny Maumee," was put on for one performance by the bought more fluid "squarers" of late it made a deep impression.

ling pair of golden spurs as the producling pair of golden spurs as the produc-ing manager to whom we owe "The Climax" and "The Only Girl." His latest production delights the eye and tickles the ear, and its high ethical mission is, no doubt, to put Victor Herbert in the millionaire class where he belongs.

And Looie is about to leap into our midst with a lavish production of "Bosom Friends," in which he will be supported by our foremost John Mason and our most distinguished Irene Fen-

It takes Cho and Looie!

A Herbert Brenon premiere these days takes on a smart sort of first night a interest that is unique in the world of film productions

Not only do the invitation cards bear se same little notification, "Motors at the same little notification, "Motors at ten-thirty" that friend Gatti-Casazza places upon his cards for "repetitions generales" at the Metropolitan Opera House, but flowers fill the lobby of the Broadway, and honest-to-Selznick footmen stand around just as they do at the yellow brick house next door. And the first-night audiences embrace every dramatic celebrity known to stage or screen. At Florence Reed's debut in "The Eternal Sin," last Sunday evening, the most fashionable of Lenten gatherings packed the theater, and evening dress with all the family jewels dazzled one's vision until the lights went down.

In these days when Victor Herbert is turning out light opera of grand opera impressiveness, and Reginald de Koven is showing, at the Metropolitan Opera House that he is capable of writing a grand opera of musical comedy caliber, it is possibly of more than passing interest to know that Henry Hadley, who is by some critics looked upon as the White Hope of American grand opera, has just completed a score which her has just completed a score which accepted by Maestro Campanini for production next season by the Chicago Opera Company.

Unlike Mr. de Koven's "Canterbury Pilgrims" Mr. Hadley's score is not burdened by one of those librettos of Percy Mackaye's that would drag the muse of any composer down from the inter stellar spaces where musical in-

spiration is supposed to reside.

So please be prepared for the possible news that the Great American

opulent lavishness that won him a jing- than have been dispensed over the prescription counter at the popular fold whose post office address is 130 West 44th Street, since Douglas Fairbanks became a proud father some seven years

ago.

I am far too noble to disclose the name of the Lamb who thus sought to wash away the stain of a joke on the part of a fascinating actress, but I cannot help telling you the story.

It seems that the actor had long paid

court in vain at the shrine of the actress. Recently, despairing of his suit, he turned his eyes in other directions to the amused discomfiture of the vainly pursued one.

At a recent gathering of the clans at a dinner party given by the wife of a celebrated manager, the two happened to be seated next each other at table, and the actor by way of conversation picked up a little dish of salted nuts and handed to his neighbor saying, "Wi you accept a stylish and beautiful nut? "This is frightfully sudden," was the reply in a loud clear tone, "but I con-sent to be yours." And the Lambs are laughing at the pleasantry yet.

PLAY OF IRISH PEASANTS

A play of Irish peasant life, "The Grasshopper," by Padriac Colum and Mrs. Washburn Freund, from the orig-inal of the Baltic poet, E. V. Keyserling, will be produced soon under the direction of B. Iden Payne.

The play is in four acts and will be interpreted by a large cast, including Eileen Huban, Jane Ross, Lillian Jago, Mrs. Dudley Diggs, Nellie Peck Saunders, Yvonne Jarette, Evelyn Roeder, Adele Klauer, Helen Ryan Merriam, Esther Mendel, John P. Campbell. Thomas Donnelly, Ashton Tonge, Philip Tonge, Charles Webster, F. K. Cowley, Philip Loeb, Warren F. Hill and Edward Broadley.

A DRAMATIC INNOVATION

Probably the most daring event of the entire dramatic season will take place at the Garden Theater on April 5, when Mrs. Hapgood presents her program of three one-act plays by Ridgely Torrence, directed and staged by Robert Edmond Jones and acted by colored players. All three of the plays were written expressly to be played by were written expressly to be played by colored people. Two of them, "Simon the Cyrenian" and "The Rider of Dreams," have never before been produced; the third, "Granny Maumee,"



SCENE FROM "EILEEN," THE NEW HERBERT-BLOSSOM COMIC OPERA

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THEATER MANAGERS DEFENDED

Society Is Blamed for Prosperity of Agencies Selling Tickets at Prices Above Box-Office Rates

(Much has been written about the intickets as they like, as long as they pay justice of conditions whereby theater outright for them, on the same principle that a purchaser goes into a store and box-office, are obliged to pay advanced buys all the articles he wishes, as long prices at agencies and hotels. It is the fashion to place all blame for this situation on the shoulders of the manager. A. Toxen Worm, whose experience places extending credit and carrying accounts him in a position to express the view. him in a position to express the view-point of the producer, presents another side of the case.—Ed.)

BY A. TOXEN WORM.

Ticket buying in New York is almost as difficult as orchid picking in Peru. This, however, is not due to any fault of the New York managers, although they have shouldered the blame for the last years. The state of affairs is solely due to the attitude of society, which out of a sense of laziness prefers to buy seats for the theaters at an increased price at hotel agencies, or other ticket branches, where a line of credit can be established, rather than at the box offices of the theaters, where they must pay cash.

The box-offices in the theaters, of

ourse, must be operated on a cash basis, inasmuch as the accounts between the house and the attraction are settled for cash after every performance, or at the end of the week, but a man or woman whose credit is good. a man or woman, whose credit is good, may go to any hotel agency in New York and open an account for theater tickets, payable either at the end of six months or at the end of a year. It is, of course, much easier for the young person to call up McBride's or Tyson's. and tell them to get two seats for such and such a theater, without inquiring as to the premium which the agency will impose, and then have father settle the bill at the end of the year.

The legitimate premium to be charged for any ticket is fifty cents, which will cover the office expenses and rent connected with the operation of the agency, but the ticket agencies themselves, state that they are entitled sometimes to charge two and three dol-lars in advance on each ticket because of the risk they incur in buying many hundred tickets nightly outright for a number of weeks for a certain attrac-tion. This, of course, is a gamble, because the attraction may not succeed, and then the hotel agencies are left with number of tickets on their hands which they cannot sell.

The managers feel that they are entitled to sell the agencies as many

ALICE HASTINGS

for six months or more. In obedience to public clamor managers at various times have made a number of attempts to sell tickets for theaters only from the box-offices. It is only five years ago that the Messrs. Shubert organized a special messenger bicycle service, whereby the tickets would be delivered. free of charge, by their own couriers, to any address in New York, if the people would come to the box-offices and buy their tickets. These managers even went so far as to refuse to sell tickets to any hotels or any branch ticket agencies.

The experiment was not a success The people of New York were too in-different. They did not want to go to the box-offices to pick out the seats, or to transact their business at the window. The women preferred to call up their



VIOLA KNOTT With Clifford Devereux Players

usual ticket broker and leave to him the task of getting good seats for

There is no doubt that the hotel agencies should be supplied with a rea-sonable number of tickets for all the theaters in New York, in order to accommodate the strangers who stop in the hotels, and who arrive too late in the evening to go to the theaters them-selves and get their seats. On the other hand there is great danger in letting the hotel agencies buy outright for any attraction, inasmuch as they eventually will turn themselves into proprietors of theatrical enterprises instead of agencies. The same conditions will then prevail in New York as have existed in London for many years. It is a well known fact that Keith and Prowse, the ticket brokers in London, for a number of years furnished all the capital to George Edwardes in order to enable him to make his productions at the Caiett. These terms when

and also giving to Mr. Edwardes the

necessary funds for his productions.

Fortunately, the New York managers are not in the same position. The wellknown firms are all capitalists, and do not require the aid of outside financiers. But as long as society people prefer charge accounts to paying cash for their tickets, there will be no change in the hardships connected with getting choice seats for a theatrical success in New York

An amusing incident happened the other day, when a manager of one of the smallest theaters in New York, at whose house one of the biggest theatri-cal hits is being played now, was compelled to pay six dollars apiece for two seats for his own performance, be-cause the hotels themselves had bought all his tickets outright for ten weeks, and the only way that he could secure two tickets was to go to a hotel agency and pay six dollars apiece for the tickets, which he had sold for three dollars apiece.

"OUT THERE" NOW PLAYING

Laurette Taylor, who closed a seventeen weeks' engagement in "The Harp of Life" at the Globe Theater, March 24, opened at the same theater, March 30, in "Out There," another play by J. Hartley Manners.



KATHERINE CORNELL, ashington Square Players



LAURETTE TAYLOR, earing in "Out There."

HITCHCOCK IN "SOME" Comedian Hopes to Bring Play to New York for Brief Season

York for Brief Season

Before the heated spell lessens the enthusiasm of the 1916-17 season, Raymond Hitchcock plans to appear in a new play which bears the rather nondescript and economical, as far as electric lights go—title of "Some." Thus far but few of the details of the enterprise are known, but it is highly probable that Mr. Hitchcock will make the production on his own responsibility. Anyhow, Charles Dillingham, his manager, is not concerned in the venture.

At present the comedian is appearing in "Betty," in Chicago, and his idea is to present "Some" in New York, for about six weeks at the end of "Betty's" run.

INTERPRETATIVE MUSIC IS NEEDED

(Continued from page 3)

Advice to Exhibitor

My one plea again to the exhibitor is this: If you can only afford one piano or one instrument, have that instrument the best you can get, consistent of course with what you can afford, and pay more attention to the musical end of your entertainment. It will be a revelation to you. A great many small houses would profit merely by having an upright piano with the hood up and some palms around it with a pretty lighting effect. Have a man or woman pianist in evening dress play upon the audience as well as upon the instrument, and improvise and interpret the pictures and show creative powers. He could create an atmosphere in that theater that would change it, no matter how shoddy or how cheap it was and after

got to know how, and if you don't know how you must learn.

how you must learn.

The moving picture is no longer the entertainment of the illiterate only; but is rapidly taking its place in the world of arts and the man who first realizes this and individualizes and performs his work better than the other fellow is the man who is going to survive, because after all the evolution of the picture is rapidly coming to the the picture is rapidly coming to the point where its future will be decided by the survival of the fittest.

INJUNCTION NOT GRANTED

Justice Delehanty of the Supreme Court last week denied the application of Mrs. Amy Ongley, widow of the late Byron Ongley, for a preliminary in-junction to restrain the production of "Cheating Cheaters," and to prevent Mr. Woods from paying royalties to Max Marcin, the author. Justice Dele-Gaiety Theater. That is to say, when a new production was announced by Mr. Edwardes, the ticket brokers als commenced, fifty or sixty thousand dollars' worth of tickets, thus insuring for themselves the choice locations, at the atmosphere is the thing that "Cheating Cheaters," and to prevent tain that you could create atmosphere Max Marcin, the author. Justice Delenates als commenced, fifty or sixty thousand dollars' worth of tickets, thus insuring for themselves the choice locations, know how to go about it. You have of success as to warrant an injunction.





THE STAGE AND MOTION PICTURES

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ADVERTISEMENTS

DINNA YE KEN?

BEFORE this issue of the MIRROR has reached its readers the date for Spring will have been advanced and the sap will have felt the thrill of And there is a certainty beyond those facts. It is the odor of the tanbark that breaks out of the arena of Madison Square Garden. The roar of the denizens of the forest, most of whom were born in captivity; the aggregation of happy freaks; the spangled pageant-did you ever see any other sort? And the blare of the band. It is the foreword to the hamlets and towns and other cities beyond, up and down, to get ready, to fall in, to store up their peanuts-the absolutely certain advent of the Vernal. Yes, the circus has come to the great city to get its start.

MANAGERS WHO MAY BE RUSSIANIZED

HAT happened in Russia the other day is apt to happen to every profession, to every line of business, to a greater or less degree. The meaning is that when people grow tired of anything which they think is interfering with their rights, they will reverse conditions.

In our own country, especially, we have unconsciously grown into the idea that every one is entitled to the liberty of doing as he pleases and that none must challenge the right. "This is a free country," is shouted frequently, and carried too far.

Loyal as THE MIRROR is to the profession of which it is the mouthpiece, it is almost persuaded to believe that the idea mentioned has a strong hold on some theatrical managers. We do not assert that the managers cling to this idea through any desire to dictate. Every manager is a law unto himself until that law interferes with the rights of his patrons.

For some time there has been a growing belief in the minds of theatergoers that they are entitled to an equal showing with patrons, who, preferring additional expense to inconvenience, purchase tickets from speculators, agencies and hotels. The press of this city contains complaints of this character every day in the week. Some of these complaints are faulty, but that many of them are well founded must be admitted.

The manager who deliberately persists in denying to his regular patrons the right to which they are justly entitled will have the cobwebs brushed from his eyelids some day. There is no monopoly in this great land which cannot be Russianized when the people assert themselves. No manager in New York has a cinch on his business.

BURIED FROM "AROUND THE CORNER"

WE do not know how many stories have been printed about "The Little Church Around the Corner," the quietude of which modestly challenges the thunder of the great city a half-block away. But here is one we are giving you for the first time:

Not many days ago Daisie Markoe was buried from there. The rector, the Reverend Dr. Houghton, left a sick bed to read the Church's impressively beautiful service. In the preannouncement of the service old actors and others of the profession were invited to attend. Only two were present, and they belonged to a school that is over, but neither ever knew Daisie Markor. This may serve to remind you of what RIP said. If you recall it, you know it is the truth.

Not many, it may be assumed, remember Datste Markor. And yet it was only fifteen years ago that she was known in the smaller cities and towns

where she played her own comedy company. Her mother, Frankie Gonzales, and she was an actress, is still living in the old home at Pittsfield, Mass., and recently she passed her ninety-second birthday. She and Daisis were among the first members of the Actors' Fund Society. Both quit the stage long ago. But they kept up their membership in the Fund, not because they ever expected to be beneficiaries, but because they loved the profession.

When Daisie Markoe realized some months before her death that the end was in sight, she wrote to the Fund asking that she and her mother might be buried in the Actors' Fund plot. There was no necessity for this, because the mother and daughter had saved enough to prevent any appeal to charity. The request was a bit of that rare thing in this time-sentiment. They wanted to rest among those who had played their part, on whom the curtain had fallen forever. The request was granted, and there they took the body from the Little Church.

A few days after the interment Daiste Markoe's will was opened. Among the bequests was one for \$500 for the Actors' Fund of America. MILTON NOBLES, whom every playgoer must remember, told the story to THE MIRROR. And in a reflective mood he added:

"If some good genii could breathe a scintilla of that spirit into the make-up of the present generation of actors, it would not be necessary for the Actors' Fund to be forever appealing to the general public through benefits and fairs for means to support their great charity."

HEARD ON THE RIALTO

The unconscious humor of the program of "Eileen," which states that the of the Unconscious numor of the program of Edech, which states that the production of the Herbert-Blossom operetta has been made under the direction of the Erin's Isle Company (Joe Weber, Lawrence Weber and Max Weber), is being appreciated along Broadway. We would not be surprised at all if some day William A. Brady, George M. Cohan and James K. Hackett would stand sponsors, under the name of the New York Company, for an operetta bearing the title of "Rebecca."

The sight of Victor Herbert leading the orchestra on the first night of "Eileen" was, indeed, inspiriting. The energy and enthusiasm with which he conducted, in order that his musicians might appreciate every mood of his militantly melodious score, must have brought an unrestrained pride to the hearts of several Friendly Sons of St. Patrick, who sat in a stage box. Indeed, more than one of them must have declared later to his interested household: "Herbert didn't lead with a baton, he used a shillalah."

P. G. Wodehouse, who between writing dramatic criticisms for Vanity Fair, finds time to write lyrics for half a dozen New York musical successes, has been discovered by a press agent in advance of "Have a Heart," as a man of a thousand pseudonyms. It seems that accustomed as he is to write the major portion of Vanity Fair, Mr. Wodehouse has ingeniously selected a wide list of names in the hope of concealing his monopoly of the reading matter of the magazine. His winter home is located in Central Park West. Therefore he uses the name of C. P. West for humorously philosophical articles. In the summer he lives at Brook Haven. And, therefore, under the name of P. Brook-Haven he wields a satirical pen directed at current dramatic foibles. Then he has recourse often to Pelham Grenville, of which names the familiar P. G. form the initials.

Suppose Mr. Wodehouse's efficacious pseudonym scheme had been applied by other authors, not to conceal a possible monopoly of certain reading mat-ter, but to cover up inferior work, how comforting it would have proved to our illusions! We will leave it to any reliable dogmatist of the drama if our fond illusions would not have been fonder had Mr. Shaw's "Overruled," Mr. Broadhurst's "Fast and Grow Fat," Mr. Sothern's "Stranger Than Fiction," and Mr. Hopwood's "Our Little Wife," been written under pseudoynms, secure and impregnable.

An enterprising London theatrical chronicler has just discovered that Shelley was at one time an actor. Why doesn't some one discover that a world-famous actor was at one time a poet?

HIGH COMEDY IN CHICAGO

A correspondent writes of the following theatergoing experience in the Western metropolis:

"Time, Sunday, March 4. Place, Cort Theater, Chicago.
Good Gracious, Annabelle.' At 8.15 theater crowded to the doors. occupied. An organ began playing down where the orchestra used to hold forth. After two or three selections the audience grew nervous, awaiting the rise of the curtain. At that moment a large man in the top gallery was seen to stand up and call to the rest of the people to clap their hands and drown out the music made by the organist. Gallery began cheering and whistling. This attracted people on first floor in the front seats and boxes and they started to applaud the large individual, who, wearing a broad smile, still clapped his

About this time the house became quiet and the man in the gallery said: Ladies and gentlemen, there is a little delay owing to lack of lubrication. This brought a general laugh and more applause. Ushers began to rush about to locate the man causing all the disturbance. At this juncture he began to sing, 'How dry I am!' More laughter and applause. At this moment, 9.05 P.M., the curtain started upwards with everybody in good humor as a result of the comedian in the gallery."

NEW PLAYS IN NEW YORK

WASHINGTON SQUARE PLAYERS

"Plots and Playwrights," Comedy in Two Parts by Edward Massey, Pro-duced Under the Direction of Edward Flammer; "The Poor Fool," One-Act Play by Hermann Bahr, Translated by Mrs. F. E. Washburn-Freund, Staged by Edward Goodman; "Sgnarelle," One-Act Farce by Moliere, Translated by Phillip Moeller, and Produced under his direction

That large, radical and successfully ambitious organization known as the Washington Square Players gave on March 21 the first performance of the fourth bill of their third season, composed of a two-act play and two one-act plays. Those responsible for selecting the offerings fulfilled their function insofar as variety is concerned, although the plays are of uneven merit. acting, however, commands respectful attention.

"Plots and Playwrights," written by Edward Massey, a young Harvard graduate, is a brilliant satire on pot-boiling playmaking in the vicinity of Broadway and Forty-second Street. A young and successful dramatist has been commissioned to dash off a play within a month's time and he is suffering from a lack of ideas. A short-story writer happens along, the meeting occurring on West 11th Street, and he states that there is drama on every floor of any Surely, he asserts, it may be house. typical furnished-room found in a house.

The facade rises and discloses rooms on three different floors, each one pre-senting within an episode that offers a starting point for a complete play. The first episode is theatrically effective and gives Florence Enright an opportunity to draw a fine characterization and the third is more or less inconsequential, but is lifted by the capable performance of The second is by far Robert Strange. the best of the three. It is well con-structed and derives much of its worth from the well contrasted types embodied in the three girls of dissimilar temperaments who live in the same room. dialogue is meaty and the piece is capitally acted by Katherine Cornell, Ruby Craven and Alice Radier.

The second act, or part, of the play gives the playwright's idea of how he would make a play from the three separate situations he received. He twists the episodes and brings all the char-acters together, into an ironical and highly amusing burlesque on crook highly amusing buriesque on lays. The entire cast, with one exception, contributes fine performances in this scene. The one jarring note results from a misconceived idea by Helen Westley of how burlesque should be played. This type of thing is only effectively amusing when done with all seriousness, but Miss Westley unhapis out of tune. She burlesques burlesque

The chief distinction of the second ay, "The Poor Fool," translated from the German of Hermann Bahr by Mrs. F. E. Washburn-Freud, is the acting of Jose Ruben. It is the story of a dying man who has lived with duty as his watchword and as a sort of grim deathbrothers that he may compare his life with theirs. One is an ex-convict and

the other is a man broken in mind and body, who has lived intensely-"lived himself dead." The fog of this man's mind breaks away spotily. In one of these spots he realizes that he has found God in the depths of life, and he chides God in the depths of life, and he chides the brother who knows himself so absolutely, calling him a "poor fool." The play is altogether rather vague and the philosophy lacks clarity. Mr. Ruben's remarkably fine performance as the mentally unbalanced brother embraces a thorough realization of dramatic values and his expressive face and hands aid the artistic delivery of his lines.

"Sgnarelle," Moliere's short farce translated into neatly rhymed couplets

translated into neatly rhymed couplets by Phillip Moeller, is a mildly amusing bit of fooling that derives most of its charm from the adapter's well-written verse. The plot is light and has a moral. The setting designed by Lee Simonson is picturesque. The piece would be more effective if it were placed first on the program because it does not compare very favorably with "Plots and Playwrights" as a promoter of laughter.

"NIU"

Play in Ten Episodes, by Ossip Dy-mow; Presented at the Bandbox Theater by Joseph Urban and Richard Ordynski, March 22.

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Westward the course of drama takes way, and so it was to be expected that Ossip Dymow's "Russian play of every-day life," "Nju" (pronounced "Russian play of every-day new), following a series of reported triumphs in Continental cities, would eventually find its way to the New York It has come, but in intellectual, imaginative and entertaining appeal it cannot be said to have conquered, in spite of the fact that it was presented under the direction of those successful exponents of the new theatrical art, seph Urban and Richard Ordynski.

It was, indeed, a strange adventure in the theater—this witnessing of of an elemental tragedy of Russian The element of novelty contained in the development of the story and in the presentation may provide a wel-come relief to those theater patrons who are wearied of the conventional. Novelty, however, is the only saving grace of this new offering at the Bandbox. The theme of the play, which concerns the vague yearning of a restless woman for freedom of soul, has been treated with so little appreciation the significance of subtlety in plot and character development, so little ser artistic feeling, so little grasp of psy-chology, that it becomes inarticulate and frequently tedious.

Russian drama is forever concerned with the harassments of the soul, and written in cold, gray, forbidding tones, it possesses a morbidly fascinating in-terest when it is the product of a master hand. While Dymow's play contains the color characteristics of Russian dramatic literature, its philosophy

ten short scenes-an episodic develop-ment, which, while effective in motion ictures, tends to destroy cohesiveness,

necessary quality on the stage. Here and there are to be observed flashes of imagination and biting satire. Under the influence of the American stage-Mr. Dymow has taken up his residence here-these gifts may be developed to a degree that their possessor can present phases of life that are more comprehensible to us than those of

Nju," in its chief character, is not ike Galsworthy's "The Fugitive." unlike Galsworthy's A woman, inordinately restless, grows weary of her stupid and sensual husbegins a liaison with a poet of decidedly polygamous nature, and, find-ing life equally impossible with him, commits suicide as the justifiable means of satisfying the soul. The last scene made a comely, though unconvincing, shows the funeral ceremonies, with an Nju.

impression of indistinctness was height- industrious undertaker; the husband ened by the projection of the drama in and lover, embarrassed with each ten short scenes—an episodic develop- other's wreaths, and a group of female gossips. As the curtain falls, the poet lover has begun a new flirtation with an attractive mourner, commenting meanwhile upon the fleeting quality of

Decoratively, the production is in complete harmony with the color tone of the play. Misty grays form an impressionistic background for shadowy and bare objects. The note of love, which has a brief, superficial expression, is illumined by a soft, red curtained window.

The interpretation of the play had its most capable individual expression in the hands of Frank Mills as the hus-Though a trifle theatrical, he was appropriately complacent and uxorious. Henry Stanford was a sufficiently ardent lover, and Ann Andrews

JESSIE BONSTELLE ON STOCK

(Continued from page 3)

asked.

It depends upon the locality," she lied. "Some towns patronize stock replied. productions as liberally to-day as before the advent of pictures, whereas other towns which never gave a substantial welcome to stock continue to regard it disinterestedly. The stock manager to be successful must study his field. He must learn the class of plays most appreciated by his community. Dramas and comedies which Detroit likes may Dramas not go well in Buffalo. And metropolitan tastes vary widely from those of the people in what the New York critics love to term the 'hinterland.'

Manager Tukes Risk

"Were this fact more generally recog-nized sympathy rather than censure would be given a manager who produces a new play in New York. He knows that certain plays, such as 'To-day' and 'The Song of Songs,' which record immense successes here are likely to fail on the road, and he knows that other plays which do not please Broadway audiences will bring in heavy re-turns on tour. However, he must obtain his New York run, else the theatergoers in other cities will not heed the honeyed words of his advance repre-sentatives."

Miss Bonstelle took issue with the statement recently made in these columns by John Craig that stock com panies should avoid the presentation of melodramas since they are handled ever much more elaborately and realistically in the films.

Melodrama Still Profitable

" Melodrama will always be profitable in stock, provided, of course, all plaus-ibility of plot and characterization has not been sacrificed. It is only the melo dramas of a spectacular order that stock companies should avoid. These the motion picture companies can and do present far better than we can ever hope

"Is there not a promising future for

stock in the presentation of new plays?"
"I do not believe so. People don't want to make up their minds about the merits or demerits of a new play. They want them made up for them in some keenly-judicious metropolitan center. They want to see the attraction which played their town the Winter before at a \$2 scale. The psychology of success is crudely and sophomorically ex- in stock is based upon the desire of pressed, with the result that one wishes playgoers to obtain something for noth-that Tschekov or Andreyev might have ing.' Stock comes nearest to achieving that Tschekov or Andreyev might have ing.' Stock comes nearest to achieving been called in as a collaborator. The that end for theatergoers, since its pro-Stock comes nearest to achieving

invasion of the amusement field?" was ductions are composed mostly of former New York successes. People enjoy the flattery that accompanies the witnessing of a performance for fifty or seventyfive cents that may have cost them a short time before \$1.50 or \$2.00. Oftentimes the stock productions of a Broad way hit are far superior to the road productions of the same play.

Poor Performano

I have seen performances of reputed New York successes by a No. 3 or 4 company which would not be tolerated by a stock clientele. By the time many of these plays reach the inland cities their productions are shabby and shopworn and their casts are decidedly mediocre. Yet the \$2.00 scale is charged to see them. Is it any wonder that stock patrons remain loyal to their manager and prefer to wait until he can give the same plays to them more artistically and at lower prices? "I have tried out many new plays

while operating stock companies, but usually for the zest and excitement that new production offers, rather than to discover a playwright or a fresh message. As I have learned, new productions in stock do not prove profitable, except in cities of a metropolitan atmosphere like Detroit.

Miss Bonstelle told briefly of her e perience as one of the directors of the Northampton Players.

Directing North 'I thoroughly enjoyed my association with this organization, as we occupie the only municipally-owned theater the United States. The advantages for the betterment of dramatic art to be found in a municipal theater are mani-fold. The financial burdens of produc-tion fall upon the taxpayers rather than upon the manager, and the latter, relieved of monetary worries and problems, can give his entire attention to the artistic side of the enterprise. that his salary is paid indirectly by the taxpayers makes the actor appreciate the necessity of giving the best performances of which he is capable. The whole municipal idea allows so much greater scope in every respect of theatrical production and management, that I would like to see it in operation throughout the country. L. R. R.

Major John M. Burke, W. D. Coxey, Frank Cruickshank, and Owen Dowd comprise the press department for the Jess Willard-Buffalo Bill combination THE BROADWAY TIME TABLE FOR WEEK ENDING MARCH 31st

th Love the Love the Contury Girl me Out of the Kitchen thillow Tree shington Square Players Stairs and Down ting Cheaters in Gor Cinderella 13th Chair the Woman Tine

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fothing But the Truth
less of Lady Camber
The Honor. System (film)
The Wanderer
Love o' Mike
Cansry Cottage
The Came Back

PLAY DEALING WITH THEATER SHOWN

"The Man Who Lost," by Adeline Leitzaach and Theodore Leibler, Has Strong Heart Appeal

PITTSBURGH (Special).—" The Man Who Lost," by Adeline Leitaach and Theodore A. Leibler, Jr., had its premiere at the Duquesne March 19 and continued through the week. The play deals with the theater. A brief outline follows: In the greenroom of a New York theater the actors are discussing their roles in "King Lear," and drink to the health of the two leading characters of the play, who have just become engaged. This is the prologue.

After a lapse of twenty years the daughter of the couple is found playing the same role as her mother played twenty years before. The father in the meantime has become a wreck from drink and is unknown to the daughter, who thinks him dead. The daughter is in love with the man playing King Lear and he is found so intoxicated that he cannot take the part on the opening night. The girl's father takes his place, scores heavily, and saves his daughter's lover from disgrace. In the end the father,

mother, and daughter are reunited, and the girl's lover reforms.

The piece has a strong heart appeal and contains many humorous lines. Brandon Tynan in the leading role did spiendid work, especially in the heavier scenes. Lois Meredith made a pleasing daughter. The entire cast was praiseworthy. It included Mahel Frenyear, William J. Kelly, Fred C. House, William Bonnelli, Jack Houston, Frank Adair, Julia Taylor, Croaby Little, Anton Ascher, Joe Evans, and Constance Wolfe. Pittsburgh liked "The Man Who Lost" and gave the new piece a cordial reception.

"His Little Widows." a musical comedy, had its premiere at the Duquesne March 26 and will remain for two weeks. In the cast are Carter De Haven, Flora Parker, Harry Tigh, Robert Emmett Keane. Alice Hegeman, and Charles Prince. Slivio Hein, the composer, directed the orchestra.

D. J. FACKINER.



IN "'CEPTION SHOALS," Nazimova Will Soon Return to New York.

WITHDRAW "IMAGINARY INVALID" Instead of presenting Moliere's "The Imaginary Invalid" throughout the three weeks of their engagement at the Liberty Theater, the Coburns decided to withdraw it after Mar. 24 and substitute "The Yellow, Jacket" for the remaining two weeks.

PRODUCED IN AUSTRALIA

Sanger & Jordan have received a cable dispatch from J. C. Williamson, Ltd., stating that "Daddy Longiegs," with Kathlene MacDonell in the title part, has been enthusiastically received in Australia, where it was produced for the first time March 17.

Rose Coghian, who is appearing in "Our Betters" at the Hudson Theater, celebrated the fitieth anniversary of her stage debut on March 28.

 STUDENTS ACT SHAW

STUDENTS ACT SHAW

Academy of Dramatic Arts and Empire School Present "Arms and the Man"

The least that can be said of choosing Bernard Shaw's "Arms and the Man" as a vehicle for amateurs is that it must be considered a rather ambitious thing to do. But the students of the American Academy of Dramatic Arts and Empire Theater Dramatic School presented it so capably at a performance on March 23 at the Lyceum Theater that the aim was not too high. The individual members of the cast played up to each other pleasingly and displayed unusual stage presence, enforced by good stage direction.

The cast that presented Shaw's familiar play—one of the few that contains a love interest—included J. V. Preston as Captain Bluntschil, whose performance of the Chocolate Soldier was excellent; Hearletta Hopper as Haina, Jean Acker as Louka, Edna Kretschmer, who showed fine ability as a character woman in the role of Catherine Petkoff; Warren E. Krech as Sergius Saranof, Daniel G. Anderson as Nicola, and Marc Loebell as Paul Petkoff.

"Arms and the Man" was preceded by a curtain-raiser entitled "A Flower of Yeddo," a Japanese comedy in verse adapted from the French by Victor Mapes, who made some neatly tursed rhymes. In this appeared Holly Pett, Francis Kennan, Jeannette Parry, and Anne Morrison.

ANNUAL "FOLLIES" BALL

The annual "FOLLIES" BALL
The annual "Follies" ball, to be given
in conjunction with "The Midnight Prolic,"
on the roof of the New Amsterdam Theater
is announced for Apr. 10. For the occaalon practically all of the stars in the Ziegfeld enterprises will be present, including
those from "The Century Girl," the 1916
"Follies" and the "Frollc."

B. Iden Payne is to direct the produc-tion of a new play for the Charles Froh-man Company shortly after Easter.

NEW PLAY IN STOCK

"The Temptation," by Edward Massey, I Presented for First Time in Somerville

Presented for First Time in Somerville

Somenville, Mass. (Special).—"The
Temptation," a new play produced for the
first time on any stage at the Somerville
Theater March 19, was written by Edward
Massey. His initial effort, while lacking in
some respects, has many of the attributes
of a good comedy. Take it all in all, "The
Temptation" is well worth while. Grace
Fox as the boardinghouse keeper adds another triumph to her already long list of
successes, as does Johnnie Dugan, who plays
a "bringing-up-father" type. Dorothy
Beardsley as a temperamental "near star"
is good, and Arthur Howard makes the most
of a thankless role Adelyn Bushnell as
Elieen, Jack W. Lewis as Donaid, Edmund
Bailey as Curry, and Bradnon Evans do
creditable work. Hose Gordon, a newcomer
to the cast, played Aggle in a manner that
no doubt will win her new admirers, while
Ruth Fielding, Allyn Gillyn, Eleanor Brownell also shared in the honors of the week.

CLYDE E. MCARDLE.

DEVEREUX PLAYERS APPEAR

Under the auptices of the Drama Commite of the Civic Club Clifford Devereux and
a company presented "Much Ado About
thing" on March 26 and "The School
r Scandai" on March 27 in the auditorium
the De Witt Clinton High School. The
me plays were given at the Washington
ving High School on March 28, 30, and
. On Tuesday, March 29, the Devereux
ayers presented "Everyman" at Hunter
illege.



ARTHUR ROW.

Arthur Row. actor, writer, producer, is at present acting the role of Ellery Clark in the Eastern company of the Cohan and Harris production of "It Pays to Advertise." Mr. Row's last New York appearance was at the New Amsterdam Theater as Lord Sands in-"Henry VIII," in the support of Sir Herbert Beerbohm Tree. He has acted with Mrs. Fiske in "Becky Sharp" in the picture as well as the play, and with Richard Mansfield in "Peer Gynt," For two seasons he acted under the Charles Frohman management in the companies of Otis Skinner and Francis Wilson.

companies of Otls Skinner and Prant.
Wilson.
As a producer Mr. Row has to his credit
a successful production of Maurice Maeterlinck's "Aglavaine and Selysette." and as
a writer articles by him on Greek theaters
have appeared in The Bellman, Harper's
Weekly, Poet-Lore, The Theatre, and other
magazines.

OFFER MUSICAL COMEDY

Pupils of Alviene School of Dramatic Arts Appear in "The Substitute"

Arts Appear in "The Substitute"

The students of the Alviene School of Dramatic Arts gave two remarkably successful performances of Acts I and II of the musical comedy "The Substitute" in their auditorium on March 19 and 20. Claude M. Alviene staged the piece, interpolated song numbers and dances, and Roy Cochrane directed the libretto.

In the cast, comprised of future professionals, were Wesley M. Totten, Bryson Vernon, Vincent Golem, Albert R. Menig. Edith Braun, Julia Gatewoode, Charles H. Hoover, Louise May, Isabel Runge, Ethel Post and Constance Willard. Incidental to Act II the Misses Gray, Dorner, Danlels, Halliday, Otterbourg, and Hilberger appeared in a ballet divertisement.

ACTION AGAINST FROHMAN CO.

ACTION AGAINST FROHMAN CO.

John J. McKeon, through his attorney, on March 19, began an action against the Charles Frohman Company, Inc., for \$625, 600. Mr. McKeon alleges that the defendants and he agreed to co-operate in motion picture plays, he to receive one-half of the net proceeds of the earnings. In this connection, he added, the defendants received one-half of the capital stock of the Empire All-Star Film Corporation, amounting to \$1.250,000, for rights in plays which he believes are covered by his contract.

When aaked for a statement regarding the action, Alf Hayman, general manager of the Charles Frohman Company, Inc., said: "All I have to say is that he is no piker."

GREEK PLAYS FOR NEW YORK

Margaret Anglin and Symphony Society Unite for Festival Similar to That in San Francisco

Arrangements have been concluded by the Symphony Society of New York with Margaret Anglin and Waiter Damrosch to give a festival of Greek plays in New York min San Francisco Fair period as Ephigenia and Medea, for both of which give a festival of Greek plays in New York music.

During that engagement a situation arose practically unprecedented in theatrical history. Within a few hours after the opening of the subscription sale, seats for all performances were entirely sold, and the only advertisement carried from that time to the date of the production was an advice to the public hot to make the Journey to the Greek Theater in the hope of securing admission. This, notwithstanding its chack of nearly ten thousand.

Miss Anglin's first appearance in the Greek classics was made as Antigone in

Mr. Damrosch composed and conducted the music.

He is now at work on a setting for "Electra," which will be the first offering in New York. The others with the Damrosch music already produced will follow.

The entire New York Symphony Orchestra will be utilized under Mr. Damrosch's direction, and unusual scenic decorations are being devised to interpret the spirit of the plays.

A tour of the principal cities with the orchestra, company, Mr. Damrosch, and Miss Anglin will follow in the Spring, extending to the Pacific Coast, where another Greek play hitherto unproduced in this country will be added to the repertory.

BRONX PATRONAGE LARGE

BRONX PATRONAGE LARGE
The Lenten season has not interfered with attendance at the Bronx Opera House—in fact, not even the S.R. O. sign is displayed for the entire house is sold out nightly. Week of March 19 "So Long Letty" played the only New York week off Broadway and scored signally. It is this practice of Cohan and Harris and A. H. Woods, assisted by the Indefatigable J. J. Rosenthal. of presenting Broadway attractions with the

original casts and mountings that accounts for the large returns here. This latest Morosco offering was splendidly presented by Charlotte Greenwood, Walter Catlett, May Boley, Sydney Grant, Winnie Baldwin, Vera Dorín, and Percy Bronson.

A chest of silver was presented Harry B. Harris, leader of the Thirty-fourth Assembly District. on Monday night at the theater party of the Prospect Republican IPA C. MALCOMSON.



ANNA WHEATON LEADING CHORUS.

WOMEN BIG FACTOR IN FUND FAIR

Clubs, Society Leaders and Professionals Unite in Promoting Bazaar at Grand Central Palace

According to the latest estimate, upwards of 5,000 women have enlisted for one kind of service or another in connection with the Actors' Fund Fair at Grand Central Palace, May 12 to 21.

A partial list of clubs enrolled includes the Colonial Dames, Twelfth Night, Vacation Fund Association, with which Ann Morgan is closely associated, Society Des Beaux Arts, Rainy Day Club, Rehearsal Club, Millitia of Mercy, Stage Children's Fund, Inc., California Club, Professional Women's League, New York Theater Club, Three Arts Club, National Round Table, Philanthropia Club, Gamut Club and Theater Assembly.

Among the society women active in the work are Mrs. James Speyer, Mrs. Vincent Astor, Mrs. John Hays Hammond, Mrs. John P. Mitchel, wife of the mayor and Mrs. George Gould.

The club women include Mrs. Harry Hastings, Mrs. J. Christopher Marks, Mrs. Clarence Burns, Gertrude Robinson-Smith, Mrs. Newcomb Cariton, Mrs. Ponsonby Ogle, Marie Cross Newbaus, Mrs. A. M. Clarence, Mrs. Emily V. Hannond, Millie Thorne, Gertrude Carneis, Mrs. Thomas J. Evivian, Edith Fanny Ranger, Mrs. Susanne Westford, Mrs. Emma Kip Edwards, Edith Totten, Pauline Willard de Lisser, Mrs. I

sophia Loebinger, Mrs. Claude Hagen, Lildian T. Schmidt, Mrs. J. Andrus Cobe, Mrs. Edwin Arden, Mrs. Charles A. Stephenson, Mrs. Belle De Rivera, Mrs. D. M. Tracy, Edna West.

Among those identified with the stage lending their co-operation are Sarah Bernhardt, Madame Nasimova, Jane Cowl, Julia Arthur, Adele Rowland, Mary Shaw, Olive Oliver, Frances Starr, Laurette Taylor, Edith Lyle, Louise Drew, Laura Burt, Alice Fisher Harcourt, Anita Stewart, Lillian Russell, Helen Lowell, Elsie Janis, Hazel, Dawn, Annette Kellermann, Buth Chatterton, Nance O'Neill, Josephine Drake, Fania Marinoff, Ann Murdock, Constance Collier, Hattle Williams, Louise Dresser, Amilia Summerville, Beulah Poynter, Marilyn Miller, Lois F. Clark, Mrs. James K. Hackett, Mrs. Chauncey Olcott, Zelda Sears, Kizsie B. Masters, Berenice Yerance, Edith Luckett, Bijou Fernandez, Alice Fisher, Lyda Dexter Dinkins, Sarah McVicker, Mrs. Henry Miller, Mrs. Russell Bassett, Mary Boland, Mrs. Conde Nast, Julia Hurley, Consuelo Balley, Olive Wydham and many other members of the profession.

Former women of the stage who are manifesting an active interest in the basaar are Mrs. Oscar Lewisohn (Edna May), Mrs. Paul D. Cravath and Mrs. Amy Busby Douglas.

BRADY WINS SUIT

Decision in Case Against Erlanger Is Reversed by Circuit Court

Reversed by Circuit Court

E. Bright Wilson, as referee to appraise the damages in the action of William A. Brady against A. L. Erlanger, in a partnership claim, handed down on March 23 his report granting \$33,066 to Mr. Brady. Mr. Brady began the action to establish a partnership with Mr. Erlanger in the Auditorium Theater, Chicago. Mr. Brady said he had a thirty-seven and one-half per cent interest in the lease and all profits.

Mr. Erlanger, as his partner, was said to have formed a dummy corporation to which he turned over the lease of the theater, taking \$20,000 as his fee and leaving Mr. Brady entirely out of it. The action was originally tried by Judge Glegerich, in the Supreme Court, which gave judgment in favor of Mr. Erlanger. The Circuit Court of Appeals reversed the previous judgment and appointed Mr. Wilson as referee.

"UNDER PRESSURE" CAST

Fred Niblo, the star of "Hit-the-Trail Halliday," has been engaged for one of the principal roles in Sydney Rosenfeld's new play, "Under Pressure." This play is to have its premiere at the Aoolio Theater, Atlantic City, on April 9. Others in the company are Grace Elliston, Olive Tell, May Ramsay, Donald Meek, Lola Frost, Percy Ames, H. Cooper Cliffe, Magna Paxton, John Fenton and Zeffie Tilbury.

COREY AND RITER WAIT

Corey and Riter have closed their production of "A Nigger in the Woodpile." The sudden determination on the part of the managers is in no sense due to lack of patronage, they say, but it happens that no theater is available in New York. After a conference with Harrison Grey Fiske last week, it was decided to hold the production in abeyance until next Fall.

Stuart Walker and a company chosen from his Portmanteau Players will enter Keith vaudeville next week at the Colonial Theater in "Yery Naked Boy." Later the Portmanteau Players will give a Lord Dun-sany season at the Falace.



EMILY STEVENS AND CONWAY TEARLE, Scene from Galsworthy's Drama,

STAR ACTS IN ANNIVERSARY BILL

Four Headliners Compete for Honors at Palace-Nat Wills and Ruth St. Denis Among Them

The fourth anniversary of the Palace they considered successful enough to preTheater is being celebrated this week with a bill of pleasing quality. The program includes four headline acts Brice and King.
Nat M. Wills, Ruth St. Denis and company and Melville Ellis and Irene Bordoni. Brica and King, who are billed to offer "a bit of musical comedy in a vaudeville way," entertainingly carry out their promise.
Nat M. Wills, the happy tramp, is as pleasing as ever and his material "gets across" with evident success.
Ruth St. Denis hawn and the attractive publis from the Denishawn school are beld over a second week. They offer some new dances interpolated between the ones that

CRITICISMS IGNORED

Two of the Best Sellers Were Not Approved by New York Dailies

proved by New York Dailies

Evidently the patrons of the theater ticket brokers do not pay much attention to the criticisms in the daily papers, as two attractions that received generally bad notices are included in the list of six best seliers made up from an average report of the various ticket agencies. These two are "The Fugitive" and "Our Betters."

The list is still headed by "Oh, Boy!" and the following four, "The Willow Tree," "Elieen," "The Fugitive," and "Our Betters," all newcomers have about the same average in total sales. The sixth on the list is "The Successful Calamity." A rather significant fact concerning "Oh, Boy!" is that all the brokers say that they could easily sell twice the number of seats allowed them.

"A CURIOUS MISHAP"

The Brooklyn Repertory Theater will present "A Curious Mishap," by Carlo Goldoni, at the Central Auditorium, Brooklyn, on March 30. Adele Klear, Charles Webster and Eugene Ordway are in the cast.

NO MAUDE ADAMS TOUR

Maude Adams will not go on tour this season. She will continue her successful engagement at the Empire Theater until late Spring, when she plans to start a long vacation.



BEVERLY SITGREAVES, As Nadina in "The Wanders The Wanderer."

George Arias is arranging a benefit the Anti-Vivisection Society to be hel the Knickerbocker Theater on the after of March 30.

NEW INVESTMENTS TOTAL \$3,475,000

One Week's Incorporations in Albany Reach High Figure-Stage and Picture Concerns

The following new amusement enter-prises were incorporated with the secretary of state the past week. Most of the new companies will engage in both the motion picture and theatrical business, and the aggregate capital invested amounts to \$3,-475,000.

A75,000.

Daniel Frawley Company, New York city. To maintain one or more theaters, and produce and present theatrical, musical and other attractions. Capital, \$10,000. Directors: B. F. Foster, Joseph J. Cunningham, and William P. Thomas, 80 Maiden Lane, New York city.

Greenport Amusement Company, Greenport, N. Y. Motion picture and other amusement enterprises. Capital, \$2,000. Directors: E. Herbert Jennings, Leo H.

Sandman, and Augustine Corwin, Jr., Greenport, N. Y.

Beattle Amusement Company, Syracuse, N. Y. To maintain theaters and provide public amusements including the exhibition of animals of every kind. Capital, \$100,000. James W. Beattle, John R. Yan Arnam, and Leroy Huber, Bridgeport, N. Y.

Fresh Pond Holding Company, Brooklyn, N. Y. To manage theaters and motion picture shows, also reality and brokerage business. Capital, \$2,000. Directors: John Auer, John W. Auer, and Charles L. Auer, 19 Linden Street, Brooklyn, N. Y.

One Hundred and Eighty-First Street Construction Corporation, New York city. Theatrical and motion pictures. Capital, \$300,000. Directors: Benjamin S. Moss, Louis N. Moss, and Myron Sulaberger, 780 Riverside Drive, New York city.

Lincoln Theater Company, Schenectady, N. Y. To manage theaters and motion picture houses. Capital, \$15,000. Directors: John J. Walker, Ellias J. Walker, and A. W. Mynderse, Schenectady, N. Y.

Paralta Plays, Inc., New York city. Tooperate motion picture theaters, and conduct a general photographic and publishing business. Capital, \$3,000. Directors: S. Ryer Banks, B. G. Weekes, and Olga Schulthels, 51 East Forty-second Street, New York city. Theatrical and motion pictures. Capital, \$3,000. Directors: S. Ryer Banks, B. G. Weekes, and Olga Schulthels, 51 East Forty-second Street, New York city. Theatrical and motion pictures. Capital, \$3,000. Directors: Harry Crone, D. D. Levinson, and Bena Piltman, 285 St. Nicholas Avenue, New York city. Theatrical and vaudeville play brokers, producers and managers of motion picture theaters. Capital, \$2,000. Loe Edwards, Nat Osborne, and A. S. Levy, 233 Broadway, New York city.

Frank L. Talbot Company, Buffalo, N. Y. To engage in a general amusement business. Capital, \$1,000. Directors: Frank L. Talbot Company, Edwards, Nat Osborne, and A. S. Levy, 233 Broadway, New York city.

New York city.

Frank L. Taibot Company, Buffalo, N. Y. To engage in a general amusement business. Capital, \$1,000. Directors: Frank L. Talbot, S. K. Taibot, and Rillia McClain, 222 Ellicott Square, Buffalo, N. Y.

Turson Amusement Company, New York city. To manage amusement and exhibition enterprises. Capital, \$3,000. Directors: Samuel B. Cooper, Estelle Schulman, and J. Axelrad, 51 Chambers Street, New York city.

city.

Society of American Singers, Inc., New York city. To act as managers, and proprietors of theaters, opera houses and other places of amusement. Capital, \$25,000. Directors: David Bispham, George Hamlin, and Albert Reiss, 44 West Forty-fourth Street, New York city.

George W. Herrick.

ACTORS' EQUITY ASS'N Conference and Arbitration Come Before Use of Forceful Methods Members of the A. E. A. Are Most Earnestly Urged to Send in Reliable Addresses to the Office of the Association.



At the last meeting of the Council held in the Association rooms, March 19, the following members were present: Bruce McKiae, presiding: Mc ss s s. Bru n in g. Connelly, Cope, Kyle, Mawson, Sills, Stevenson, Stewart and Wise.

We me me ber selected: George Barr, Harriet Pitsjames, Jane Louise F. Spaulding.

When our Association committed itself to the idea of affiliation with the American Pederation of Labor, it did so with the conviction that organised wrong (legal perhaps) could not be overcome except by organised right.

The Council has conducted all of its work with an unbroken faith in conference and arbitration. We adhere to those cardinal principles now in all affairs affecting the relations of actors and managers. When either or both of them are flouted or denied by either warty to a genuine issue and all effort at mediation falls force becomes the only alternative.

We have ever been conscious of the unwisdom of adopting force prematurely and thereby making conference impossible. Because of this, we now and then hear words of censure against us. We expect as much because the world is not and cannot ever be wholly purged of thoughtless envy. arrogance or prejudice. But we affirm, decidedly that every actor of the professional stage,—nay, every wage-earner, no matter to what group he may belong,—commands our full sympathy in any just contention for his rights.

While we have our misds on contracts and the doings of managers and middle men or women agents, it would be well not to forget what we owe to each other and to the ensemble of a play in our performances. Not as little of the strife pertaining to an actor's life comes from such forgetfulness, to say nothing of the trouble imposed upon the insocent manager.

It is natural for an actor to strive to excel and to "stand out" in a performance as much as he can, but we should all keep in mind the relation of the characters we may assume to the rest of the play, of which they are but a part. The best hits "are those made with every regard for team work. I

ADVICE FROM SOTHERN

ADVICE FROM SOTHERN
Graduates of American Academy of Art
Told What They Should Not Do
An address by E. H. Sothern was a distinctive feature of the thirty-third graduation exercises of the American Academy of Dramatic Arts on the afternoon of March 10 at the Lyceum Theater. Mr. Sothern's talk was more of a personal chat with the graduates than a formal address and was punctuated by a significant list of "don'ts" for young beginners. Among these were the dangers of specialization, of seeking the same type of roles, of demanding too high a salary, of encouraring an inflated opinion of one's own merits and of blaming the audience for failures.

As to the value of dramatic schools, he said: "The accidental way in which actors float onto the stage and float around afterwards looking for jobs is pitful. I, myself, wasted years because I did not have the advantages you young people have. Although they have needed more or less moulding into the practical life of the theater, the people who have come to my companies from dramatic schools have had great advantages."

from dramatic schools have but grantages."

The list of graduates comprises:

Jean Acker. Edith Butterfield, Margaret Perguson, Margolo Gillmore, Henrietts Irma Honper, Edna Kretschmer, Frances Kennan, Anita Lawrebre. Constance Moore, Anne Morrison, Jeannette Parry, Margaret Phillippi, Haleen Schiller, Paula Sterling, Madeleine Valentine, Eather Belle Wheeler, Richard Abbott, Daniel Godwin Anderson, Harold Elliott Warren William Krech, Marcus Lochell, Arden Page, Holley Pett, John Vincent Preston, Bryant Thomas.

VERDICT OF NEW YORK DAILIES ON NEW PLAYS

"THE FUGITIVE."—TIMES: It is sketchy throughout, and at best a forced tragedy. But is is deeply interesting, and well worth Miss Stevens's time and yours.

WORLD: "The Fugitive" is frankly propaganda, but it is not less drama of a peculiarly vital and impressive type.

Sun: In "The Fugitive" Mr. Galsworthy has again used the stage as a medium for setting forth a portrait. "The Fugitive" had an ideal interpreter of the heroine in Emily Stevens.

Post: That the text had been tampered with, unskifully, was no more, perhaps, than might have been expected, but incapable management has seldom been more effectively exposed than it was, in this instance, in the fatal miscasting of important characters.

"EILEEN."—Sun: There is beauty in all of it, beauty and tunefulness and sweet cleanliness, not a little wit and a great deal of bubbling humor.

World: In a season of many popular musical plays it deserves a place among the very best.

WORLD: In a season of many popular musical plays it deserves a place among the very best.

POST: "Elieen" is one of the most enjoyable of the forty or more stage products of his (Victor Herbert's) busy pen, brimful of melody.

HERALD: From a musical viewpoint it was the most striking and by far the most ambitious offering that Broadway has had in some time.

"NJU."—WORLD: One third of it is crotic rubblsh, another third lugubrious nonsense and the remainder sentimental gush.

TRIBUNE: As our theatrical standards go, the tragedy by Ossip Dymow is inept, as well as curious. Only here and there does it win interest.

TIMES: The story is unfolded in panorama, a succession of short, significant scenes, some of which are interesting. Their cumulative effect, in this case, is tedium. The tedium and the murkiness are heightened here by the monstrous gloom of the staging and the oppressive inadequacy of the performance.

"WASHINGTON SQUARE PLAYERS."—TIMES: The first playlet is enormously entertaining, but thereafter the interest abates stendily.

BUN: The present bill will not add greatly to the artistic stature of the Players. "Plots and Playwights" alone is worth a trip to the Comedy Theater World.

Players. "Plots and Playwrights" alone is worth a trip to the Comedy Theater World: There were enough variety and contrasts in the new bill to satisfy the most insistent of their subscribers. But it will be "Plots and Playwrights" which will give greatest popularity to their new group of three plays. "OUR HETTERS,"—WORLD: Mr. Maugham assumed a danger signal role for the first time. It must be recorded at once that not only as guide, philosopher and friend but as a playwright be cut a very sorry figure.

ILEMALD: "Our Betters" is one of the wittiest and one of the most risque plays seen in New York in several seasols.

seen in New York in several seasons.

This : "Our Betters" is simply withering. It is now given at the Hudson by a clever company that has, for the most part, been wisely chosen.

FROM HERE AND THERE

Ethel Clifton will soon produce a new sketch which she wrote herself.

The Times of India Illustrated Weekly contains in a recent issue an excellent appreciation of Mr. and Mrs. Harry Corson Clarke (Margaret Dale Owen), who are playing a successful engagement in Maurice Bandman's production of "Mr. Manhattan" at the Excelsior Theater, Bombay. The notice reads in part: "When Mr. Corson Clarke arrived we settled down to an evening's pure enjoyment. Bombay is accustomed to people who copy others. Here we have a man with a personality of his own, and an immensely pleasing one at that. We extend the hand of friendship to Mr. Clarke and hope he will be with us a long while. Miss Margaret Dale Owen is a great acquisition, for she is a really clever actress."

Harold Vosburgh, who is appearing in Cohan and Harris's production of "The Willow Tree," originated the leading role in "The Melting of Molly," with Irene Franklin as the star. The play is to be tried again by the Start. The play is to be tried again by the Suberts.

Herbert Ward has been engaged as art director for the Norworth Theater, now in course of construction in West Forty-eighth Street. The first production which he will supervise will be "The Odds and Ends of 1917"

About the middle of May, immediately following the clease of the traver of Cohen and Clarke and the process of the traver of Christone.

street. The next production and Ends of supervise will be "The Odds and Ends of 1917."

About the middle of May, immediately following the close of the tour of "Chin-Chin." Fred Stone will take a trip to Ari-

aona for six weeks of hunting. A camera man will accompany the expedition.

The Shuberts have accepted for production early next season a musical piece entitled "Schubert," based on the life of the noted composer. However, some unkind person gently mentioned that the name of the piece had some influence in its being accepted.

The entire cast acting with Ruth Chatterton in "Come Out of the Kitchen," has signed contracts with Henry Millier to continue in her support for eighteen months. The company will go to the const in the Summer and play Miss Chatterton's present vehicle in San Francisco four weeks; then she will act the leading role in "The New York Idea" for two weeks, with Henry Millier and Bruce McRae in the company. It is probable that Miss Chatterton will play "Come Out of the Kitchen" on tour all next season.

Included in the bill that the Morningside Players will present at the Comedy Theater next month are a comedy by Eimer L. Heisenstein, entitled "The Home of the Free," and a dramatization of Robert Louis Stevenson's "Markheim." Mary Shaw is directing the rehearsals of the players, among whom is Josephine Jefferson, granddaughter of Joseph Jefferson.

The premiere of "The Pawn" will take place at the Stamford Theater, Stamford. Conn., on March 30. Frank Keenan is staging the place.

BALLET SCHOOL SCHOLARSHIP

The child fortunate enough to secure the most votes in a contest to be beld during the coming Actors' Fund Fair will receive the valuable prise of a free schoiarship to the well-known ballet school conducted by Mme. Elisabetta Mensell, donated by the former ballerina herself. Any boy or girl is eligible to this contest, for which the price of votes is very small. Mme. Mensell is also chairman of a committee which will determine, from among a large number of contestants, who is the most popular dancer competing at the fair.

TWO "UNBORN CHILD" COMPANIES

Gassolo-Gatts-Clifford. Inc., are offering two of their "Her Unborn Child" com-panies in the East. One of them played in Philadelphia to two weeks of capacity busi-ness. Another company in New York en-joyed a successful engagement at the Bronx Theater.

LARGE THEATER IN ARDMORE

The Consolidated Amusement Coompany of Ardmore, Okiahoma, has opened the Princess Theater, a large modern house with a seating capacity of 1,360.

Ardmore is the largest town in Southern Okiahoma, which fact, together with the proximity of the Healdton Oil Fields, has made it an important point for theater interests. The policy of the management of the Princess will be to book traveling companies, high grade vaudeville, and only the best motion pictures.

Direct communication with the Consolidated Amusement Company will give managers full information as to booking dates. This house cost over \$50,000 and offers to traveling attractions facilities heretofore unknown in that section.

PLAYERS ENGAGED

John Charles Thomas, who recently with-drew from the cast of "Her Soldier Boy." has rejoined the Shubert forces for the leading baritone role in the revival of "The Highwayman." Adele Klaer and Charles Webster, re-cently identified with the Brooklyn Reper-tory Theater, have been engaged to ap-pear in B. Iden Payne's production of "The Grasshopper."

tory Theater, have pear in B. Iden Payne's production of "The Grasshopper."

George F. Smithñeld has joined the Devereux Players.

Jefferson De Angells, the famous comic opera and musical comedy comedian, has been added to the cast of "The Passing Show of 1917," which is to follow the "Show of Wonders" at the Winter Garden, the latter part of next month.

The company to appear in John Craig's production of "He Said and She Belleved Him" so far includes Mary Young, Henry E. Dixey, Grace Reals, Grace Valentine, Josephine Drake, Fred Bric and Florence Huntington.

E. Dixey, Grace Reals, Grace Valentine, Josephine Drake, Fred Eric and Florence Huntington.

Edith Lyle has succeeded Grace Valentine in "Johney Get Your Gun."

Homer Barton, Annette Tyler, Cordelia Haager, and George Austin Moore are in the company accompanying T. Daniel Frawley on a tour of the world. The party started for the coast last week preparatory to sailing for the Orient.

Elnora Kirwin has been engaged by the Shuberts for the title role in "The Beautiful Unknown."

Florence Auer, for the last two years leading woman with Robert Mantell in Shakespearean repertory, is now playing Nadina in "The Wanderer."

Mabel Leggett, Audrey Maple's under-study, has been playing the title role in "Katinka" during three weeks of the run of the piece in Philadelphia.

STAGE WOMEN ORGANIZE

War Relief Organization Is Launched

Mass Meeting at Broadway Theater
Women prominent in the theatrical world
met on Mar. 24 at the home of Rachel
Crothers, the playwright, and organised
the War Relief of the Women of the
American Theater. The purpose of this
society is to concentrate the individual
efforts of actresses anxious to aid their
country. A mass meeting will be beid
at some Broadway theater, at which the
speakers will include a number of women
who have spent considerable time in the
hospitals of France, Russia and England.
Various committees were appointed to
handle the work of the organisation, and
each one has some prominent theatrical
woman at its head. Miss Crothers has
been made National Chairman. The conmittee in charge of a work room, soon to be
established for sewing, has Dorothy Donnelly as chairman. Louise Drew is the
treasurer, Jessie Bonstelle will have charge
of organising the women of the stock companies, Eleanor Gates will be in charge
of the publicity and Bessie Tyree is chairman of the way and means committee.

WALTER THOMAS, the actor, died on March 21 in a private hospital. He was formerly with the companies of Charles Frohman, David Warfield, Daniel Frohman, and James K. Hackett.

Frohman, David Warfield, Daniel Frohman, and James K. Hackett.
CHARLES B. Ward, a well-known figure in the theatrical and musical world, died March 21 at Roosevelt Hospital after an iliness of a year. Mr. Ward was born in London on Aug. 6, 1865, and came to this country when a young man. He begran his stage career as a minstrel, later entering vaudeville, where he became famous as "The Bowery Boy." William A. Brady engaged him to play in his production of "Only a Bowery Boy." A long tour in this piece did much to make him well known ail over the country. Ward's output as a songwriter included "Here Comes a Sailor" and other songs of the Bowery character variety. Fifteen years ago he quit the stage to enter the music publishing business, which he gave up soon after to return to the stage. He is survived by a daughter and a widow, who is known to the stage as Kathryn Clare.

Hubert B. Manley, for many years cor-

return to the stage. He is survived by a daughter and a widow, who is known to the stage as Kathryn Clare.

Hurryn I. Manley, for many years correspondent of The Dhamatic Mishon at Saskatoon, Saskatchewan, Canada, committed suicide March 2, living but a few hours after he fired a .32-calibre builet into his temple. He had been suffering from a nervous breakdown for some months. The deceased, who was known as "Joe" Manley throughout the length and breadth of Western Canada, was a prominent figure in both political and theatrical life in the province. In his earlier years he was connected with the Dominion organisation of the Liberal party and had a wide acquaint ance among the prominent politicians of Canada. He was a veteran of the Spanish-American war and was also at one time staff photographer for Collier's Weskly, following up the Allies' drive in the Boxer rebellion for that publication. Later he did much work on behalf of the government in the Yukon territories, and some five or six years ago settled in Saskatoon, where he was appointed as an official of the Dominion Lands Department and Land Titles Registry Department.

Willand G. Stanton, retired theatrical and circus when eight years old. He traveled with numerous circuses and theatrical companies and later managed various theaters. John N. Rahhall, the noted journalist-playwright, died in England recently. Among the many adaptations that he made are included the English versions of "The Jesters," "Madam X," and "Peter Ibbetson." He also made a French adaptation of "Potash and Perlmutter." Mr. Haphael was a regular contributor of articles on the stage to numerous English newspapers and perfodicals. He spent considerable time in Paris, and since the outbreak of the war he wrote a series of sketches of Paris life during wartime for the London Daily Telegraph.

CHABLES W. Benedict, professionally known as Charles W. Bereard, died suddenly in New York City March 19 of ppeu-

CHARLES W. BENEDICT, professionally known as Charles W. Bernard, died suddenly in New York City March 19 of pneumonia. He was connected for many years with Barnum and Bailey's circus and also managed, in connection with his brother, Gus Bernard, the tours of Oille Akerstrom. He is survived by two brothers and two sons.

CAPTAIN "JACK" BONAVITA, the well known animal trainer, died on March 20 of injuries suffered in a struggle with a polar bear that had become enraged. Captain Bonavita was born in Philadelphia and began his career as an animal trainer twenty-five years ago. In 1906 he married the Princess Montaglyon, formerly wife of the Duc d'Avarray, of France.

ALBERT L. WILBUR, veteran theatrical

Duc d'Avaray, of France.

Albert L. Wilburs, veteran theatrical manager died March 23 in Boston of hardening of the arteries. For years he had been prominent in the theatrical business. He organized the Wilbur Opera Company, one of the most famous aggregations of its kind, using a small fortune he had made from several investments in auccessful attractions. He formed a partnership with E. D. Stair, and at one time they owned many popular priced theaters.

AMELIA MATRONN, wife of Charles N. Green of the "Seremonda" company, died March 20, at the Union Hospital, Chicago.

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EDITOR'S LETTER BOX

(Oorrespondents asking for private addresses of players will be ignored. Their professional addresses can be found by looking up the company with which they are manaed under 'Dates Abasd.' Lettern addressed to players whose addresses are not known to the writers, will be advertised in This Minano's lotter-list or forwarded to their private addresses if on the in This Minano's office. When inquiries relative to the whereabouth of players are not answered it is because they are not on our records. Questions regarding private life of players will be ignored. No questions answered by mail or telephone.

H. C. C., Auburndale, Mass.—Richard Beulah is with the Grand Opera House stock at Brooklyn, N. Y. PHILADELPHIA READER.—Albert McGovern

is with the Alcasar Players at the Baker

Theater, Portland, Ore.
G. F. P., Philadelphia.—The best way is to watch the stock notices from New Haven or to write to her in care of the Hyperion Players at New Haven, Conn.

Players at New Haven, Conn.
F. L. A., Atlantic City, N. J.—Mrs. Jennie
Hemstreet died in Brooklyn on Dec. 9, 1899;
John Malone died on Jan. 15, 1906, in New
York City; Robert McWade, Sr., died in
New York City on March 5, 1913. We are
sorry we are not able to furnish you with
the date and place of death of Julia Turnbuil. bull

bull.

J. A. W., New York.—The young lady you referred to in "II" was Ruth Benson. Among the plays she has appeared in are: "The Cat and the Cherub," "Abigail." "Mrs. Partner," "Regeneration," "Divorcons," "A Woman's Way," "The Boss," "The Family Cupboard," "Moloch," and

"If," which recently closed.

R. T. R., Chicago.—Al H. Woods has offices in the Eltinge Theater Building, New York, David Belasco in the Belasco Theater, Florenz Ziegfeld in the Century Theater, George M. Cohan in the Cohan and Harris Theater, Henry W. Savage in the Cohan and Harris Theater, Henry W. Savage in the Cohan and Harris Theater, and Charles Frohman, Inc., in the Empire Theater Building. (2) Joan Sawyer is in motion pictures with the Fox Film Company.

R. C., Phoenix, Ariz.—" Trilby " was first produced at the Garden Theater, New York, on April 15, 1895, with this cast: Virginia Harned, Burr McIntosh, John Glendenning, Alfred Hickman, Wilton Lackaye, Robert Paton Gibbs, Leo Ditrichstein, Alexis Law Gisipo, V. M. De Silke, Edwin Brandt, E. L. Walton, Reub Box, Morel Bean, Rosa Rand, Waiton, Heub Box, Morel Bean, Rosa Rand, Mme. Cottrelly, Grace Pierrepont, Lucile Nelson, Monte Elmo, and Josephine Bennett. (2) Wilton Lackaye and Virginia Harned had the leading roles of Svengali and Trilby. (3) Mary Anderson adapted "The Garden of Allah" for the stage, but did not appear in it

J. NELSON, Los Angeles.—Douglas Fair-banks was born in Denver, Colo. He made his stage debut in "The Duke's Jester" at Richmond, Va., Sept. 10, 1900, and appeared in New York for the first time on March 3, in New York for the first time on March 3, 1902, at the Manhattan Theater in "Her Lord and Master." Subsequently he played in "Mrs. Jack," "The Pit," "Two Little Sailor Boys," "Clothes," "The Man of the Hour," "All for the Girl," "A Gentleman from Mississippi," "The Lights o' London," "A Gentleman of Leisure," "Officer 666," "Hawthorne, U. S. A.," "The New Henrietta," "He Comes Up Smiling," "The Show Shop," and in vaudeville in "A Regular Business Man."

CHANGES AT THEATERS Second Week in April Will Bring Shift Among Attractions

Among Attractions

Within the next few weeks the face of the New York theatrical map will undergo quite a radical change, what with a number of attractions leaving to make room for new ones and the plays that still remain being shuffled about. Sir Herbert Tree in "Colonel Newcome" will come into the New Amsterdam on Apr. 10, replacing "Miss Springtime." Included in the company of fifty players in Sir Herbert's support will be seen Elsie Mackay, Alice Augarde Butler, Adelaide Prince, Sydney Greenstreet, Robert Rendel, Warburton Gamble and G. W. Anson. The production was staged under the direction of Lionel Belmore.

The Coburn's production of "The Yellow."

was staged under the direction of Tabelle Belmore.

The Coburn's production of "The Yellow Jacket," will leave the Liberty to make room for Lew Fields and his all-star cast appearing in "Bosom Friends" on Apr. 9, and on the same date "His Little Widows" will replace "Nothing But the Truth" at the Longacre. Also it is said that "The Knife" will come into the Maxine Elliott before long.

The Fox film, "The Honor System" is expected to leave the Lyric shortly to make room for a transferring of "You're in

NEW YORK THEATERS

NEW YORK THEATERS

EMPIRE Broadway & 40th Street.

Byenings, at 8.30. Mats.

Wed. and Sat., 2.30.

Charles Frohman - Manager CHARLES FROHMAN presents

MAUDE ADAMS

A KISS FOR CINDERELLA

J. M. BARRIE'S GREATEST TRIUMPH

Cohan & Harris Theatre, W. 42nd St. Call Bryant 6344. Evenings, 8.15.
Matiness, Wednesday and Saturday at 2.15.

"THE WILLOW TREE"

A Fantasy of Japan By Benrimo and Harrison Rh

LYCEUM 45th St. and B'way. Evgs. Mats., Thursday and Saturday, 2.30. CHARLES FROHMAN presents

H. A. Vachell's Play in 4 Acts THE CASE OF LADY CAMBER

Mary Boland Sydney Shields Kate Sergeants Louie Emery

GAIETY Evenings at 8.30: Matinees, Wednesday and Saturday at 2.20. WINCHELL SMITH and JOHN L. GOLDEN

TURN TO THE RIGHT

Republic Theatre, W. 42nd Street Evenings at 8.40. Mati-nees, Wed. and Sat., 2.20. Selwyn & Co., present

JANE COWL IN LILAC TIME

A New Play by Jane Cowl and Jane Murfis
"Delicate in treatment and tender in sentimlifac Time" is an appealing romance overshador
y war."—Chuz. Durston, Bre. World.

JOHN D. WILLIAMS presents

By W. SOMERSET MAUGHAM Author of "Mrs. Dot," "Lady Frederick," Etc.

New Amsterdam West 43d

twenings at 8.15; Matinees, Wednesday an Saturday at 2.15.

Klaw & Erianger's Unrivalled Musical Comedy Success
LAST TWO WEEKS

KNICKERBOCKER Tosatra, B'way,

A Solth St. Eve

A Solth St. Eve

A Solth St. Eve

A Solth St. Eve

Wed. & Sat. 2.26

George Arliss

THE PROFESSOR'S LOVE STORY

M. COHAN'S Theatre, B'way M. COHAN'S And Street. Tel Bryant 393.

Evgs., 8.25. Matinees, Wed. and Sat., 9.25.

KLAW & ERLANGER Managers

Ruth Chatterton and company incl. BRUCE McRAE in Come Out & Kitchen

ELTINGE Theatre, West 49nd St. Evenings at 8.30. Mats. Wed. and Sat., 9.30.

CHEATING CHEATERS

FULTON Theatre, West 46th St. Evgs. at 8.30, Matiness, Wed. and Sat., 2.30.

WILLIAM THOS. A WISE COURTENAY

PALS FIRST By LEE WILSON DODD.

CORT West 48th St. Phone Bryant 48. Phon

Season's One Substantial Success Oliver Morosco's Great Laughing Su

UD-Stairs and DOWI

By Frederic and Fanny Hatton

HIPPODROME

MANAGEMENT CHARLES DILLINGHAM Nights at 8.15 Mat. every day at 2.15 "THE BIG SHOW" R. H. BURNSIDE ANNETTE KELLERMANN In a new WATER SPECTACLE

AND RETURN OF CHARLOTTE NEW ICE | MAMMOTH | 100 NOVELTIES BALLET | MINSTRELS | 1,000 PEOPLE World's Biggest Show at Lowest Prices

LONGACRE Theatre, 48th St., W. of Broadway. Ewgs., 8-30; Mats., Wed. and Sat. G. M. ANDERSON & L. LAWRENCE WEBER

WILLIAM COLLIER

IN THE GREATEST OF ALL FARCES

Love" from the Casino to that house. "The Beautiful Unknown" is to take its place at the Casino. Another contemplated shift will move "Oh. Boy!," which is judged the most popular musical piece in town, from the Princess to the Astor at the end of the run of "Her Soldier Boy." And there is a rumor that "Love O' Mike" will take to the road before another month has elapsed.

TO ANSWER BILLY SUNDAY

Rev. Walter E Bentley, national secre-tary of the Actors' Church Alliance, is pre-paring to do all in his power to counteract the effects of Billy Sanday's unwarranted attacks on the theater.

In a recent speech Rev. Mr. Bentiey said:
"I want to hereby serve notice on Mr. Sunday that if he slams the theater in New York as he has slammed it elsewhere a prominent business man has given me carte blanche to hire a theater and answer his attacks. He has pledged a very large sum of money for this purpose, and I think that after more than thirty years' experience with the stage I ought to be able to defend it from the attacks of such a man as this noisy evangelist."

Vera Finlay and her mother, Mrs. J. A. Finlay, who have been in Florida for the past month, are both ill. Miss Finlay is at a hospital and Mrs. Finlay is confined to her room in a hotel in Jacksonville.

NEW YORK THEATERS

Playhouse Phone 2528 Bryant.
Evenings. 8.20.
Matiness, Wed., Thurs. and Sat., 2.30.
William A. Brady presents

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THE WANDERER

NEWS OF STOCK PLAYS AND PLAYERS

NORTHAMPTON PLAYERS School for Scandal," Under the Direction of a California Woman

"School for Scandal," Under the Direction of a California Woman

Narhampton, Mass. (Special). — Academy (Bertram Harrison, manager): The most notable recent event at the municipal theater was a most creditable production, week March 19, of Sheridan's "School for Scandal," The play was chosen from a group of old comedies by popular vote, and was witnessed by many out-of-town visitors who were in Northampton for the annual (like Club concert at Smith College. In connection with this event are numerous theater parties, so that the players' attraction for this week always is of importance. The play also was the first produced under the new resident director, Miss Frances Willamene Wilkes, a young California woman who has made a special study of the modern art theater abroad, been stage manager at Eddith Craig's Little Theater, London, and put on some notable productions at the Civic Repertory Theater, Los Angeles. She also has had acting and managerial experience in cities of the Far West. With her practical experience both in stock and in literary and classic drama she brings desirable qualifications to the Northampton venture. "School for Scandal" showed the expected evidences of her excellent direction, and it was finely staged by Adams T. Rice. Glida Lorry was a charming Lady Teasle, and Bir Peter was admirably played by William Pringle, Joseph Surface by that coming young actor, William Powell, and Charles Surface by Belmer Jackson, who at the close of this week terminated his engagement with the Northampton Players, going from here to the Princess Theater, Des Moines. Bir Oliver was delightfully played by George Riddell, who has just Joined the company and who promises to be a valuable addition. Cordelia Macdonald was effective as Lady Sneerwell, and Flora Shemield played Maria charmingly. Bydney Riggs and Charles Coghian played Sir Benjaming Hongor, Frederick Palmer lectured at the theater March 6.

James H. Doyle, former resident director, severed his connection with the Northampton, while the "His Bridal N

the "His Bright who has just closed an Calvin Thomas, who has just closed an engagement with "The Thirteenth Chair," is engaged for the new leading man of the Northampton Players and is bound to make good his first week in "Arms and the Girl."

MARY K. BREWSTER.

"THE LOST TRAIL" AT SALEM

"THE LOST TRAIL." AT SALEM

SALEM, MASS. (Special).—At the Empire, week March 19, "The Lost Trail." by Anthony E. Wills. This military comedy-drama apparently pleased greatly, well-filled houses being the rule. March 20 was G. A. R. night, a certain percentage of the receipts going to the local post. Many veterans were present. Julian Non was at his best as Bud Larrabee, making him a sure enough cowboy—not the weak imitation sometimes thrust upon us by the Eastern stage. Jane Salisbury as Edith Faukher was, as always, most attractive. John B. Mack as Lieutenant Bruce Corbin was a sufficiently villatnous villain and Elmer Thompson was most satisfactory as Leonard. David Baker was excellent as General Faulkner. Florence Hill contributed good comedy work as Ouray Hackett, as did Priscilla Knowles as Mrs. Higby and Joseph Thayer as Jim Hackett. Aubrey Noyes was very Junny as Dr. Percy Alnsworth and Paul Linton made a very acceptable Indian. "The Garden Gate" and "The Wrong Way," week March 26.

DOROTHY BENNETT.

CECIL SPOONER'S 26 WEEKS

LAWRENCE, MASS. (Special). — Colonial (Toomey and Demara, proprietors; J. William Schaake, resident manager): The Cecil Spooner Stock company presented as their offering for the twenty-sixth week of their season here "The Common Law." Miss Spooner in the role of Valerie West added another spoke to the wheel of her successes during the season. Her rendition of the part was perfect and pleased the audience Immensely. Douglas Dumbrille as "Kelley" Neville gave a masterly portrayal, as did Norman Houston as Jose Quedira. Frederick Clayton in a comedy role got comedy out of the part that at times had the audience hilarious. Helen Tilden as Rita and the other members of the cast contributed to the success of the play in proportion to their parts. "The Cutest Girl in Town," 26.28; "My Irish Cinderella," 29-31.

W. A. O'REILLY. CECIL SPOONER'S 26 WEEKS

"THE HEART OF A WOMAN" TRIED Dollie Sullivan's Play Started by the Keith Players at Union Hill, N. J.

"The Heart of a Woman," by Dollie E. Sullivan, was presented for the first time on any stage by the Keith Players at the Hudson Theater, Union Hill, N. J., week March 19-24. The new play is wanting in some respects the requisites of a successful drama. The impression which is left after the curtain has been rung down on the first act is that Vaida, a Russian woman, craves a love equal to that she herself is capable of. The author then successfully introduces an Indian, Frank Hudson, an ideal foil for the central figure of her play. The story progresses and the scene changes from a palatial residence in the metropolis to a hovel on the Western plains, the home of the Indian, who is struggling for wealth. Then to meet the exigencies of the plot development the author seeks to convey the impression that the passionate love of the Indian without the embellishments of the life to which Vaida had been accustomed is not exactly what she had desired. Vaida expresses her intention to return to the Bast

until Frank Hudson had made his mark. Immediately the part loses whatever character the author had lent to the role and the conclusion of the play becomes uninteresting and lacks finish.

Evelyn Varden as Vaida played with consummate artistry. Charles W. Dingle admirably portrayed the role of Frank Hudson. Aubrey Bosworth and Mildred Florence succeeded in making the respective roles of Quick Lightning and Alluna loom up prominently through the medium of their meritorious efforts. Others were Joseph Lawrence as Warren Ohr-Baton, Frank Armstrong as James Work, Arthur Griffin as William Swinnerton. Charles C. Wilson as Le Ber Reynolds, Arthur Mack as the butler, and Caroline Locke as the maid. The production was elaborately staged and produced under the direction of W. C. Masson, general stage director of the B. F. Keith New York Theaters Company.



VIRGINIA BRISSAC.

Leading woman at the Bishop Playhouse. Todhunter, May Pollock. The Players have Oakland, Cal., who is appearing the current week in "Little Women." John Grifth Wray is director of the Hishop. Prin. the strongest stock organizations on the cipals in the cast are Nellie Leach, Jessie Coast.

RIVALRY AT ROCHESTER Little Theater Players and Prince Players In Initial Presentations

In Initial Presentations

ROCHESTER, N. Y., (Special).—The
Little Theater Players of Rochester, present their second group of one-act plays
at Fine Arts Hall March 22. "Kayat."
an oriental play of one act, based on the
Arabian Nights, by Milton Bond. was
played by Milton Bond. Arthur S. Gibson,
Frederic O. Lortcher, Ruth Chamberlain.
Anne E. Daisell, Charles Gouse, Charles
McCray and Edwin Werp. Arnold Bennett's one act farce, "The Good Woman,"
played by Mrs. Virginia Karch, Edward
Zimmer, Lawrence Stablbrodt, which will
be followed by Masefields "The Campden
Wonder," interpreted by Acton Langslow,
Claude Smith, Beth Beattle, Blanch Thompson, Thomas Barclay and William Schluetter.

The Prince Street Players gave their

wonder," interpreted by Acton Langslow, Claude Smith, Beth Beattle, Blanch Thompson, Thomas Barciay and William Schluetter.

The Prince Street Players gave their second bill of plays at the Institute of Music March 27, 28. Their bill included Wilde's "A House of Cards", Lady Gregory's "The Workhouse Ward"; Wilde's "Dawn," and Schnitzler's "The Fareweil Supper," one of The Affairs of Anatol, seen at The New York Little Theater with John Barrymore in the title role, played by John Adams Warner. The Players include, Mrs. E. Franklin Brewster, Jr., Herbert Stern, Atkinson Allen, Caroline Werner, Clara Louise Werner, Andrew J. Warner, Mr. and Mrs. William Morse-Rummel, Marion Grover and Francis Bellamy.

It will be interesting to note the outcome of these two bands of players. The Little Theater Players will draw their support from the public at large, while the Prince Street Players will call upon society. Both factions won considerable press notices with their initial presentations; the players being earnest and sincere in their work and no amateurishness being noticeable.

Week March 19. Temple: Walter Shannon and Maude Annie and company offered "The Garden of Love," a musical tabloid; Frank Burt, Ed Johnston and company, Bayonne Whipple and Walter Huston; the Kaufman brothers; Imperial Troupe; Lew Reed and the Wright Girls, Peter Walsh and Charles Bentley being the new acts, while Selma Brantz pleased in a clever juggling act.

The Plendilly and the Colonial are doing capacity business with photoplays.

LEWIN PLAYERS, WICHITA

LEWIN PLAYERS, WICHITA

LEWIN PLAYERS, WICHITA
WICHITA, KAN. (Special).—The Florence
Lewin Players at the Empress in "Within
the law," Mar. 12-17, was well presented
to business ranging from medium to capacity. Albert Vees and Florence Lewin as
Richard Glider and Mary Turner were effective and convincing in the leads. Beulah Gwynne was highly pleasing in the
cynical and humorous Agnes Lynch. Guy
Kibbee scored as Inspector Burke, Frank
Hawkins made a marked impression as Joe
Garson and Elroy Ward, who has been out
of the cast for two weeks, was enthusiastically welcomed back as Edward Glider.
Elliasbeth Stewart, Blanch Gliden, David
Gossett, Arthur Coilins, Milton Kibbee,
Fred Moberly constituted an excellent supporting cast.

FLASHES FROM STOCK STAGES

Phil Maher Stock company, after a tour of Long Island and up-State, have closed until Easter Monday, when they open up on Penna, circuit, Personnel of company: Elsie Edna, leading lady: Mary Giron, characters; Willis Kenta, heavies; Paul Carroll, characters; Mrs. M. Swayne, general business, and five other general business, and five other general business people and specialists, including Phil Maher, comedian. The tour was highly successful, playing all Mr. Maher's pleces. The company was highly spoken of in every town they visited. In Oyster Bay the manager, Mr. Luke Filan, retained them for another performance. In Ossining, N. Y., they are booked for a return date.

Manager Daniel of the Grand Opera Stock company in Brooklyn, N. Y., denies the statement in The Misnos of Mar. 24, that the Mae Desmond company connected with the Grand Opera House, under the Daniel management, is going to open in Schenectady, or elsewhere and will remain at the Grand indefinitely.

Miss Mildred Florence, popular ingenue of the Keith Players, Union Hill, N. J., has returned from a vacation spent at Atlantic City recuperating from a strenuous season, Miss Florence has endeared herself to playgoers in Union Hill, who are still voicing their welcome.

"Little Peggy O'Moore" was presented by the American Players, Spokane, Wash.

their welcome.

"Little Peggy O'Moore" was presented by the American Players, Spokane, Wash, week Mar. 11 with great success. Jessie Arnold in the name part and Raiph Cloninger as Daddy Dan scored triumphs. Ben Erway as the tippling reporter, Alice Kennedy as his sweetheart, and Harry Leland as the politician were entirely adequate. "Rio Grande" followed.

At the Orpheum, Seattle, Wash., the Wilkes Players appeared in "The Barrier" March 11-17. Norma Winslow and Norman Hackett appeared in the leads, and in the cast were Fanchon Everhart, Norman Feusier, who made a good John Gale; John Sheehan, George Hand, William C. Walsh, V. T. Henderson, and Corbett Morris. The same company in "The Rose of the Ranch," 18-24.

V. T. Henderson, and Corbett Morris. The same company in "The Rose of the Ranch." 18-24.

Closing a successful season in Streator. Ill., March 24, Otis Oliver moved his company to the Family Theater, Lafayette. Ind., opening an indefinite engagement March 26 in "Rolling Stones," which will be followed by "Rebecca of Sunnybrook Farm," "Madam X," "Bought and Paid For." "Mrs. Wiggs of the Cabbage Patch." "Trail of the Lonesome Pine." "Within the Law, "etc. The roster of the company is Otis Oliver, Harry I. Wallace, manager, Lillian Des Monde, Katherine Bond, Una Carpenter, Helen Vanderbilt, Jack Boyel, Andrew Streng, John D. Hammond, Ben Wells, and Jack Robertson. Mr. Oliver will open two more companies April 30.

Col. Frederic Ellisworth, vice Earl D. Sipe, who will no longer continue to be with the St. Claire Players at Paterson as manager, will fill the position made vacant by the necessity of Mr. Sipe taking personal charge of Miss St. Claire's affairs during her Trenton engagement. Robert Gleckler will be maintained as leading man with the Paterson company.

The Orpheum Theater Stock at Fargo, N. D., has just concluded with "The Rosary" and "Mother" as the vehicles. Miss Edna Marshall and Ward T. Cassidy had the leading roles.

"The Vampire" and "Rich Man Poor Man," week March 26-31.
Cecil Spooner concludes her stock season of twenty-six weeks in Lawrence on Mar. 31. She will take her company to Boston where she will offer "My Irish Cinderella" at the Castle Square Theater for an indefinite period beginning on Easter Monday. The play which was written by Miss Spooner, and which had its premiere here New Year's week, has been rewritten by the author and an entire new production is being built.

The Price-Butler Stock company opened

week, has been rewritten by the author and an entire new production is being built.

The Price-Butler Stock company opened at the Rex Theater, Dennison, O., Mar. 19, to satisfactory business.

In lieu of Winifred St. Claire, who will be featured at the head of her own company for a Spring and Summer engagement at the Trent Theater in Trenton, N. J., Noia Mercer will be elevated to the position of leading lady with the St. Claire Players, at the St. Claire Playense, Paterson, which is now in its seventh month of The Wilkes Players of Salt Lake City presented week March 18, "The Riulirande" by Augustus Thomas. Frederick Moore made an excellent Colonel Bannard and Nana Bryant played a delightful Nan. Cliff Thompson as Lleutenant Ellsworth and also Ferdinand Munier as Major Lane. George Barnes as Bill Hecht while Ancyn T. McNulty did a small bit, that of a Mexican, speaking Spanish. Charlotte Treadway played a maid well and Claire Sinclair was Mrs. Lane. Cecil Kirke as Dr. Carson, Frank Bonner played Redmond. Huron L. Blyden besides giving an excellent production also did a good bit occiling as Colonel Wolcott. The New Henrietta, March 25-31.

BROOKLYN STOCKS

"East Lynne," "Common Clay," and "Uncle Tom's Cabin"

"Uncle Tom's Cabin"

BROOKLIN, N. Y. (Special).—Week March 19: The production of the Fifth Avenue Theater Stock company was one of the old favorite plays which is still a big drawing card, judging from the excellent audiences to which the company played. "East Lynne" was given a very effective production being well played by the company both in acting and effect. Miss Summerly was cast in the leading role where she made an effective showing as could be desired while Mr. McWatters was cast to admiration. Others who contributed no small share to the success were: Miss Helen Spring, Miss Frances Younge, Mr. Edmund Abbey, Mr. Linde, Mr. Blair and Mr. Stewart Wilson. It was indeed a production far above the average for stock. "The Call of the Heart," current week.

Week March 19, "Common Clay" was splendidly played by the Keith Players at the Gotham. The play is forcible in itself to attract audiences and to allow the cast to display some real talent which they took advantage of. Miss Alma Tell and Arline Alcine were cast to admiration while the balance of the company gave their full share of support.

"Uncle Tom's Cabin," a play that will take centuries for outcast, was again revived at the Grand Opera House week March 19 with Brooklyn's Own Stock company. It afforded the younger folk another opportunity to witness this pleasing play and was well attended. Miss Mae Desmond and Richard Buhler were the leading figures but were well supported by the entire company. The play in all went well and deservedly so. The report that any of the members of this company were to leave is without foundation.

R. J. Merklinger.



HAYDEN STEVENSON

Mr. Stevenson is an actor of merit, and popular with the patrons of the Grand Opera Stock company of Brooklyn, N. Y., with which he is connected.

LIEB WILL TRY IT IN CHICAGO

LIEB WILL TRY IT IN CHICAGO

CHICAGO (Special).—The Evening Post
prints the following: Herman Lieb, an actor
formerly resident in Chicago, well remembered for his production of Joseph Medili
Patterson's one act play "Dope." Intends to
make an experiment in the neighborhood
stock company idea here this Spring. He
will assume the management of the Wilson
Avenue Theater, which has been devoted to
vaudeville since its establishment, for a season of four weeks or longer in dramatic productions by a stock company, beginning late
in May or early in June. He intends to
produce one new play during the engagement. Mitchell Harris, a stock company
actor from St. Louis, has been engaged for
leading man. Mr. Lieb himself will be the
stage director, and will occasionally play
"character" roles.

TROUSDALE'S ON THE ROAD

McCook, Neb. (Special).—Temple (C. W. Martin, manager): The Boyd B. Trousdaie Stock company, week March 12-17, pleased large audiences. After another week this company will close and make one-night stands in the four-act drama "One Girl's Mistake." The play has proven successful in stock production, and the large number of bookings the managers received while here indicates a long season. The Junior Class of the High School presented "The Time of His Life" in the High School auditorium 23, 24.

GEORGE KEARNS.

BYBEE IN KANSAS

HUTCHINSON, KAN. (Special).—Home (W. A. Loe, manager): M. E. Bybee Stock company, in "The Time, the Place, and the Girl" and "Dr. Jekyll and Mr. Hyde." week March 17. The former was well given to fair house. Same company in "The Virginian" and "Circumstantial Evidence," week 24.

C. W. OSWALD.

OPENING FOLLOWS HOLY WEEK

OPENING FOLLOWS HOLY WEEK
WORCESTER, MASS. (Special). — With
"Quincy Adams Sawyer" as the final attraction in the season of International Circuit bookings, the Grant Theater closes
March 31 for Holy Week, to reopen with
stock April D. Considerable secrecy is being
maintained by Manager Billy Barry as to
the make-up of the company outside of the
fact that the director is to be George
Arvine. The company will be all new, says
Barry, and present indications are that the
opening production will be "Mile-Almiute
Kendall." A splendid list of plays has been
secured by S. Z. Poil for use during the
season, to include "Common Clay." "Just
a Woman." "It Pays to Advertise," "Broadway and Buttermilk." "Rich Man, Poor
Man, "The House of Glass," and others.
Unusual preparations are under way to
make the opening as auspictous as possible.
Manager Barry will make many changes in
the house during the dark week, including
the installation of an elaborate lobby decoration of crab apple, a feature to be the
use of the natural scent. Prospects are fine
for a successful stock season, judging from
present interest in the undertaking.
GEORGE BRINTON BEAL.

"THE VAMPIRE" AT BRIDGEPORT

"THE VAMPIRE" AT BRIDGEPORT

BRIDGEPORT, CONN. (Special).—Luclia
Morey, she of wondrous character study
fame and renown in the Lyric stock organizalion, played a trump card at the Lyric
theater week March 19-24, when Lee Morrison's "The Vampire." was given. That
the buik of a heavy, interesting, talkative
and risque drama can be carried along
through four acts with splendid interpretation by one person was demonstrated by
Miss Morey and without a doubt, she won
all audiences hands down at the close of
the game Saturday night. Our handsome
little leading lady, Frances McGrath, bad a
minor, though important part as the girl.
Alfred Cross's work also called for careful
study and slick acting. An efficient cast
supplemented the above leading trio, lending capable support and ability. Week
March 26, "The Call of the Heart," by
Leta Vance. Roland Edwards, director and
William H. Isham manage this house.

MARY SAYLES HANCORT.

SUCCESS IN SACRAMENTO

SUCCESS IN SACRAMENTO

SACRAMENTO, CAL. (Special).—John Halilday and Eva Lang and a company of capable players are now in their eighth week, March 19, of stock at the Grand Theater and are drawing bigger crowds every week. This company was formerly at the Alcasar Theater. San Francisco. They opened here Jan. 21 in Billie Burke's success, "Jerry," and since have played "Outcast," "A Pair of Sixes," "Never Say Die," "At Bay," "Nearly Married." "The Law of the Land," "The Girl of the Golden West." and "A House Full," now running. "The Girl of the Golden West was very elaborately done and was generally praised by the critics as measuring up well with the best performances of that drama that have been seen. Taking prominent parts in the Alcasar casts are Hugh O'Connell, Ernest Van Pelt, Jane Darwell, Vane Calvert, Mae Thorne, Alls Luce, Harry Schumm, William Amsdell, William Craig, Iorothy Douglas, Talma-Zetta Wilbur, and Florence Thaxter.

L. A. Fernsworth.

L. A. FERNSWORTH.

UNION COLLEGE PLAYERS

CHENCETADY, N. Y. (Special).—"Come to Balmy Land," an original musical play in three acts, book and lyrics by Ernest W. Mandeville, with music by H. Ralph Knight, was presented by the Union College Dramatic Association at the Van Curler March 16. The production was the most ambitious offering yet attempted by the club and stamps the authors, both undergraduates, as writers of promise who will soon be crowding Frimi-Hauerbach, Kern-Boiten et al. for honors. The piece has a Bohemian atmosphere and contains several catchy numbers, notably "You Wonder Girl" and "For You Alone." The cast, especially the "ladies," scored with their clever characterizations. The piece was staged and directed by Morris Gilbert and Harold Sammons.

NAT SAHR.

MOZARTS OF ELMIRA

MOZARTS OF ELMIRA

ELMIRA, N. Y. (Special).—The Mozart Players gave a remarkably clever and refreshing production of "The Trail of the Lonesome Pine" at the Mozart March 19-24 to large business. Harriet Duke gave the character of June a sweet simplicity. Edward Everett Horton made a manly. rugged, adequate Jack Hale and merited the approbation bestowed upon him. All others in the cast were up to their usual high standard. The skillful hand of Director Lee Sterrett was manifest, and the special scenery helped greatly. "A Pair of Queens," 28-31.

J. Maxwell Beers.

J. MAXWELL BEERS.

AT TOOTLE'S IN ST. JOSEPH

St. Joseph, Mo. (Special)—The Dubinsky Brothers Stock company's attraction at Tootle's, week March 18-24, was "The Traveling Salesman." Ed Dubinsky as Bob Blake took full advantage of the fine opportunities in this part and scored heavily. Eva Craig as Beth Elliott won the audiences. Frances Valley as Mrs. Babbitt. Barney Dubinsky as Ted Watts, and Wailace Griggs as the colored porter all deserve special mention. Business excellent.

JOHN A. DUNCAN, JR.

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Academy Players

Halifax, N. S.

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LEADING WOMAN

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MCWAT

LEADING MAN

In "LUCRETIA BORGIA" Personal direction Herbert Brenon.

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Address Green Room Club. New York.

DALE'S AT OMAHA

OMAHA, Nr. (Special).—The Kathryn Dale Stock company at the Krug Theater presented "The Lost Paradise," March 11-17, with Miss Dale and Arthur Lines in the leading parts. Miss Dale is a winsome girl with a very pleasing voice. Miss Lucy Hayes's portrayal of "Cinders" was excellent. She is an Omaha girl who is very popular with Omaha Stock patrons. "Why Lindy Ran Away." 18-24. "Fran."

"FRAN."

"SILENT WITNESS" AT SCRANTON

Schanton, Pa. (Special).—Academy:
"The Stient Witness," week March 19, by
the Poil Players proved a genuine success.
The play gave all the members of the company an opportunity to show their best
efforts, which they did, and it was the
most successful play of the season. Frank
Charlton is an exceptional leading man, and
his support is the best. "Othello," week 26.

C. B. Derman.

Plans have been completed for the launching of another season of Albee stock in Providence, R. I. Charles Lovenberg of that city has engaged Byron Beasley, now appearing in "The Great Divide"; Lynn Overmann and Regine Wallace to bead the company for the coming season.

JAMES L. CARHART

Maude Adams Co. Management Chas. Frohman

LOUISE MULDENER

Disengaged. Chars., Grandes Dames. Add. Agents

OANLAND, CAL. (Special).—Bishop: For the first time in Oakland. "Young America" by the Bishop Players is pleasing large audiences. The role of the bad boy Art is taken by Charles Barton, who was especially engaged for the part. The neighbors as played by J. Anthony Smythe, Virginia Brissac, Nolan Leary, Rodney Hildebrand and Harry Garrity contribute largely to the success of the play. "Within the Law" week 19.



REPORTS FROM MIRROR CORRESPONDENTS

RINGING DOWN THE CURTAINS

The Order of the Day in Mid-West Theatrical Zones—Ten Companies of "Her Unborn Child"

on Chicago: "Very Good Eddie" is finding magnet. La Salle: Nora Bayes is attracting fair busi-

La Salle: Nora Bayes is the same bear.

Olympic: "Potash and Perimutter in Society" closes its engagement with Lent. Chauncer Olcott in "The Heart of Paddy Whack" follows it in and remains a fortnight. after which "The Bird of Paradise" is due. Illinois: "Chin-Chin" finishes its engagement this week and Raymond Hitchcock in "Betty" opens April 1.

E. E. MEREDITH.

WASHINGTON

Companies of "Her Unborn Child"

Companies of the Williams of the Williams of the Child of the Williams of the Williams of the Child of the William

A coria. Ben Linn and the Cameron Sisters, two most excellent dancers. Very Good Eddle Tollows.

The history of the American stage scarcely records a more enduring success than that achieved by "In Old Kentucky," which is the current week a overing by the Poil Players at Players at Popular leading mas William P. Carleton in the popular leading mas William P. Carleton in the capable and favorite stock organisation strongly equipped in the various parts winning distinctive praise from large audiences for the noteworthy excellent performance, another feather in the cap of Edwin H. Curtis, the play director whose work has been perfect.

Four original one-act plays, all by Washington authors, constitute the program for the April performance of the Players Drama Learne. The plays will be given early in the month in the sudding the players of the mouth of the player states of the program for the April performance of the Players Drama Learne. The plays will be given early in the month in the suddition of the James Ormond Wilson will be a proposed to the program of the player state of the program of the April performance of the Players Drama Learne. The plays will be given early in the month in the suddition of the James Ormond Wilson will be a proposed to the program of the player state of the program of the program of the program of the players of the program of the program of the players of the program of the prog

CINCINNATI

PORTLAND, MAINE

JERSEY CITY-HOBOKEN

headliner. March 20-31, is the ever an Halperin.

The the Emerald Isle week March 10,
rewrite Bryant getting all there was
title-role. Errederick Colegrove. WillLemuels, Charles Kramer. Kathrine
ed Steele, and other members of the
were cast to advantage. J. Fackings.

BINGHAMTON, N. Y.

SYRACUSE, N. Y.

HARVARD THESPIANS WILL NOT ACT

Call for Military Duty Interferes With Cambridge's Bare-Leg Production-Death of A. L. Wilbur, Veteran Manager

Production—Death of A. L. Wilbur, Veteran Manager

Boston, Mass. (Special).—Mary Young was over the picketing has subside and little attended to the sentine of the wilbur Theater in Francis Nordstront's new Albert L. Wilbur, for whom the Wilbur Theater in Francis Nordstront's new Albert L. Wilbur, for whom the Wilbur farcical connecty. "He Said—She Belleved Hin." The Hard of the Said—She Belleved Hin." The Liare "In the strength and will give both of these plays daily this week. At the Castle Suare Theater Thurston the magician kept the suddence anused and guessing with his magic and tegerdomain.

At the Castle Suare Theater Thurston the magician kept the suddence anused and guessing with his magic and tegerdomain.

At the Castle Suare Theater Thurston the magician kept the suddence anused and guessing with his magic and the suddence anused and guessing with his magic and the Said of the Said

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KANSAS CITT, Mo. (Special).—Shubert (J. B. Fitspatrick, manager): "Hit-the-Trail-Hollday" made the biggest kind of a hit week March 18-24. Frank Otto, who headed the exceedingly well-chosen cast, was such an extremely clever farceur that no one regretted not having seen Fred Nibbo in the title role. Lola Merrill strengthened his work by her clever acting. Chauncey Causiand made much of his part, while Howard Hall Gibson registered a decided hit as Dean Granger. Business good, but the play deserved better. Week March 26-31, William Hodge in "Fixing Sister."

making their debut in vaudeville and their exceptionally due lyric soprano voices will be a valuable addition to the two-a-day. Business good.

Globe (Cyrus Jacobs, manager): Charles A. Mason's comedy sketch, "Who is Who," was much liked on the bill opening March 18. Skelly and Heit was another star act extracting many laughs in their singing and talking skit. Business continues astisfactory.

Pantager's Empress (W. J. Timmons, manager): The Imperial Military Octette of fine-looking young fellows, who can win as much applause by singing as by playing, was the popular feature act on last week's bill at this house. Herbert Brooks, a magician out of the ordinary, and Corelli and Gilette, English comedians, with an unusual sketch, also acored. Big houses.

Garden (W. H. Quigley, manager): "Peg o' My Heart," here only a fortnight ago, played a return engagement, week March 18-24, to good business. "The Smart Set "followed.

Gayety (George Gallagher, manager): The Burlesque Review, a combination of the various burlesques, week March 18-24. The feature was the "Living Art Studies." This week, New York Bowery Burlesquers, manager): Murray Simsons, as funny as ever, was the pivot around which the Thorobred Burlesquers moved in their presentation of a two-act musical farce embreacing good melody, fair vaudeville, atriking essendies and Bratchass burlesquer. The show Mischef Makers."

The Boston National Opera Company is booked or a three-days' engagement at Convention

ensembles and first-class burlesque. The abow played to good business. This week. "The Mischer Makers."

The Boston National Opera Company is booked for a three-days' engagement at Convention Hall during the latter part of the month. Mile. Rhea, the pressier danaeuse of the organisation is a Kansas City girl who has made rapid strides in her profession in the last year. The motion picture houses are all presenting satisfying films to good business.

Grand (Wm. J. Flynn. manager): William J. Grand (Wm. J. Flynn. manager): William J. Flynn's hrilliant aggregation, the Opera Players. now in the eighth week of their Spring season, departed from musical operetta, week March 18-24, and appeared in a clever conceit by George Hinciair, their director, entitled "Hawaiian Folies." The plot was fragmentary but song and dance numbers moved in rapid wallan Folies. "The plot was fragmentary but song and dance numbers moved a genuine sources, and the production registered a genuine success, and the production registered a genuine successional by the films of the successional by the films of the successional by the results of the comedian. The former immediately reestablished herself as a favorite her singing and her dancing with Harry Fender calling forth many encores. Billy Kent, as usual, carried most of the comedy and he was a continual source of amusement. Lillian Orossman appeared to advantage as did also Sarah Edwards, whose costumes more than made un for the deficiency occasioned by her continued cold. Matt Hanley, George Natanson, the energetic and hard-working chorus, and the native Hawaiian alngers all contributed much to the entertainment. The production was teeming with song hits, all splendidly handled. "The Glagerhead Mans,

LAWRENCE, MASS.

LAWRENCE, MASS.

Lawrence, Mass. (Special).—Empire (Toomey & Demara, proprietors; Ralph A. Ward, resident manager): March 18. The Stiendel Trio of instrumentalists headed an exceptionally good Sunday program which included Stevens and Bonnell, singing and talking; Rowles and Gilman. comedy duo: Brown and Dumont. colored entertainers; Thornton and Thornton character songs; and a program of Sunday releases for the picture part of the program. The Ferris Wheel Girls, five shapely young women, who perform many difficult feats as they are carried through the air on a mammoth ferris wheel, topped a bill of many interest of the program. The Ferris Wheel Girls, five shapely young women, who perform many difficult feats as they are carried through the air on a mammoth ferris wheel, topped a bill of many interest of the state of the program. The propriet of the playanter of the program of the Brondway theaters and the program of the Brondway of the Brondway.

OTTANKA ONT.

Chief Master Richman in both theaters was arranged through the courtesy of Mesurs. Thomas Tho

PASADENA, CAL.

PASADENA, CAL.

Pasadena, Cal. (Special).—"The Chorus Lady" and "The Third Degree" have been the plays at the Savoy Theater during the past two weeks (March II-19). Both received adequate presentation and drew large houses. Virginia Lykins played the Hose Stahl role in "The Chorus Lady" with marked success, receiving excellent support. Notably good work was done by Marjorie Slaciair as Mrs. O'Brien, and Lillian Buck as Syring single success, receiving careful the season and the emaisober of the control of the c

DALLAS, TEX.

douse to their playhouses. Mr. Willow has been fiven by the other young fellows and feel that their first duty as erected and named for him, and it is that he foot the vanderlie houses here are still played to the white Bats but the excitement of the work of the vanderlie houses here are still played to the work of t

DECATUR, ILL.

DECATUR, ILL. (Special.) — Billy Clifford's

"Linger Longer Lucy." March 16. at the Lincoin Square. This company had a female band
and orchestra: business fair. "Daddy Long
Legs," March 17. to good business at matinee;
fair business at matinee; fair business at matinee;
fair business at might performance. "Intolerance." March 19. 20; "Million Dollar Doll,"
March 29; "Sybil." April 9; Mrs. Fiske April
18; May Robson, April 19; "Hunker Bean,"
April 23; "Flora Belle," April 25; "Robinson
Crusoe, Jr.," April 27.
Miss Josephine Huddleston, former Decatur
girl, who has acquired considerable fame as an
artist's model in Chicago, has joined the cast of
"Potash and Ferlmutter in Society," which is
now playing at the Olympic in Chicago. closed
deal or the purchase of the brase and equipmore properties of the Chicago of the brase and equiptient of the Oakland Motion Ficture Theater,
Instead of dishanding the Decatur Center of
the Drama League will try to enter a field for
greater usefulness and effectiveness with a
changed program.
Manager Boy B. Esigler and Manager Shock-

changed program.

Analyse Hoy B. Zeigler and Manager Shock ley of the Lincoln Square Theater entered into an agreement whereby the band will have the theater four Sunday afternoons in April and will give a series of symphony concerts at popular prices. The admission fee will be ten cents for any seat in the house. The concerts will begin Easter Sunday, April 8. PERCY S. EWING.

ST. JOSEPH, MO.



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CORRY, PA.

CALGARY-EDMONTON

CALGARY—EDMONTON

CALGARY, ALTA. (Special).—Charles Grapewin and Anna Chance in a capitality-acted little farce. "Pouthkeepsie," Mme. Jomelli, and Alice Els and Bert French with a well-trained corps de bailet were the principal features in the Orpheum bill at the Grand, March 12-14. "Fair and Warmer" followed for three nights. The company was weak in places but the play afforded a good deal of entertainment and did good business. Week 19-24. Orpheum vanden in the state of the state

PARIS, ILL.

PARIS, ILL. (Special).—Shaff's Opera House:
"The Birth of a Nation" played recently to nearly \$1.400 for two days' stay. "Everywoman," to capacity 'The Princess Pat."
March 20, good. Billy Clifford in "Linger Longer Lucy," 28. "Daddy Long Less," March 30. "Intolerance," April 16. 17. Your correspondent starts on his forty-fourth year as manager in the State. L. A. G. SHOAFF.

REPORTS FROM MIRROR CORRESPONDENTS

BALTIMORE

BALTIMORE (Special).—Of all the new plays presented in Baltimore this season. "The Case of Lady Camber" was by far the most interesting and possessed more promise than the others. It was very cordially received both by press and the control of th

and repeated his experience the Sunday previous at Carnegie Hall, New York. A huse crowd stormed the Lyric, and even standing room was at a premium.

The Ziegfeld Follies people are in town this week at the Academy for a single week's engagement, much to the disgust of those who were not wise enough to secure their seats in advance. The Follies annually samah all records for single week engagements and the time is fast approaching when Baltimore will denand and receive two weeks' time. In fact when the curtain rose Montays night all seats for the remainder of the week had been disposed of and the demand was far from satisfied. As far as talent rose it is one of the best editions Mr. Ziegfeld has put to the same house on Monday and repeated all its former triumphs. Week April 2 Nazimova in the film play, "War Brides."

That splendid organisation, The Philadelphia Orchestra, brought their local season to a close March 21 with one of the most interesting and thoroughly satisfying programs ever presented in Baltimore by a symphony orchestra. Thanks to the progressive ideas of Mr. Stowkowski, the program was devoted entirely to Russian music, and it was an occasion that will not soon be forgitten. It is to be hoped that this orchestra will return next season. Mabel Garrison was given an ovation at the close of her numbers, which was richly deserved.

L. B. Kiris.

SACRAMENTO

SACRAMENTO

SACRAMENTO, Cat. (Speciol). — Theater managers report that Sacramento is one of the best cities on the Coast, of its size, for business. At present there are playing here road attractions at the Clunic about two a week—the Ornheum, vaudeville; the Empress, vaudeville; the Grand, stock. In addition there are five first-class moving picture theaters—the Liberty, the Sequois, the T & D, the Strand, and Godard's J Street Theater. The latter is a new \$100,000 theater and was opened with elaborate exremonies, including a civic celebration on the street, by Charles Godard March I. Governor Johnson was one of the speakers in the theater and admitted that he was a "movie fan" and liked to sit through the thrillers. "The House of Glass' drew big houses at the Clunic March IT, 18, "Cytliantion" received its first presentation at the Clunic for five days, beginning March 22. Dorothy Jardon, prans donna, and Hallen and Fuller in "The Corridors of Time," went big at the Clunic show, Week March 15 the Greater Morgan Dancers head the "first edition" road show, Week March 15 the Greater Morgan Dancers head the "first edition" road show, Week March 15 the Greater Morgan Dancers head the "first edition" road show the staged at the Emprese Thates the John Constitutions of the staged at the Emprese Thates the John Constitutions of the staged at the Emprese Thates the John Constitution of the staged at the Emprese Thates the Low Constitution of the staged at the Emprese Thates the Low Constitution of the staged at the Emprese Thates the Low Constitution of the constitut

A unique "birthday celebration" was recently staged at the Empress Theater by John Considine and Manager Alex Kaiser. L. A. FERNAWORTH.

ANN ARBOR, MICH.

ANN ARBOR, MICH.

ANN ARBOR, MICH. (Special). — Whitney Theater (Don MeIntyre, mar.): University of Michigan Opera in "Fooi" Paradiae." March 21:24 and matthee, was a big success to 8. R. O. at every performance. Mr. Morgan deserves a great deal of credit for the fine production. March 29. English Opera Company; Robert Mantell, March 30; "Alone at Last," March 31. Majestic Theater (Frank O'Donnell, mar.): Henry Waithall. March 18. in "Burning the Candle" to 8. R. O. George and Lily Garden. Mr. and Mrs. Charles A. Bickford in "The Tamer." Jimmy Lucas and company in "A Crasy Quilt," O'Neal and Walmaley and company of good looking girls in "The Two Pikera." pleased large audiences. March 19-21. Last half of week Oxford Trio, Three Lyres in "Tinkling Tunes and Dances for Tired Theater Goera." Guy Rawson and Clare in "Testerdays." The Hison City Four with the four live boys Milo Girard, Hughes and Roscoe. Jack Dudley and company at their best "In the Moonlight." Hill Auditorium: May Festival with Metropolitan Grand Opera Stars, second week in May. The Auditorium sats five thousand people. People came from Rew York, Chicago and all over the state of Michigan Opera Tortelo. Detroit Sarinay. Grand Rapids, Battle Creek, and end their tour at the Auditorium, Chicago, matinee and night.

CLEVELAND, O.

CLEVELAND, O. (Special).—Opera House: Leo Ditrichatein in "The Great Lover," week of March 19. This play was in Cleveland before seen in New York; it was then called "\$2,000 a Night." There is an excellent cast surrounding the star. Current week, Warfield in "The Music pren." Eikins. Fay Eikins, Walter Brower, Bickneil.
Prospect: Rose Melville as "Sis Hopkins."
Current week. "Pedro the Italian." Stay:
"Follies of the Day." Empire: "U. S.
Beauties." People's concert. Christine Miller
and Borls Hambourg. of Lew Fields, took the
part of the Frenchman in "Very Good Eddie"
on very short notice. James Lounsberry lost his
voice and young Fields took the part Friday
night and the rest of the week and deserves

PROVIDENCE, R. I.

PROVIDENCE, R. I.

Providence, R. I. (Special).—Nobody since Maude Adams in "The Little Minister" and "Feter Fan" has radiated so much charm across the footights as Patricia Collings does in "Follyanna." The company consists of Nanette Comatock, Oswalde Yorke, Joseph Jefferson, Henry Duffaye, Stephen Davis, Maude Granger, Heles Westhereby, Maude Horsford, Belma Hail and Harry Barfoot, March 19-34. Heles Westhereby, Maude Horsford, Selma Hail and Harry Barfoot, March 19-34. March 19-24. in point of time consumed and in setensive character of stage setting is devoted to two productions. "The Models Abroad," assisted by James in 'The Models Abroad," assisted by James McCormack, Eleanor Irving and Arman de Cortey make a large yauderile company in brilliant surroundings. John B. Hymer, Degro comedism and author of several vaudeville productions, presents "Tom Waiker in Dixie." An important feature is the appearance of the Russian boy tenor, Scarpioff, and Leon Varvara, plano virtuoso as well as accompanist. George and Dick Rath in "Study in Endurance." Reddington and Grant in "Bounce In." Spencer and Williams have a noisy sketch, "Putting It Over." Miller and Vincent are seen and beard in "In the Cool of the Evening."

Colonial: Rose Sydell and her London Belies with Johnnie Weber in the buriesque. "A Trip to Washington." March 19-24. The show is cool the Evening. "Grace Tremoni, Any Gordon. Research Welliams and Company present a unique one-act comedy. "That's a Secret." News films complete the bill. Attendance good.

HARTFORD-NEW HAVEN

Harroup. Conn. (Special).—"Miss Springme" appeared week of March 19 at Parson's force good bouss. Other excellent advance ookings. The Paisce and Pol's do excellent usiness. Of late there have been a number of numually pleasing dance offerings. Vaudeville is merally good and the same can be said of the ctures.

unusually pleasing dance offerings. Vasideville is generally good and the same can be said of the pictures.

It is said in good quarters that it may not be long before Hartford once more has a stock company. In fact, there may be two as was the case last year. The Opera Players scored a striking success at Parson's last Summer, "The Firedy," "The Chocolate Soldier" and other well known musical comedies and light operas were presented. At Poli's we had bearly seventy weeks of continuous stock. There is pienty of room in Hartford for a capable company.

The Boston Symphony Orchestra is coming for its farewell appearance this season. The local Drama League is thriving.

NEW HAVEN (Special).—The Hyperion Players presented "Just a Woman "week of March 19 before appreciative audiences. Miss Morgan did well. The same was true of Mr. Carver. Mr. Jackson and Mr. Thomas both pleased. Mr. Dilson gave an exceptionally pleasing performance and Mr. North, new to the company, also did well. Miss Devis was satisfactory? Miss La Telle and others in the cast had parts which gave little opportunity. Current week the company will be seen in a musical comedy.

BUFFALO

BUFFALO

BUFFALO, N. Y. (Special).—"Getting Married" is clever and witty but lacks action. The cast, from the kindly old bishop, Mr. Faversham, and Miss Crosman as Mrs. George, throughout is entitled to special mention as aplendidly equipped to present the play. At the Teck, March 19-21.

At the Teck, March 29-24, the audiences were charmed with the Winthrop Ames and Walter Knight production of "Pierrot the Predigal." The Finne. March 19-21.

At the Teck, March 19-24, the audiences were charmed with the Winthrop Ames and Walter Knight production of "Pierrot the Predigal." The James of the Winthrop Ames and Walter Knight production of the Winthrop Ames and Walter Knight production of the Winthrop Ames and when seen here before at the Star, March 19-21.

A sporgeous pareant is Shakespeare's "Hearty VIII" as interpreted by Sir Herbert Beerbohm Tree and his company at the Star, March 22-34. Week March 26, Leo Ditrichstein in "The Grest Lover."

At Shea's, March 19-24, the program was by Mine. Dorse and a company of opera stars. The balance of the bill was made up of old favorites, seen here quite often.

At the Gayety March 19-24, The Merry Rounders, aided and abetted by Abe Reynolds and George Hayes, filled this popular burlesque bouse all week.

At the Lyric, March 19-24, Willard's Temple of Munic was the beadliner and the act made a distinct hit, Alleis's Cheyenne Minatries beaded the bill at the Olympic, March 19-24.

MEDICINE HAT, ALTA.

MEDICINE HAT, ALTA.

MEDICINE HAT, ALTA. (Special).—May Robson at the Empress won ber way March 10 straight to the hearts of the large audience that wipressed her first appearance in this city in "The Making Over of Mrs. Matt." in which Miss Robson takes the leading role. The moment she appeared before the footlights the house was hers to do with as she willed, and she willed many things and her installaneous changes from elppling laughter to convulsive sobs sobered and saddened the house as no other actrees has been able to do in years. The company supporting Miss solving the convenience of the convenience of the Empress and Monarch theaters, has done much for theater-grees of this city in bringing such high-class attractions to the Empress. If more of the Emstern Monarch theaters, has done much for theater-grees of this city in bringing such high-class attractions to the Empress. If more of the Emstern managers and booking agencies of Al attractions would look fully into the theaterical situation in the West, they would realize that record business could be done in most any Western city.

"A Lattie Bit of Fluff" was the attraction March [4, 15, with Albert Brown in the leading role as Tuily, who would be the whole show him-

P. H. RUBIDGE.

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REPORTS FROM MIRROR CORRESPONDENTS

OKLAHOMA CITY

OKLAHOMA CITY

OKLAHOMA CATT, OKLA. (Special).—One of he most successful theatrical ventures in the northwest this season has been the engagement in Okishoma City, now on its eighteenth week, of the Overholser Players. It required this organisation just sive weeks to bring this city of 100,000 to its feet. Reservations are being made now for two to four weeks aboad. With he exception of an occasional Sunday matinee here has not been an empty seat on the lower foor, in the balcony or the boxes for ten weeks. Each play runs en performances and the company has played since it topped the hill of vertain success to from 10,000 to 12,000 people seekly. One feature of the triumph of the byerholser Players is that the organisation came in here against warping of the press that stock own organisation that the other survived some longer without great in ancial loss—and without profit. So it was against the Judgment of the public uost intimately interested in theatricals bere hat E. C. Mills, lessee of the theater, establesses.

nost inlimately interested in theatricals berat E. C. Mills, issues of the theater, established his stock company at the Overholser this eason. In organising the Overholser Players, Mr. Illis went to Edward Renton, of New York, ith a commission to assemble a company. Mr. Illis went to Edward Renton, of New York, ith a commission to assemble a company. Mr. Ithica company is the most successful copie, then came out and personally humand the season. His director, by the most successful copie, then came out and personally humand are season. His director, by the most successful copie, then came out and personally humand are as a season. The statement of the eighteen levels played here has had no inconsiderable art in putting the Overholser company "over, harles Cassius is Mr. Haymond's scenic artist, creator who has had raining in the Belasco-avase school of production.

Benton's other wise move was the selection of his leading people, Grace Huff, who has an noroken list of successful stock engagements of her credit; and Carl Brickert, a tail, expensed to the season of the estage along and a J. Melninger is house manager. The company collectively and individually has proved the season of the estage of the company. The Governor of the city color of the season of the estage of the open of the estage of the open of the estage of the open of the open of the season of the continuance for the season of the open of the open of the continuance of the open of the continuance of the family business until hot weather interferes, spected along about June 1. H. W. SMITH.

BROOKLYN

it the Bushwice Brothers were very close bee. Arthur Frederics were Frances Rice. Arthur Frederics were Frances Rice. Arthur Frederics were Frances Rice. Arthur Frederics Western State of Circus. Hallen and Huster and Apdele's Zoo-11 Circus. Inseries First'' was the main attraction at Judge of Circus. Inseries First'' was the main attraction at Judge of the Second week. Others were y Bell and company, Allan and Howard. It Mullane and The Four Headings. He Ferry were y Bell and company. Allan and Howard. See most delightful consedies at the Montauk season, week March 19. She was well oried by clever substitute of the See was well oried by clever substitute of the See was well oried by clever Bushics of the See was well oried by clever Bushics of the See was well oried to the See of the See of

OAKLAND, CAL.

LAND. C.A.. (Special).— Orpheum: Big a since the Road Show opened March 11. a show the Road Show opened March 11. a show of the season. The results of the season of the season of the season of the program Dancers are the headliners of the Drogram Dancers and Julie Herne are favorites. The balance of the program of the Tempest and Sunshine. Edd Glanno Neely Edwards. Pat Barratt, Meredith incoæer and Caites Brothers. The Common of the

ny in "The Chaser Comprises of the olio, for the olio, mbia: Will King and company in "The Widower" to packed houses. King is ted by a capable cast and some good is done by Waiter Owens, Will Hayes, Gardner, Clair Starr, Laura Vall, and the il hit of the show is made by Jack Wise, troone: Vaudeville and motion pictures try houses.

CLARKSDALE, MISS.

ARKEDALE, MISS. (Special). — Majestic thur Queen, manager): Company D. Peg My Heart' closed here Feb. 24. Cast reat to New York for rehearsal. Company A. P. Stairs and Down Stairs. Sullivan, manaquipment stored here. Sullivan, managuipment stored here. The following deserve special mention: te Boss, Lasses White and Leale Berry. Doe of the largest bouse of the season. Both ure shows are showing good pictures and delarge.

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WANTS THEATRE FOR STOCK

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NEW ORLEANS

NEW ORLEANS (Special).—John Drew, who always presents what is best in things dramatic, where the presents what is best in things dramatic, where the presents of the present of the production and performance were in keeping with Mr. Drew's reputation for high standards. Otis Skinner in "Mister Antonio," March 25-31.

Hans and Frits, very funny and entertaining was the feature at the Crescent, March 18-24.

At the Orpheum week of March 19-25. Emms Carus and Larry Comer as headlines. Raiph Dunbar, the Singing Beil Hingers. These and Wynne Lightner, and Newton Alexander. Lulu McConnell and Grant Simpson, and Loney Haskell.

Mischa Elman gave a well-attended recital at the Athenaeum March 19.

at the Athenaeum March 19.

the Prench Opers House March 20-25, was cancelled owing to the Chhon revolution, several of the artists withdrawing from the company. The better class of moving picture houses throughout the city are doing well.

LONDON, CAN.

LONDON, CAN.

LONDON, CAN. (Specoid).—Grand Opera House:
"Bringing Up Father in Politics." March 16-17:
pleased big business at all four performances.
"The Girl Who Smiles." March 39: "Peg o' My
Heart," March 30; Sheehan Opera company.
March 31: "The Garden of Allah." April 4:
"Ben Hur," April 5-7; "The Flame." April 16; "Ben Hur," april 18; "Ben Hur," april 19; "Ben

LINCOLN, NEB.

LINCOLN, NEB.

LINCOLN, NEB. (Special).—Oliver Theater (F. C. Zebrung, manager): "The Lilac Domino," March T. s. was well received by three fair houses; "Fair and Warmer," with Lotus Robb. a former local stock favorite in the cast. delighted three very good bouses, March 9. 10. The Lincoln Symphony Orchestra, March 15; John E. Kellerd and Charles B. Hanford pleased the lovers of Shakespearean productions in "Hamlet." "Macbeth" and "The Merchant of Venice," March 16, 17, followed by a local operatic production March 20, and Donald Brian, Joseph Cawthorne and Wilds Bennett in Sybil. March 21. This latter combination played to excellent business. Boston National Grand Opera company in "La Boheme," March 26 at \$5 top prices.

Orphenn Theater (Bohert B. Livingstone, manager) and the second based density of the strength of the second of

WORCESTER, MASS.

WORCESTER, MASS.

WORCESTER, MASS.

WORCESTER, MASS.

Step." that poor old relic of the age of the dance crase, was the attraction at the Worcester Theater, March 19, 20. The company presented one of the handsomest choruses of the season and a set of the most delapidated scenery on tour. With the exception of Howland and Leach spiendid dancers, doing the Castle roles, and Harry Van Fossen, in the blackface comedy part, the usual road production stamp of mediocrity held good for the company. Business was only fair. Just to demonstrate how hopeless is the effort to please a dramatic critic, one man here roasted the show because it contained agracopated music, precisely what it claimed to possess.

Thurston at the Grand did a capacity business. An automobile carrying an electric orvan served admirably as a baltyhoo. "His Heat's Desire," with Fiske O'Hara, March 26, 27, to be followed by "The Little Girl Next Door," a photoplay feature for Holy Week.

GEORGE BRINTON BEAL.

Pat "March 15-17. Metropolitan, March 11-17. dark.

Pantages: "The Bachelor Dinner " and vaudeville, March 11-17. amused and entertained
houses ranging from medium to large.
Palace Hip: Al Abbott and vaudeville. Oak:
Monte Carter company in "The Isle of Hulu
Boo." Tivoli: Willia and West company in
"He Came from Milwaukee." Alhambra: Cross
and Josephine and vaudeville.
The foung Men's Sefaradin Association
(Hebrew) at Washington Hall gave March 11
an enjoyable entertainment. consisting of playlets and other features, which was well attended.
BENJAMIN F. MESSENVEY.

FALL RIVER



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REPORTS FROM MIRROR CORRESPONDENTS

VALDOSTA, GA.

a. Ga. (Special).—A theater repre-investment of \$25,000 will be con-tyaldoats. Work will begin March 1. The building will be ready by June-spacity of 750, with balcony. Stage uipment needed to handle read shows e plays. R. W. Tydon manager of Theater will devote all his time to

senting at Value and the control of the control of

REGAINA, SASE. (Bescial).—Regina Theater (Albert Brown, mgr.): "A Little Bit of Fluf," March 12-14, return. Mr. Brown has won the confidence of theatersers in Regina and always draws big business. Vaudeville March 1-3, including "The Benat Duo," Herbert Light and Lillian Rhodes in "What Happened to Buth," "the Raynolds" and Rosdin and company, also Fox feature "A Glided Fool," good bill and business. "The Girl He Couldn't Buy," pleased; good business, March 5-7. Vaudeville, March 5-10, "The Rres of the World," March 20-21. P. M. Young has taken over the Rose Picture Theater formerly operated by Morrison Brothers, Mr. Young will continue to operate under the same policy.

8. G. McINTER.

ALLENTOWN, PA.

YAZOO CITY, MISS.

NEWARK, O.

WARE, OBIO (Special).—Additorium (George Fenherg, manager): "The Girls of the ice," March 19 save fair satisfaction to business. "The Blue Paradise." March 26 "September Morning Glories." March 26 World of Pleasure. March 28: "Stop Listen! March 27. march 27.
representing the "Stop! Look!
y, was the guest of Manager
Sunday, March 18.
Bassis Fowler.

EAU CLAIRE, WIS.

Eat Clairs. Wis. (Special).—Grand Opera House: "Fair and Warmer" March 17, 18, proved acceptable to two big houses. "Lilar homino. April 1: "A Daughter of the Gods." Lilar Paradise. "Elks (local). March 13: "Bird of Paradise." March 15. The automobile, rather than a detriment, is proving of much benefit to the theater business in this city. It is developing new patrons in large numbers from the nearly smaller towns. High-class attractions are how meeting capacity business. W. J. BAGLEY.

DAWSON, GA.

DAWSON, GA. (Special).—Dawson's new theater will open about May I under the management of R. P. Greer, now manager of the Palace of this city. He is well known through this section as a capable manager. The name of the new house will be decided two weeks later. The seating capacity will be als handred. Opens plays and moving pictures will be shown. "The Birth of a Nation" opening.

Dawson Opera House: "Civilization," March 16, 17. Under Canvas: Stow's Stock company week March 32 to good houses: medium show.

B. H. JENNINGS.

TACOMA

TACOMA, Wastt. (Special).—Chas. Wakepole Cadman and Tsianina Bedfeather, March 12 pleased in a large number of source, of Indian mostle and talk. The frincess Fat. March 18 of the Company was resident. The property was resident. The property was resident. The property was resident. The company was resident. The property of the Colomban Purchast Colomban Purchast Colomban Colomba

STOCK REPORTS

REP. PLAYERS, LOS ANGELES

LOS ANGELES. (Special).—The Los Angeles Repertoire Players recently gave "The Obstinate Family," followed by single numbers by Mr. Shaw and Mr. Holmes. The latter's number took the form of a protean act embracing several characters from noted standard plays. Mr. Reynolds appeared as the butter in the farce for the first time and did well. The second performance was a repetition of "The Obstinate Family," and the one-act drama, "Drifted Apart," by Ethel Barrymore in vaudeville several seasons ago. Mrs. Crowe and Mr. Powers played the unhappy couple well.

and Mr. Powers played the unusppy to well.

A series has just been announced by the players which will include several standard dramas and comedies, among which are. "She Stoops to Conquer," The Rivais," David Garrick," and "The Merchant of Venice," A new play by a resident Los Angeles author, George F. Meyers is also to be produced soon, entitled "The Non-Bellever," which deals with Roman life at the time of Nero. Several other new plays by native authors are under consideration and will be presented if found suitable.

H. B. Shaw.

"THE DUMMY" IN DES MOINES

"THE DUMMY" IN DES MOINES

DES MOINES, IA. (Special).—The Princess Players presented "The Dummy," week of March 11, in a most creditable manner. Phillip Shemeld in the role of the Dummy certainly demonstrated his ability as a juvenile lead. Tamson Manker as little Beryl Meredith looked and acted her part to perfection. Elsie Riser as the mother, Agnes Maredith, and John Warner as Trumbell Meredith showed to good advantage; William Forestelle as Spider Harf gave his usual enjoyable performance, and Eleanor Brent as Rose Hart was cast in another of those parts in which she excels. Arthur Young, Jack Marwin, William J. Mack, Jerome Kennedy and Alan Rotinson gave most excellent support. "The Blindness of Virtue" week of March 18, in which Director Priestly Morrison will assume the role of the vicar.

John Warner, leading man, leaves the company March 17 to enter motion pictures. It is rumored, and his successor has not been named as yet.

WIND-UP IN HALIFAX

WIND-UP IN HALIFAX

Halifax, N. S. (Special).—The players presented "The Girl in the Tax," at the Academy of Music, the latter part of week Mar. 3, to great crowds. Madge West made a decided success in the title role, while Houston Richards scored one of the biggest hits of the season. The company close their season Mar. 31, being the termination of their fifth year in Halifax. Jere Macaulifie's musical comedy company open April 8 and other road attractions will follow. Crowds at the Strand and Ackers, April 10, to see the new vaudeville. All motion picture houses doing big busness.

Jas. W. Powen. Ald Discovery of the Marting Bance. It is a strong dramatic stock company to San Francisco for a season at the Alcazar Theater.

"KINDLING" IN SOMERVILLE

"KINDLING" IN SOMERVILLE
SOMERVILLE, MASS. (Special).—Charles
Kenyon's sermon on race suicide, "Kindling," by the Somerville Theater Players
last week, and in it they are seen in the
first really heavy bill for many weeks.
Adelyn Bushnell as "Maggie Schults" is
seen in the best role by far that this clever
girl has had since her arrival in town.
Arthur Howard as Heinie, is again seen to
advantage, as both Mr. Howard and Miss
Bushnell have appeared in the play before;
the pair give a flawless performance.
Others who appear in the cast are Grace
Fox, Jack W. Lewis, John Dugan. Brandon
Evans, Dorothy Beardsley, Edmund Baily
and Elbert Benson, and Kendall Weston,
the director, has arranged a praiseworthy
setting. This week, Edward Massey's
"The Temptation."

CLYDE E. MCARDLE.

FAREWELL AT BROCKTON

BROCKTON, Mass. (Special).—The Hathaway Players in the next to the last week of the season presented "Little Peggy (Moore," week March 19, to appreciative audiences. Buth Lechier in the title role was excellent, making Peggy with her rich brogue a fine character study. Hooper Atchiey as Daniel Murphy, Peggy's guardian and lover, portrayed the role in a sincere and convincing manner. All of the company were at their best. Parewell week, 26. "Marrying Money."

W. S. Pratt.

HIGH SCHOOL SENIORS PLAY

HIGH SCHOOL SERIORS PLAT
BUBLINGTON, N. J. (Special):—Auditorium (H. E. Lippincott, manager): The
Senior Class of Burlington High School
presented two delightful comedies, "Mrs.
Haywood's Help" and "The Mouse Trap,"
March 16 before a large and delighted audience. The large cast displayed dramatic
ability in the treatment of the various roles,
especially the Misses Helen E. Watts and
Maybelle Ellis in the leading feminine roles
and Sidney Kaplan, playing opposite.
J. Will Burn.

REPORTS FROM MIRROR CORRESPONDENTS

INDIANAPOLIS

INDIANAPOLIS

INDIANAPOLIS

INDIANAPOLIS

Indianapolis (Special).—Taylor Holmes, a newcomer here, made a firm place for himself in the hearts of theatergoers in Indianapolis by his clever work in the title-role of "His Majesty, Bunker Bean," at the Shubert Murat, March 10-17, playing with ease, assurance and an individuality that pleased greatly. A good company gave excellent support to the star, prominent of whom were Charles Abbe, who made a great personal success as Pops; Maud Hannaford, charmingly buoyant and girlish as the Flapper; Walter Sherwin, Lillian Lawrence, Pell Trenton, Philip Leigh, and others.

The Annette Kellerman picture. "A Daughter of the Gods." at the Murat, week March 18, attracted much attorism of the Hannaford of the Gods." at the Murat, week March 18, attracted much attorism of the Gods." at the Murat, week March 18, attracted much attorism of the Gods." at the Murat, week March 18-14 in the revival of his former success, "The Music Master," in which he appeared bere some seasons ago, and repeated the great success he made at that time, delighting three near canacity audiences. The company includes Marie Bates in her original role of Miss Houston, Helen Weer as Jennie, Jane Cooper as Heien Stanton, Louise Hendricks, William Boag, Tony Bevan, Thomas Gillbert, and others. Howe's Travel Pictures filled out week March 15-18; "The Snare," with Arna Roma, was the attraction March 10-21; Haymond Hitchcock, with Joseph Santiey, a great local favorite, featured. March 22-24; "Intol-crance" (return), March 25-April .

At Keith's, week March 15, Nan Halperin, never seen here before, was the big reature of the bill. Her dainty, and the company; Brown, Harris and Brown, and the Old Homestead Double Quartette, a big hit. Week March 19 Harry Green and Players in "The Prive Agos of George Perry, the two Bachelors of Art, more than shared honors with the bead-liner. The Leaping Hounds of Meehan's Canisea and Gerard presented a first-rate singing, danchage and Gerard presented a first-rate singing, danc

MEMPHIS, TENN.

MEMPHIS, TENN. (Special).—The week closing March 18 was featured in Memphis by Emma Carus and Larry Comer, leading the program at the Orpheum. Week March 19-26 Adele Blood and company. Lyceum. Loew's Vaudeville, Alice Hanson, several vaudeville numbers, and Ethel Clayton in pictures. At the Lyric, March 17, Robert Edeson in "His Brother's Keeper," presented with good support. For eight days, commencing March 18. "Intelerance"; matinees daily. Photoplays at the Majestic.

For eight says, tolerance controllers at the Majestic. It is said that tentative plans have been drawn but definite site not selected for the contemplated Loew's vaudeville. It is almost assured that the new auditorium for the city will be built on the site of the old Court House. North Main Street. A big seven-story addition to the Goodwyn Institute which includes addition to auditorium, is under way there. Hollingsworth & Company contractors. The Princess is showing photoplays. C. C. Grissam.

DULUTH, MINN.

DULUTH, MINN. (Special).—Lyceum (J. L. Morrissey, manager): Her Unborn Child 'completed week March il to better audiences than It had the first of the week. The play was well acted. Week March 18 saw crowded houses every night for the fourth return of 'The Bird of Paradise.' Miss Olin Field as Luana was especially good, and Forrest Stanley gave a splendid characterization of the part of Dr. Wilson.

Orpheum (Arthur White, manager): Ray Sambis was the headliner on the Orpheum bill week March 18. Bels is a comedienne of rare person the March 19. Bels is a comedienne of rare person the March 19. Bels is a comedienne of rare person the March 19. Bels is a comedienne of rare person the March 19. We will be to the part of the part of the part of the part of the March 19. March 19. Bels is a confusion and Both Harty, and 'Motorine' by Johnston and 'Motorine' by Johnston and 'Moto

MONTREAL.

MONTREAL

MONTREAL, CAN. (Basefal).—"The Colonel's Maid "was presented March 22 for the benefit of the Grenadler Guards by a number of clever amateurs drawn from the various local clubs, the production being under the stag clubs, the production being under the stag clubs, the production being under the stag call the clubs of Blossom 6, Baird. Trees in "Henry VIII." March 26-28. Jack Norworth, fresh from successes in England poils on an entertaining act of the Orthoun—"The Prediction and Stag Call of the C

SPOKANE

SPOKANE.

SPOKANE. WASH. (Special).—The local theatrical season has been considerably brightened by two bookings at the Auditorium Theater announced by Manager Charles York—John Drew and William H. Crane will visit Spokane this season, presenting their newst successes. Mr. Crane is scheduled to appear May 25, 26, and John Drew will come June 13, 14 in "Major Pendennis." The latter production may bring Helen MacKellar, the Spokane girl who has been making good on Broadway this season, as she has been Mr. Drew's leading woman in his new play this season.

Auditorium: The Boston Grand Opera company sang to capacity business March 14, 15, "Aids "was the first offering, with Maria Gay Louise Villani, Giovanni Zenaiello. Jose Mardones, George Bakianoff, Paolo Ansnian, Luigi Remario, and Amelia Ferelli in the principal roles. "In the unser the ware the ware the march to with Tumaki Muri Thomas Chalmers, Tovio Kita Eritliba Lessari, Thomas Chalmers, Tovio Kita Eritliba Leveroni and Romeo Boscacci. Roberts S. Phillips.

TAYLORVILLE, ILL.

TATLORVILLE, ILL. (Special).—Grand Theater:
"Birth of a Nation," March 13, 14, to capacity business. "Boots Started It" (local) 16; delighted capacity business. Billy Single Clifford with excellent support in "Linger Longer Lucy." March 18, pleased good-sized audience. "Wishing Ring" March 30, under the personal direction of T. B. Brown. The cast will consist of best local talent. "Fracterity Boys and Girls." April 30. Vandeville acts supplied by the Carrell Theatrical Agency. of Chicago, are proving very popular at the Grand Theater.

MANCHESTER, N. H.

MANCHESTER, N. H. (Special).—Auditorium (Wm. O'Nell, mgr.): March 23. "Watch Your Step" played before good houses and was well received. Palace: March 22. Chas. W. Boyer in "Petticoat Minstreis" was the bradliner on the vaudertile program. Jessie Haywood and company was also liked. George Freeman has been appointed assistant manager of the Auditorium in this city. J. J. Mationet.

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N.I.C. Ass. 31-indef.
Bill Mow (Characteristics Common 26-31.
HAVE a Heart (Henry W. Savage): Palla. 19-indef.
HELD, Anna (Messars. Shubert): Detroit 26-31.
HAVE a Heart (Henry W. Savage): Palla. 19-indef.
HELD, Anna (Messars. Shubert): Detroit 26-31.
HELD, Anna (Messars. Shubert): Detroit 26-31.
HELD, Anna (Messars. Shubert): Detroit 26-31.
HELD, Anna (Messars. Shubert): Palla (Messars. Shubert): Detroit 26-31.
HITCHCYCK. Reyroond (Chas. Dillingham): St. Louis 26-31.
KATINKA (Arthur Hammerstein): Frisco 19-31.
KATINKA (Arthur Hammerstein): Palla. Feb. 29-indef.
KATINKA (Arthur Hammerstein): Balyn. 26-31. N.I.C.
April 2-(KATINKA (Arthur Hammerstein): Balyn. 26-31. N.I.C.
April 2-(KATINKA (Arthur Hammerstein): Balyn. 26-31. N.I.C.
April 2-(KATINKA (Arthur Hammerstein): Detroit 26-31.
HILLION Dollar Boll (Harvey Do. Orr): Chatham 20. Gall.
Dott. Can. 28. Kitchener 29.
Hamilton 30. 31.
HILLION Dollar Doll (Harvey D. Orr): Chatham 20. Gall.
Ont. Can. 28. Kitchener 29.
Hamilton 30. 31.
HILLION Dollar Doll (Harvey)
D. Orr): Chatham 20. Gall.
Ont. Can. 28. Kitchener 29.
Hamilton 30. 31.
HILLION Dollar Doll (Messars. Shubert): N.Y.C. Sept. 26-29ril 1.
HUTT and Jeff's Wedding (Joe Pettingfil): Detroit 26-31.
H. Boy (F. Bay Comstoch): N.Y.C. Feb. 20-1ndef.
PASSING Show of 1916
(Messars. Shubert): Chgo. Feb. 38.
Hamilton, Out. Can. 28. 29.
Orilla 20. North Bay 31. Marquette, Mich. April 8. 74.
ROBIN Hood (Walker Stevens): Hamilton, Out. Can. 28. 29.
Orilla 20. North Bay 31. Marquette, Mich. April 8. 74.
ROBIN Hood (Walker Stevens): Hamilton, Out. Can. 28. 29.
Orilla 20. North Bay 31. Marquette, Mich. April 8. 74.
ROBIN Hood (Walker Stevens): Hamilton, Ou

Comstock): Columbus, O. 26-Wilson, Al. H. (Sidney R. Bills): Isbpening, Mich. 28, from Biver 29. Bessemer 30, Ironwood 31, Hibbing, Mian. April 6, Virginia 9, Eveleth 10, Superior, Wis. 11. FOU'RE in Love (Arthur Ham-meratein): N.Y.C. Feb. 6— indef. ZiEGFELL Pollies of 1916 (Florenz Ziegfeld, Jr.): Balto. 26-31.

(Florens Elegfeld, Jr.): Balto. 26-31.

MINOTRELS

FIELDS, Al. G.: Hannibal. Mo. 25, Oulney, Ill. 29, Burlington, Is. 30, Davenport 31.

O'BRIEN Neil (Oscar F. Hodge): Columbus, Ga. 28, Macon 29, Albany 30, Jacksonville, Fla, 31, Galnsville, April 2, Ocaia 3, 8t, Peterburg 4, Tampa 5, Orlando 6, St. Augustine 7, Waycroos, Ga. 9, Savannab 10, Charleston, S. C. 11.

MISCELLANDOUS

THURSTON the Magician (Jay Klink): Boston 26, April 7, Ottawa, Ont., Can. 9-12.



LETTER LIST



Barnett, Chester. Tedd Brack, ett. Tom E Brown, C. Alston Brown Frank Bryan, B. An Earl Ritchie.

Brown Brown Carlies Bluchare. Robert W. Hall Magr.

Sames, Mrs. Louise.

Knott Roselle.

Knott Rosel

Russell Morrison, Tim Mur-phy.
North, Harry.
Pierce, Jack, Roy Pilcher.
David Powell.



MOTION PICTURES

THE MIRROR MOTION PICTURE DEPARTMENT, ESTABLISHED MAY 30, 1988

END CHES

ITH the greater part of the civilized world in a condition of almost complete chaos, with the mighty element of "change" entering into virtually every department of human life and endeavor, it is not to be wondered at that the motion picture industry is experiencing its own period of upheaval, unrest and transformation.

There is this to be remembered: that stagnation is a certain precursor of oblivion. Therefore, so long as the waters of filmland are troubled, we may rest assured that there is progression.

rest assured that there is progression.

Significant events crowd upon one another. Old ideas are being discarded; even some that are comparatively new are giving way to others still newer.

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paratively new are giving way to others still newer.

Open Booking is calling the Program to combat;
State Rights methods are being adopted by many producers; there is an indication that there may be fewer pictures and better ones.

At the same time aviating avoidance of the company of the same time aviating avoidance.

At the same time, existing programs are being strengthened and improved. Serials are being exploited with greater emphasis than ever before and, seemingly, are growing in popularity.

seemingly, are growing in popularity.

There is a tendency toward pictures with greater sublety—the mind as well as the eye is being appealed to in many of the more advanced subjects for the screen.

Out of all this is certain to arise the greater motion picture!

"Always smile; it won't hurt you and might help others."—Douglas Fairbanks.

Numerous producers of photodramas, even some who have given past evidence of their ability to turn out pictures in every way admirable, seem to have decided that unless the morbid is exploited in a screen story it will lack vitality and impressiveness. Of late there have been several flagrant examples of this sort, which seem far more likely to prove detrimental than those which are commonly termed "vampire" pictures, but which are usually too absurd to offend in any way except artistically.

Death bed scenes, murders, hectic situations, false ethical problems, near-executions, with all the disgusting accompaniments of electric chair, etc., are among the subjects which have lately been presented in pictures.

THE MIRROR has no patience with the so-called sex pictures, but is of the opinion that they are not the only variety of films which should be tabooed by producers who would make the screen an institution deserving of unqualified praise.

There are so many wholesome subjects for picturization; so many stories which will leave a pleasant taste in the mouth, that it seems unnecessary to resort to those which give the spectator the horrors. We would not have milk and water pictures; nor is the happy ending, in our opinion, essential. But to drag in disgusting, morbid, or otherwise offensive topics at the slightest provocation, piling horror upon horror until the spectator is surfeited and left in a condition approaching hysteria, is absolutely inex-

Why not get out of the mud and climb up on the heights more frequently? It is all very well to talk of life being full of misery and misfortune; we all know that, but we should likewise remember that life is what we make it to a large extent. There are unavoidable sorrows in human existence, perhaps. But we only multiply them by piling on the agony in our so-called entertainments. There is no necessity for making the films (any more than the stage) a medium for propaganda; and this would be the only possibly legitimate reason for stuffing either full of sordid scenes and situations.

The twaddle about art requiring the depiction of every form of life (which means, principally, the under side thereof) is not pertinent. The films are intended first of all to entertain and the only person who is amused by morbid pictures is the one who should have none of them—who, in all probability, should be sojourning in a sanitarium to overcome a neurosthenic tendency.

neurasthenic tendency.

Why not rid the films of the slime and throw a little sunshine upon the screen? In the end, as someone remarked not long since, the sunshiny picture is most successful in every way.



JANE COWL, In Goldwyn Pictures

A folder containing a digest of existing laws applicable to motion pictures, contributed by the legal department of the Mutual Film Corporation, is issued from the offices of the America Picture Producers Association, of Chicago. The folder also includes expressions of several well-known authorities on the fallacy of censorship, with excerpts from newspaper articles in the same subject. The general idea conveyed is that existing laws amply safeguard the public morals and that censorship advocates have other purposes. The timeliness of the publication is evident when it is remembered that in twenty or more States there are now censorship bills pending. It is certainly interesting reading and presented in a forceful manner that should prove illuminating to those who have been misled into an erroneous belief that there is need of censorship. Upon the advocates of this form of legislation who are such advisedly, because of some Puritanical belief or owing to ulterior motives, it will probably make little impression. "None are so blind as those who will not see."

"Let our object be our country, our whole country and nothing but our country."—Daniel Webster.

We find ourselves frequently quoting from that very able publication *The Triangle*, which seems to have a knack of hitting the nail squarely upon the head in matters pertaining to the exhibitor. From a recent issue we clip the following extract from an editorial:

"The exhibitor is being besieged these days with bales of literature telling him how he may conduct his business successfully by spending more money than he is taking in. It is much more to the purpose to tell him how he may continue with profit by using just the materials he has on hand."

Exactly so! The same thing has occurred to us on many occasions, and while we do not doubt the

Exactly so! The same thing has occurred to us on many occasions, and while we do not doubt the sincere purpose of the majority of those who offer suggestions which are generally better in theory than they would be in practice, it seems very evident that to urge a man to greater expenditures who is already "going the limit" is poor judgment. The Triangle editor adds:

"There is room for friendly advice from the right quarters, from persons who are sympathetically aware of the problems that confront a theater manager in the course of his business; but it should be the kind that indicates how to get maximum efficiency from the tools at hand."

Accounts of individual experiences; suggestions for meeting problems and overcoming them; novel notions—these are often valuable and useful additions to advice of the kind indicated in the quoted editorial.

The splendid campaign inaugurated by the Associated Motion Picture Advertisers to aid recruiting and arouse the patriotic sense of duty among the people of the United States through the extensive medium of the screen is particularly deserving of commendation. Throughout the motion picture men have displayed a loyalty and exhibited a promptness in indicating their desire and willingness to serve the Country in every way possible, which is distinctly gratifying.

THE MIRROR congratulates those who have been active in forming the National Duty Committee and all who are taking part in the campaign.

Adam Hull Shirk



A CHARMING SCENE PROM "THE SPIRIT OF ROMANCE,"
Pallas—Paramount.



BRYANT WASHBURN, Star in Essanay Productions.



DELL BOONE, Who Has Appeared in World Pathe and Kalem Pictures.



MILDRED MANNING, In O Henry Pictures (Broadway Star-General Film)

TOTO, HIPPODROME CLOWN, WITH PATHE Will Do Comedies for Rolin-Theodore Marston Returns as Serial Director

Toto, for two years a feature at the New York Hippodrome and a clown of international reputation, has been engaged by Rolin to appear in a new comedy series for release by Pathe.

The company now has a two-reel "Luke," released the third Sunday of each month beginning March 18, and one "Max Linder" Laugh Festival every two weeks, sometimes in full reel, sometimes split reel.

There will be no more one-reel "Lukes" and no more Mittenthal comedies, but there will be one more "Skinny" full-reel release and one split-reel with Max Linder. After that "Skinny" comedies will be discontinued.

Toto probably the most famous clown in the world, will start for the Rolin studios in Los Angeles as soon as the present season at the Hippodrome ends, and his comedies are expected to be ready in the early Fall.

Theodore Marston, one of the best known directors in the industry, has returned to Pathe and is now at work in the Astra studio in Jersey City directing a new serial featuring Molile King and Creighton Hale. This is also Mr. Hale's first picture since

his return to Pathe after his great success in "The Exploits of Elaine" and "The Iron Claw."

Marston's Methods

Iron Claw."

Marston's Methods

Mr. Marston was one of the first directors to study the problem of logical spacing in action and speeches on the screen. He will not tolerate an ill-timed and abrupt entrance or a speech that is not in perfect harmony with the artist's gestures. He insists first that each actor be a perfectly symphonized unit, and then of his units in a scene he makes a smoothly working whole. He believes in simple sets and does not crowd his scenes with unnecessary furniture and properties to restrict the actor's movements and divert attention from the story. He composes a scene as an artist composes a picture.

The feature of Pathe's big program for the week of April 8 is Pearl White's second Gold Rooster play, "Maybiossom," in Pathecolor.

The fourth episode of "Mystery of the Double Cross" is entitled "Kidnapped." The star of the serial is Molile King, and she is supported by Leon Bary, formerly Sarah Bernhardt's leading man; Ralph Stuart, and Gladden James.

AIDS IN APPEAL TO PATRIOTISM OF PEOPLE

Lasky Distributes Slides to All New York Theaters

Immediately after his appointment as chairman of the motion picture division of the Mayor's Committee on National Defense Jesse L. Lasky distributed to every motion picture theater in Greater New York slides asking for patrons' signatures to the declaration of patriotism and one-sheet posters effectually designed with the Star Spangled Banner for theater lobbles. This is one of the very few occasions for which permission was granted for the use of the American flag on lithographic posters. These posters have been mounted on cloth and draped on towing cars which are covering the theaters of the city distributing patriotic declaration blanks and collecting signatures.

Mr. Binger spent thirty days at the Holly wood studio of the company, and then started on a tour visiting exchanges and exhibitors, stopping off at Salt Lake City, Denver, Kansas City, Omaha, Des Moines, Chicago, etc.

Shirley Mason, one of the stars of McClure's "Seven Deadly Sins," has just received word from Johannesburg. South Africa, of the marriage of her sister, Edna Flugrath to Harold Shaw.

Clure's "Seven Deadly Sins," has just received word from Johannesburg. South Africa, of the marriage of her sister, Edna Flugrath to Harold Shaw.

Lures through the medium of the motion picture theater. So far his efforts have been more than repaid, judging from the enormous number of signatures which are coming in.

PICKFORD PICTURE OPENS DETROIT THEATER

"Poor Little Rich Girl" Is Hit as Initial Production

Initial Production

Mary Pickford's latest Artcraft picture.
"A Poor Littje Rich Girl," marked the opening of the new Madison Theater in Detroit, John H. Kunsky's latest motion picture palace. For the entire run the theater witnessed capacity business and proved a fitting attraction as the opening feature for such a fine theater as the Madison. In speaking of Miss Pickford's newest offering Mr. Kunsky said: "Without a doubt this is the finest, the brightest motion picture I have ever seen and little Mary is wonderful—wonderful! There is nothing better in the market today that could be used for the opening of our new theater and business has been enormous."

In order to view "A Poor Little Rich Girl" and pass upon it as a probable attraction to open his house Mr. Kunsky made a special trip to New York and immediately following the screening signed a contract for this production.

JULIUS SINGER RETURNS

Julius Singer, special representative of the L-Ko Motion Picture company, has returned to New York after an absence of ten weeks, covering 11,000 miles on an extended trip throughout the country.

Mr. Binger spent thirty days at the Hollywood studio of the company, and then started on a tour viating exchanges and exhibitors, stopping off at Sait Lake City. Denver, Kansas City, Omaha, Des Moines, Chicago, etc.

"TIDES OF BARNEGAT" A LASKY PICTURE Celebrated Novel Screened-Sequel to "Squaw Man" Also Announced

"The Tides of Barnegat," F. Hopkinson smith's famous novel, has been screened by Lasky and will be released by Paramount April 12. A marine architect by profession, but a painter and writer by inclination." Hopkinson Smith had the deft touch and he broad vision of the true artist, as every ne who is familiar with his novel already nows. In the cast of this exceptional projection are Bianche Sweet, Elliott Dexter, rom Forman, Harrison Ford, Lillian Leighon, Norman Nichols, Walter Rogers, and he ever delightful little Billy Jacobs.

An Interesting Scannel.

An Interesting Sequel

An Interesting Sequel

One of the most important photoplay announcements which has emanated from the Jesse L. Lasky Feature Play Company is the news that the company has purchased the motion picture rights to Edward Milton Royle's "The Squaw Man's Son," which is a sequel to that well-known author's celebrated play and screen drama, "The Squaw Man." It was with an adaptation of "The Squaw Man." It was with an adaptation of "The Squaw Man" that the Jesse L. Lasky Feature Play Company made its bow as a producing concern.

"The Squaw Man's Son" relates the remarkable history of the boy Hai, who appeared as an infant in the first picture, and will be released by Paramount on April 28, with Wallace Reid in the stellar role and Anita King and Dorothy Davenport in important parts. It is interesting to note that in "The Squaw Man" the role of Hai, which is played by Wallace Reid in "The Squaw Man's Son," was entrusted to so youthful an actor as Baby De Rue.

"The Bottle Imp," an adaptation of the same name produced by the Jesse L. Lasky Feature Play Company with Sessue Hayakaw in the stellar role, is one of the welrdest and most intensely dramatic stories that has been filmed by the company. It is scheduled for release by Paramount on March 26.

Fannie Ward's next appearance following her tremendous success in "The Winning of

rch 26. nie Ward's next appearance following mendous success in "The Winning of

PATRIOTIC FEATURE

A short strip of the flag, running rapidly up a staff and unfolding gracefully to the breeze has been appended to all Essanay productions. This flag strip carries no Essanay brand nor is it designed to exploit Essanay pictures. Essanay believes that at this time it is right and proper to keep constantly before the public the symbol of our freedom and unity, and that film producers should do their part in this as well as the newspapers.

Sally Temple" will be in the Jesse L.
Lasky Feature Play Company's adaptation
of Stanislaus Stange's clever farce-comedy,
"The School for Husbands," which is scheduled for release by Paramount on April 5.
The production is endowed with a peculiar
interest in view of the fact that the role of
the husband whose education is depicted on
the screen is played by Jack Dean, who is
Fannie Ward's husband in real as well as
screen life. Others in the cast are Frank
Elliott, Mabel Van Buren, Edyshe Chapman, James Neill, and Frank Borzage. The
production was staged under the direction
of George Melford.



ROSCOE "FATTY" ARBUCKLE,

MARY GARDEN WELCOMED IN FRANCE Goldwyn Star Greeted by Ministry in Midst of Crisis-Other

News of Interest

Despite the fact that a crisis in governmental affairs was imminent in France, a crisis which culminated in the retirement of General Lyautey as Minister of War on March 16 and the downfail of the Briand Cabinet on the following day, the brilliancy of the opening of the operatic season at the Opera Comique on the evening of March 16 was unimpaired.

Mary Garden, famed prima donna and star of Goldwyn Pictures, sang "Carmen" as the premiere production of the Spring season and was received with great acclaim. Her return to France from America, via Vigo, Spain, resulted in a tremendous ovation for a woman who is the favorite of the nation and a note of welcome and greeting was sent to her bearing the signatures of every member of the Briand ministry, this being accompanied by a huge floral offering.

Brians and Stars

Up to date nothing has been found that

Up to date nothing has been found that can prove of greater aid in the making of a motion picture star than brains.

Madge Kennedy, upon her entry into the cinema world as a Goldwyn Pictures star,

will offer that most valuable blend of all-beauty and brains. The latest proof of her talents is to be found in a tremendously humorous series of cartoons that she has done for publication in the newspapers of America.

Maxine Elliott's Pictures

Maxine Elliott's Pictures

Miss Elliott has just completed her first picture under the direction of Alian Dwan and in a few days will face the camera again for her second picture under a second director, not yet announced by Goldwyn.

Miss Elliott's second picture, it is said, gives her a mysticul and powerful role, bigger than any she has ever had in her entire career.

Mae Marsh and Bobbie Harron are at work in Miss Marsh's second Goldwyn Picture, now being made at the Fort Lee studio by Director John W. Noble. The scenario for their picture is the work of Mary Hider, a playwright and author of wide reputation who wrote a dramatic vehicle in which Marguerite Clark won success, as well as several successful scenarios for Mary Pickford pictures.

Corporation

For probably the first time in the history of the trade a completely equipped and expertly managed musical department has been embodied as part of the regular organization of a film manufacturer.

This progressive innovation has been attempted by the Williamson Brothers through their company, the Submarine Film Corporation, which has its offices in the Longacre Bullding. The step is taken for the benefit of the exhibitors and territorial buyers of the Williamson Brothers' productions.

The department in question will be under the direct personal charge of M. Winkler, of the Carl Fisher Music Publishing House.

As the first step in the perfection of his organization Mr. Winkler has engaged the services of M. L. Lake, a composer of exceptional reputation, who is already engaged in preparing the musical themes for the first new production of the Williamson Brothers.

In keeping with their plans to do the thing as perfectly as possible, the Williamsons have sent Mr. Lake to their producing headquarters in the Bahamas, where be will be enabled to descend into the photographic chamber at the bottom of the sea and there compose his themes and melodies in the exact environment of the production itself.

MUSICAL DEPARTMENT
FOR WILLIAMSON
BROTHERS
M. Winkler to Supervise Corporation

For probably the Control of the



"THE WARFARE OF THE FLESH,"

THE MULTIPLICITY OF MAE MARSH

BY ALISON SMITH



many personalities she is really like. For this elusive young person resembles the Jekyll and Hyde combination with the important differences that she has a thousand personalities where sonalities where stevenson's hero had only two, and that all of hers are reason. R. J. McCoy has named her "the girl with the million faces." Whatever your expectations may have been, your first impression of her, off the screen, is sure to be surprising for she seems so incredibly young and fragile and so utterly unconscious of the talent which runs to the tips of her nervous, childlike fingers. Nevertheless, after the first surprise at meeting a rather shy little girl instead of a self-possessed actress, you begin to feel the unmistakable quality which has led Ashton Stevens to call her "the first actress to possess a mental magnetism transferable to the screen."

Two New Roles

At once she added two new roles to those I siready knew—that of a delightful hostess and of devoted and browbeaten aunt to an adorable but domineering nephew, aged one year and four months. We sat on the couch with the baby between us and talked about her work—that is, I talked and she laughed at most of my questions, for she is absolutely unconscious of the effect she produces and cannot for the life of her tell how she does it although when I insisted on being serious, she politely tried.

"You change your entire personality so completely." I told her. "You were as Irish as the Shamrock in 'Molly'O' and as French as the fleur de lis in "A Child of the Paris Streets." You had all the tragic maturity of a Madonna in 'Intolerance' and you were young enough to be your own daughter in 'The Birth of a Nation.' Please tell me," I begged, like old Father William, "how do you manage to do it?"

"Really I don't know," she answered, trying to combine the dignity of a person being interviewed with an ingratiating wriggle of her nose for the baby. "As soon as I understand the character I am playing, I get so interested in her that I begin to believe she is the real me. Most

nating things of the details in expressing the personality, you have to think up out of your own head, about interviewing but some things that have really happened to you help a lot."

A Lesson from a Burgiar;

An incident sprang into my mind from one of her startlingly realistic effects It was the scene in "The Birth of a Nation," where the two girls are hiding in the cellar young person from the control of the marauding soldiers raid their young person from the control of the marauding soldiers raid their home. The older stall was wrightness here. An incident sprang into my mind from one of her startlingly realistic effects. It was the scene in "The Birth of a Nation," where the two girls are hiding in the cellar while the marauding soldiers raid their home. The older girl was wringing her hands and sobbing violently but her little sister suddenly began to laugh in convulsive, hysterical gasps that gave in one flash the terror of the experience as nothing else could. "A burgiar taught me that," said



A CHARACTER BIT

Mae Marsh, calmiy. "He broke into our house one night and after it was all over and my sisters were all crying, I started to laugh and couldn't stop. When we came to that scene in the play and I started to be frightened, I began to laugh again. I told Mr. Griffith about the ourglar and he said I could go on laughing. Not every director would have let me do it," she added gravely. "Then once I saw a laborer who was hurt in an accident, it was just for a moment when we passed him but whenever I am

dying or anything like that in the pictures, I remember that poor man."

"It isn't only your acting." I persisted, "your entire appearance changes completely. You had a pointed piquant face as the little French girl and round, collen cheeks as Molly."

"Of course good make-up helps," she admitted with a mysterious alr of not revening trade secrets. "That and the right costumes make you feel the character." I recognized the definite, psychological effect of literally being in some one else's shoes. "But all that doesn't nean a thing if you haven't the right expression on underneath."

Character Acting

"Do you feel more real in some parts than in others?" I asked her. She pondered for a moment and then said, rather cautiously I thought, "I don't think I like straight ingenue roles. It is awfully hard for me to feel real if I have to play some sweet young thing who is only there for the hero and viliain to fall in love with and quarrel over. I like roles with something funny about them— I believe I am hopelessly a character actress."

She meant "character" in the technical, theatrical sense but I understood it literally as roles which have character in them or that twist of personality which makes them a flesh-and-blood type and not the big-eyed waxen figures which are eternally presented by the professional ingenue.

Many of her most interesting creations have been invented for her by the young scenario writer whom she speaks of quality as "my friend, Anita Loos." It is refreshing to think of the work of these two young girls as typifying the new generation which has blazed the trail for genuine human pictures as opposed to the musty sensational situations of the old school of photodrama.

Something in our conversation seemed to rivitate the young nephew at this point for he was moved to sudden tears and his auntifiew to the rescue. "She is always like that with children," explained her pretty gister. Marguerite, who had been summoned by the walls. "If we leave her alone for five minutes she is surrounded by a crowd of youngsters of assorted sizes and stages of dirtiness. They seem to spring out of the ground when she is arround."

The uproar had suddenly ceased. "He always stops when I make faces at him." announced Mae Marsh of the nephew, who had indeed stopped crying and was regarding her tolerantly but without enthusiasm, not realizing that his aunt's "faces" were selling to the public at a fabulous sum per face. They both came to the door with me and I departed with a sense of envy for the plump and rosy young tyrant who had nothing else to do but watch his aunt's million faces.

NEW PLAY FOR

CLARA KIMBALL

YOUNG



HELEN HOLMES. Signal-Mutual Serials

SELIG FILM WILL OPPOSE CAPITAL PUNISHMENT

"Who Shall Take My Life?" Is Said to Be Powerful

Maibelle Heikes Justice's latest drama, "Who Shall Take My Life?" an argument against capital punishment, is said to be the most forceful work she has yet written for the screen. William N. Selig considered the drama so comprehensive in its scope that he placed the story in the hands of Colin Campbell, dean of the Selig corps of directors, with instructions to spare no time or expense in production.

The Selig company announces an all-star cast for the picture, including Thomas Santschi, Fritzi Brunette, Edward Coxen, Bessie Eyton, Harry Lonsdale, Virginia Kirtley and other stars.

"Who Shall Take My Life?" is said to be a worthy successor to "Beware of Strangers" as an attractive state rights proposition. The Selig company points out that there is not only a stirring piot enacted by an exceptional company of players but elaborate scenic effects and beautiful photography.

KERRIGAN EXTENDS TOUR

KERRIGAN EXTENDS TOUR

J. Warren Kerrigan, the noted screen star, will extend his tour of the United States until June 1, because of requests from exhibitors in numerous cities not included in the original itinerary, who desire to bring the photoplayer before their patrons. The first schedule of Kerrigan's tour would have returned him to Los Angeles the middle of April.

Seventy cities of the Southwest, South and East have been visited by Kerrigan to date. On March 24 he will have covered haif of the pation when he appears in Worcester, Mass. He will then go North and into the Middle-West, over the Canadian border and then to the Northwest and British Columbia.

CRITICS PRAISE "DOUBLE CROSS"

YOUNG
Noted Writer Prepares Picture Entitled
"Why I Left My Husband"
Virginia Terhune Van De Water, author
of many fascinating novels and magazine
articles, has written a story for Clara
Kimball Young's fifth Selznick-Pictures
Kimball Young's fifth Selznick-Pictures
tworking on a series of studies of modern
American society for this favorite star.
The Selznick-Pictures corporation offers
the list of its releases for the first six
months of its existence as proof of its sincere determination to maintain a fixed high
standard. This list is: "The Common
Law." War Brides," "The Foolish Virgin," "Panthea." "The Argyle Case," "The
following are now being created for early
release: "The Law of Compensation,
"The Silent Master," "The Easlest Way."
"The Lone Wolf," "Why I Left My Husband." CRITICS PRAISE "DOUBLE CROSS"

Praise from the critics for the speed and sureness with which each episode of Pathe's "Mystery of the Double Cross" moves to a thrilling climax is reflected upon Bertram Milhauser who wrote the scenario from the story by Glison Willetts, author of "The Adventures of Kathlyn." The handling of his 'scripts by Director William Parke has resulted in splendid production.

Mr. Milihauser's first scenario for Pathe was "The Challenge," a five-part Gold Rooster feature, starring Montague Love and Helene Chadwick. He is now at work on another serial.

TRIANGLE IS CONGRATULATED

Announcement That Thomas H. Ince Will Supervise Western Fine Arts Productions and Allan Dwan Those Made in East Is Received with Enthusiasm

Much interest, particularly among extion work has been under way at both the hibitors, has been aroused by the announcement that Thomas H. Ince will have charge of the Triangle-Fine Arts studios in Hollywood, California, in addition to carrying wood, California, in addition to carrying hee studios in Culver City. Since the news was wired from the Coast last week, telegrams of congratulation and endorsement have poured into the Culver City and New York offices of the contracting interests. The tenor of these messages makes it plain that from the exhibitor's point of view, no move could have been taken to give a better guarantee of leadership to the Triangle program.

Triangle executives in the East are also being congratulated upon securing the services of Alian Dwan as supervising director of the new Triangle studios recently opened on the former estate of Clara Morris at Yonkers, New York.

program.

Triangle executives in the East are also being congratulated upon securing the services of Alian Dwan as supervising director of the new Triangle studios recently opened on the former estate of Clara Morris at Yonkers, New York.

Ince Films Successful

Ince Films Successful

W. N. Seligsberg, secretary of Triangle
Film Corporation, issued a statement regarding these important changes. He says
in part:

"According to the most carefully compiled reports of unprejudiced film critics,
Triangle releases produced under the supervision of Thomas H. Ince have been the best
box-office attractions of any program releases produced during the past year. It
would be unreasonable not to admit that
other directors have achieved the same degree of excellence in individual productions,
but it is a noteworthy fact that Ince has
outdistanced all competitors in his abiliy
to keep his organization running at the topnotch of efficiency month in and month out.

Dwan's Work Proved

"INTOLERANCE" LEASED IN WEST

"INTOLERANCE" LEASED IN WEST
The largest sum of money ever involved
in a state right sale of motion picturesigured in the leasing, last week, of D. W.
Griffith's "Intolerance" for two groups of
Western states.
The transaction included the acquisition
of California, Nevada, and Arizona by the
Ail Star Feature Distributors, Inc., a corporation of which Sol L. Lesser is president,
and Washington, Oregon, Idaho, and Montana by the De Luxe Feature Film company,
of Seattle.
Each company will present "Intolerance"
with the orchestra and effects, as well as at
the prices which distinguish Mr. Griffith's
productions.

Dwan's Work Proved

"Alian Dwan is also a man who has proved his work by the production of features of remarkable box-office value. Many of the most successful Fine Arts plays were done under his direction, and, like Ince, he has the unusual faculty of getting splendid results out of associate directors, working under his supervision."

For some weeks past, extensive constructions and selection of the biggest novelty hits of the year.



"THE DARK ROAD," Triangle-Ince-Kay Rec.



GEORGE LE GUERE IN "STRIFE." Jaxon Films

chibitors' Angle

Vitalized News and Views of Especial Interest to Motion Picture Showm



REVIEW BOARD'S REPORT Reflects in a Measure Tendency of the Industry

The annual report of the National Board Review, just issued, reflects the tendency the motion picture industry in a meas-

of the motion picture industry in a measure.

This Board reviews approximately 90 per cent. of the photoplays exhibited in this country. In 1916, the number of reels or parts exhibited to its reviewing committees was 9,180. This was a slightly smaller number than those reviewed in 1916, the total for that year being 9,588. The number of different pictures or subjects reviewed in 1916, however, was 4.113 as compared with 5,472 in the year 1915. This reflects the change which took place in the motion picture industry last year, the average length of picture in 1915 being 1.75/100 reels, while that for 1916 was 2.23/100 reels. In 1915, in other words, there were more one-part pictures made than in 1916 when the tendency was towards feature pictures of the five-part type and away from program pictures. The companies which made the one-part program pictures, took up more extensively, in their place, serial pictures which are resily features from twenty to thirty reels in length, split up into two-reel parts, distributed at regular intervals.

Development of Serials

The development of the serial pictures was one of the characteristics of the year. A few of the companies showed a tendency to lay the emphasis on the story, rather than on the star. The tendency in subject matter was shown in the increased use of dramas and plays which had been successful and the fact that a number of novelists and dramatists entered the motion picture field. That public interest in motion pictures has increased was illustrated in the great amount of space given in newspapers to motion picture news and criticism.

"Better Film" Movement

There was a marked increase in interest in what is called the "Better Films Movement." The National Committee on Films for Young People, which is affiliated with the National Board of Review, in order to give this movement a wide opportunity for expression, and to aid it in accomplishing its ends, organized the Affiliated Committees for Better Films. This is a national organization, membership in which is open to any group of persons interested in doing definite work for the exhibition of selected pictures in their own communities. These groups are usually committees of organizations deeply interested in the exhibition of better films. They retain their autonomy, the Affiliated Committees being a loose organization for the purpose of distributing information as to how to make the efforts of these committees successful. That it meets a real need, has been demonstrated by the large number of committees which have already cought affiliation. This movement for better films is one of the marked tendencies in the motion picture world in this country.

ticorge Fisher and Edward Pell have been re-engaged as leading men in the American Film company productions.



"MYSTERY OF THE DOUBLE CROSS," Pathe Serial.



A SCENE FROM "BROADWAY JONES," Cohan-Arteraft.

AGAIN VETOES BILL

Sunday Film Measure in Rockford, Ill., May Be Voted on

May Be Voted on

ROCKFORD, ILL. (Special).—Mayor Benhett has vetoed for the second time the tialiagher amendment to the amendment ordinance, providing for Sunday evening exhibition of movies. His reading of the veto, however, brought forth none of the oratorical fireworks which marked the occasion of the first veto, and the mayor's message proved only an incident in the evening's routine of the city council.

Just before the council adjourned Alderman Fuller introduced a resolution to instruct the election board to place the question of Sunday movies on the ballot at the city election to be held April 17. The resolution does not specify any bours on Sundays when exhibitions shall be held, nor does it mention afternoon or evening. Mayor Bennett referred the resolution to the legal department.

FILMS AND LIVING COSTS

"The high cost of living is taking away a lot of patrons from the movies," was the statement of Thomas Furness, vice-president of the National Association of Motion Picture Industry, and chairman of the executive committee of the National Exhibitors' League, and also owner of the Rex and Lyric theaters of Duluth.

"This is because the housewife, who ordinarily has all the bills to pay, and who usually doles out the 'movie' money to the children, is holding back the nickels and dimes, to help meet the household expenses. Of course the continued cold weather has had some effect, too."

The Hex recently showed Mary Pickford in "The Poor Little Rich Girl," and as the press agent put it: "Mary came back big!" Less Than Dust' was not fitted to ber: "The Pride of the Clan' was not quite what the people wanted; but 'The Poor Little Rich Girl,' allowed her to be just herself, and that is what everyone wants." A return engagement is to be booked for early spring, as the management was forced to stop selling tickets the last night the picture was shown, on account of the crowd.

TRIANGLES IN PHILADELPHIA

PHILADELPHIA, PA. (Special).— Harry Schwabel announces having secured a long term contract with Triangle for the exclusive exhibition of their films in this section. The Stanley Theater will probably have the first Monday releases. Other houses will also exhibit the pictures and a publicity campaign will be instituted.

P. Thad Volkmann left last week for Jacksonville, Fla., with Edwin August as assistant director to produce a big fea-ture.

Standardizing a Picture Program

In the course of an expression of his views in the standardising of a picture program, L. D. Balsly, publicity manager of Paramount's Kansas City Exchange, has some rather interesting things to say.

"The motion picture business," declares Mr. Balsly, "not only from a producing but a distributing and exhibiting basis, has reached a stage where it is or should be handled like any merchandise. Business men with creative ideas, energy and initiative are pushing this industry to the front with rapid strides. The film, however, is of no value until it hits the exhibitor's screen—and no value to him unless he can collect sufficient patronage to pay him to engage in that part of the business called exhibition.

"Of little value is the material that we five unless the exhibitor—who, by the way, is the real producer of results—is willing to

present the proposition to his people in a convincing manner.

"No exhibitor, however, can get the very best out of his institution unless he adopts some standard product as his mainstay, just like the clothing man, the jewelry man. hardware man, implement desier and other merchants of every community.

"Even going into the automobile field, the various manufacturing concerns go into a locality, select some substantial representative and tell him that be is expected to dispose of so many machines a year. Therefore he buckles down and goes to work with a vengeance, the result being that he oversells his required number and is behind in filling orders.

"Such work as that is progressive and we have the same right to expect an exhibitor to sell two of our pictures each week to our public."

He Believes in Re-Booking

The policy of re-booking pictures is firmly upheld by C. A. Barbian, head of the Waldorf Amusement Company, of Akron, O., and a successful motion picture showman.

"I have always been a believer in the program pictures," he says, "and also in the one and one-half hour show at a moderate price of admission as the great middle ground on which the picture business must uitimately be builded. Then there must be a fixed policy applied to the consumer, a chief point of which is to use a program in such a way as to instil confidence that it is consistent. But no two pictures are of exactly the same quality, so there is always the problem of trying to make the program draw equally with unequal pictures." program draw equally with unequal pic-tures."

Mr. Barbian states that he stands outside his theafer and listens carefully to his

patrons' remarks and often hears them say that they wished that "such and such" a picture would be returned. "Some pictures are so good," he says, "that patrons will come the second time. Often they miss the opportunity of the first presentation because of other things to do. Others have repeating qualities of their own."

Proving his theories and ideas this manager says that be continually re-books Paramount pictures with great success. Many times Mr. Barbian's theater has been inadadequate to hold the crowds that tried to gain entrance on days when he re-booked pictures, and because of the huge success which he has had with repeating subjects from the regular program, he firmly believes that the idea is particularly good business, for by pleasing his people he has built up a dependable business for permanency.

BROOKLYN EXHIBITORS TO ELECT OFFICERS FOR YEAR

This Saturday Night Occasion of Annual Choice

The Associated Motion Picture Exhibitors of Brooklyn will hold an election of officers at the Triangle Theater, Flathush Avenue and Fulton Street, this Saturday night at 11 p. M.

The committee appointed to represent the Brooklyn organization at the hearing in Albany on Sunday opening will report. The ball committee will render a final report.

Brooklyn now has a membership representing 140 theaters and a substantial treasury. Many guests have been invited and members are urged to attend. Refreshments will se served.

The candidates for offices are as follows: President: William Brandt, New Albany Theater: William Hollander, Old Post Office: Louis L. Levine, Regent Theater. First Vice-President: Rudolph Sanders, Marathon Theater.

Second Vice-President: H. Clark Mooney, Triangle Theater.

Treasure: Robert Israel, Norwood Theater.

Treasurer: Robert Israel, Norwood Theater.
Financial Secretary: William Bland, Duffield Theater.
Recording Secretary: Samuel Lesselbaum, Miller Theater.
Sergeant at Arms; Adolph Stockhammer, Victoria Theater.
Board of Directors (seven to be elected: D. J. Askin, Concord Theater: J. Celler, Decatur Theater: G. Christian, Dorchester Theater: C. Cranides, Fulton Auditorium: J. Forster, Globe Theater: J. Goldman, Gates Theater: H. Haring, Palace Theater: W. Hollander, Old Post Office: F. Huebner, Garden Theater: M. W. Lane, Whitney Theater: O. Lederer, Colonial Theater: J. Manhelmer, Park Theater: J. Schaeffer, Evergreen Theater: H. Shapiro, Peerless Theater: H. Title, T. N. F. Theater.

URBAN SET FOR RIALTO

URBAN SET FOR RIALTO
Joseph Urban, the noted scenic artist, is at work on a new set of scenery for the Rialto, which will be used with new light effects separate from those which already have won such universal admiration in the world of amusement. Both scenery and light effects will be installed under Mr. Rothapfel's personal supervision and are to be ready for the Rialto's first anniversary week, April 22.



A SCENE FROM "THE BARRIER." Rex Beach Pictures.



MARIE DORO, FRANCIS GRANDON AND JEAN GAUTHIER, IN FLORIDA-

INFORMATION OF IMPORTANCE TO MOTION PICTURE

EXHIBITORS

Are Urged to Write THE MIRROR Concerning Their Problems. Suggestions Will

AN APPEAL FOR FAIR PLAY

Ohio Exhibitor Gives Direct Talk on Conditions and Asks Manufacturers Not to "Carry Water on Both Shoulders"

BY MAX STEARN,

OWNER OF MAJESTIC THEATER, COLUMBUS, OHIO, PRESIDENT OHIO STATE BRANCH No. 1, OF M.P.E.L. OF AMERICA.

The motion picture exhibitor today may be said to be pursuing a policy of "watchful waiting," to see which way the "cat is going to jump" in the matter of booking his films. He is ready to jump with the cat—when he knows which direction will byten him the beat results.

cat—when he knows which direction will bring him the best results.

He has seen stars grow in the firmament of filmland; has helped to build them up, popularize them with the people. Now he sees these same stars, many of them, taken off his regular program, exploited in special features, by open booking or state rights methods, often in competition with the pro-

He has been asked to pay fabulous prices for pictures featuring these stars, prices which make it impossible for him to show them at a profit, or even without loss. Then he has seen these pictures peddled about to different managers, at varying, or gradually decreasing prices; and all the time he has different managers, at varying, or gradually decreasing prices; and all the time he has been doing his best to keep his business going and please his patrons—with a program often furnished by the very people who are competing against it with special features, starring players who were originally made popular on the program.

Is this an equitable method of doing business? Is it a method calculated to bring the best results or encourse a continuance.

the best results or encourage a continuance of the confidence on the part of exhibitors which was originally inspired?

Advice to Manufacturers

If I were a manufacturer today—and I think most exhibitors will agree with this—I would decide which form of marketing I would decide which form of marketing I intended to pursue. Then I would adhere to it. I would not try to "carry water on both shoulders." I would not milk my program in order to put out stars under other brands, in special features.

There is another serious problem today—

There is another serious problem tonay—I refer to the quality of the stories in motion pictures. There must be better stories. This is imperative if the business is to thrive and flourish. The stories in many of the films at the present time are utterly lacking in quality—not worth reproducing on the screen. Sooner or later, manufactur-ers must come to realize the necessity of improvement in this direction. They must reduce the salaries of stars and pay more for scenarios. That is one solution. I believe that many stars are worth what they are paid; but they must be willing to share with those who provide them with vehicles—else they will find themselves, before long, like Othello, with "occupation gone."

that society dramas are most successful-high class pictures of this character, with comedy interspersed. Character pic some comedy interspersed. Character pic-tures, however excellent, do not please as well; of course we never book a picture of the so-called "sex" or "vampire" type. Our policy has been to please our patrons at all costs—not temporarily, but perma-nently. We have found from experience that 75 per cent, of the patrons of a film theater are women. More naturally follow: theater are women. Men naturally follow where women lead in such matters, and therefore, it is the women who must be pleased. And society dramas, with good plots, fine clothing, etc., seem to fill the bill. Of course I realize there must be variety-

I am speaking of pictures in the aggregate.

As to stories, again, if the picture is good there are pienty of actors who can play the roles; but I would rather see a good play with a poor star than a big star and



An Appeal for Fair Play

I have been in the motion picture show business for almost ten years and I have seen many companies come and go, many stars rise and fall. And I wonder, sometimes, if history is going to repeat itself. I am wondering how long the exhibitor can be subject to a system similar to that now in vogue and be expected to come back for more. It must be remembered that the exhibitor is the backbone of the business; he must be considered and only in a theoretic must be considered, not only in a theoreti-cal way, but practically; he must be treated tairly, honestly.

tirly, nonestry.
Business is not as good as it was a year
go. The prospects are for a survival of
the fittest; larger theaters, better pictures and higher admission prices will prevail.
But there is uncertainty, unrest in the

air. The exhibitors, as I said at the be-ginning, are waiting—but they are ready for any method which will put their busi-nesses on an even keel. It doesn't matter to them whether it be open booking, state rights, or program. It is up to the manu-

MUTUAL ONE-REELERS

The three Mutual one-reel topicals, "Mutual Weekly," "Mutual Tours Around the World," and "Reel Life" are becoming more popular with the exhibitor as interesting and educational. No program is now complete without one or more of these short educationals.

REPORT OF INVESTIGATING COMMITTEE

With proper care and treatment of the film the period during which the prints of a given picture ordinarily continue to earn income from being exhibited varies from one to two years, the income therefrom being much larger immediately after the prints are released and gradually lessening until the picture has covered the teritory and exhausted its ability to earn any substantial sum and is therefore withdrawn from exhibition. It is probably fair to say that about ninety per cent. of the total earnings from a given picture will be received within the first year after its release, although according to the testimony very substantial income is received from some pictures after the expiration of more than a year after the first release. On the other hand, many pictures have but little if any earning power after a few months.

The industry is practically on a cash basis as between the exhibitor and distributor.

The method of dividing between the producer and the distributor the gross rentals received from pictures varies, but it is usually on a percentage basis.

The growth and development of the motion picture industry in all its branches have been phenomenal. Such development has been within the last twenty years, more particularly within the last twenty years, more particularly within the last twenty years, more particularly within the last ten years.

In a brief filed on behalf of the National Organization of the motion picture industry, A circular recently issued by the National Association of the Motion Picture Industry, Inc.," sets forth in a stenographic report of a conference between a Committee representing the industry and President Wilson at Shadow Lawn, New Jersey, in the presidential campaign of 1916, the speech of the Chairman of the Executive Committee of the Association, wherein, among other things, he said:

In behalf of the motion picture industry permit me to express our appreciation of your consideration and courtesy in granting to us this

ther things, he said:

In behalf of the motion picture industry perilt me to express our appreciation of your conideration and courtesy in granting to us this
rivilege. The picture in motion has become one
f the most. The picture in motion has become one
f the most. The picture in motion has become one
Twenty millions of people in the United States
aily view the motion pictures. To them it
as become the chief means of entertainment
nd education. Five hundred millions of dollars
re invested in this industry and our employees
umber nearly a million.

In another circular recently issued, the National Association of the Motion Picure Industry, Inc., over the name of its Executive Secretary, and under the heading "The Biggest Thing in the World's Progress," in referring to the Motion Picure Industry, it is stated:

it combines in one entity a marveious art, an intellectual medium which has outstripped prophecy; a mode of diversion served by the creative faculty of the wisards of romance, and having the entire earth for its varied settings, and a gigantic industry, the rapid development and expansion of which mark one of the wonders of modern attainment. The motion picture industry, wisely knit together and with a sure provision of gigantic achievement—now actually in sight—has grown to conscious strength only through cohesion of its fifty odd divisions—all aiming at the same end. It is big in financial power, big in its political potentialities, big in its imperial business, but bigness in the shaping of the thought and character of a nation. As emisent a voice as woodrow wilson. President of the United States, has thus declared to the protection, its aids, its counsels, directed by the most capable minds in law, in organization and commerce and industry.

The average daily attendance at motion picture theaters in the State of New York is about one million. About one-half of this attendance consists of persons under

the age of twenty-one years. The average price of admission to such exhibitions is slightly less than ten cents. Such prices have steadily advanced and are still advancing. This advance in price charged by exhibitors has been made necessary by the constantly increasing cost to him of the positive films and the better surroundings required in connection with the exhibition of these pictures. The cost to the exhibitor of the pictures has increased much more rapidly and to a greater extent proportion-ately than he has been able to increase his price of admission. The Committee is satisfied from its investigation that as a rule the proprietor or owner of the small motion picture theater, wherever located, is making an exceedingly small profit from his business, and in many cases none whatever, and that it would be an injustice to him to attempt to impose any substantial additional burden. The cost of production of motion pictures in the last two or three years, particularly the so-called special feature pictures, has increased enormously, due to the ridiculously high salaries of the so-called "star" acrors and actresses who are engaged in the production of such pictures: of officers of the various producing paid in the way of royalties to the writers of the plays.

At least one of these so-called "star" performers is shown to receive an annual salary of nearly three-quarters of a million dollars, or ten times that of the President of the United States. Some of the corporations engaged in this industry are paying salaries to their presidents, officers and directors of production of from forty to fifty thousand dollars annually. Many of the men connected with the industry are receiving enormous sums annually in the way of royalties, commissions and salaries, but with substidiary companies in which they are interested or with which they have some connection.

Concerns engaged in the production and distribution of motion pictures for several years made enormous profits. Taken as a whole the condition of the industry at

prosperity.

While there are innumerable corporation engaged in the producing and distributing branches of this industry, and while the pavalue of their capitalization runs into the millions, almost none of them own any reseatate in the State of New York. While their business is largely directed from the offices in the City of New York, practically none of them has any tangible assets with the State except office furniture and the positive prints which have been or are being used in the State of New York.

While this business has been exception.

ing used in the State of New York.

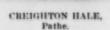
While this business has been exceptionally profitable in the past, and while enormous salaries, royaltes and commissions are now being paid several of these concerns, and while, in addition to such salaries, royalties and commissions, substantial dividends are still being paid by some of the companies, the fact is that but very smal? amounts have been or are being paid by these companies to the State of New York in the way of taxes.

small amounts have been or are seemly these companies to the State of New York in the way of taxes.

In dealing with the cost of any-given picture, it is figured by the trade on this lassis of negative cost. This negative cost appears to vary from about \$1.50 per foot up to as high as \$100 per negative foot, if some of the advertising put out by these various companies is to be believed. The cost of making a positive print from such negative, including the cost of the raw film and of printing, is about four cents per foot. The cost of the negatives of the pictures exhibited in the State of New York will average \$1.50 to \$2 per foot. The total footage of positive prints of pictures released sach week for exhibition in the State of New York in January, 1917, was 742,000, or at the annual rate of 38,584,000 feet. The estimated weekly average for January, 1917, of the total output for North America was 5,506,000 feet, or at the rate of 286,312,000 feet per year.

While the average price of admission to motion picture theaters is slightly less than ten cents, the price of admission charged at the exhibitions of the special feature pictures, as for instance, in the case of "The Birth of a Nation" and other similar productions, varied from twenty-five cents to two dollars.

(To be concluded)





WOMAN WHO DARED,"



ORA CAREW.

FEATURE FILMS OF THE WEEK IN REVIEW

"HIS FATHER'S SON"

ve-Part Comedy by Channing Pollock and Rennold Wolf, Featuring Lionel Barry-more and Irene Howley, Directed by George D. Baker; Scenario by June Mathls. Produced by Rolfe for Release by Metro March 19.

Jim Foley Waiter Horton
The elements of a slapstick comedy intermingled with a more legitimate form of humorous action, make of "His Father's Son" a somewhat novel and quite entertaining picture, particularly when combined with good acting on the part of Lionel Barrymore and Irene Howley, with a fine supporting cast. The direction is adequately done, save for a few minor discrepancies, such as showing a character with a morning paper in his hand and then in a close-up reading an evening journal. The settings are excellent, the interiors of a handsome home being particularly well done. The photography and lighting are good and a novelty in the shape of a "shadowgraph party" is introduced with effect. A humorous recital of a supposed adventure introduces burlesque comedy incidents which are laughable.

The story recites the experiences of J. Dabney Barron, son of a millionaire, expelled from college and told to go to work. He gets a job watching a precious jewel in the house of a collector, in the role of a butler. His own father covets the gem, and in the end gets a half interest in its employer, and prevents a crook from stealing the bauble.

Exhibitors should feature the stars, and the comedy element in the film, for it is essentially a laugh-getter.

A. H. S.

"THE SPIRIT OF ROMANCE"

"THE SPIRIT OF ROMANCE"

"THE SPIRIT OF ROMANCE"

'Ive-Part Drama by George Hopkins, Featuring Vivian Martin. Produced by Palias, Under the Direction of E. Mason Hopper, Heleased by Paramount.

bby Lou Maynard Vivian Martin lichard Gobb Percy Challenger om Oobb Herbert Standing Feature of the Corlin Chase oseph Snow Herbert Standing Feature of the Corlin Chase oseph Snow Herbert Standing Feature of the Corlin Chase oseph Snow Herbert Standing Feature of the Corlin Chase oseph Snow Herbert Standing Feature of the Corlin Chase oseph Snow Herbert Standing Feature of the Corlin Chase of the Ch

A delightful comedy-drama in which the spirit of romance melts the ley heart of an old millionaire. It is a naively pleasant little story in which all difficulties are smoothed away as if by magic, the only viliain reforms in the third reel, and everybody lives happily ever after. The crusty old rich man, who believes everyone has designs on his money, forms a scheme in which he pretends to die and leaves all his money to a little poor girl who is working in an antique shop. Instead of dying, however, he hides himself in a secret room of his immense mansion from which he can watch the behavior of the entire household through the eyes of one of the family portraits. Needless to say, he is charmed by the unselfish actions of his little heiress and horrified at the revealation of his hard-heartedness as the various victims of his bitter dealings are assisted by her. A masked ball in which the "dead" benefactor comes to life by the simple process of unmasking before the astonished guests, ends the story in a pretty tableau.

Vivian Martin is equally delightful as the little shop girl in the quaint antique shop and as the heiress of the huge and luxurious household. Herbert Standing puts real humor and a little pathos into the spectacle of the lonely old millionaire who watches life go on after his supposed death through the peephole of his hiding place. There is no attempt at realism in the story and the numerous inconsistencies are easily overlooked for the sake of a charming and fanciful romance.

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ANITA STEWART In "The More Excellent Way," Vitagraph.

fering husband. This version of a triangular theme is greatly strengthened by the excellent form of the story and the very effective details of direction.

Anita Stewart plays the part of the young bride with sympathy and charm, looking unusually lovely in her various costumes. Rudolph Cameron as the young, but unscrupulous lover was a far more appealing character than the smug and priggish husband as played by Charles Richman. The entire production would be greatly improved by the elimination of some of the bedroom scenes which are unnecessarily emphasized.

The popularity of Anita Stewart can be relied upon to carry the picture and she should be featured strongly by exhibitors.

A. G. S.

"MAYBLOSSOM"

Five-Reel Drama (Colored), Featuring Pearl White and Hal Ford. Produced by Astra, Under the Direction of Edward Jose and Released by Pathe April 8.

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"BROADWAY JONES" HITS FILM "HIGH SPOTS" First Cohan-Arteraft Production Is Full of Legitimate Laughs and Is Breezy Picture

Six-Bart Comedy Drama Featuring George M. Cohan, Directed by Joseph Kaufmann and Released by Arteraft.

Broadway Jones George M. Cohan Josie Richards Marguerite Snow Andrew Jones Marguerite Snow Marguerite

house-cat than a human being. The situation is complicated further by her husband's maiden aunts who misinterpret every act and duly report her conduct to her rather thick-headed husband. The young wife extricates herself from this tangle of petty fault-finding by a plucky stroke through which she saves her husband from the bullet of a gunman and banishes all the things-in-law from her happy home forever.

The action involves a number of thrilling scenes such as the raid on the gambling house, the struggles of the mother for her baby and the last tense situation where the wife lures the villian into her room and holds him by a clever ruse until he is shot by the very gunman whom he had hired to kill her husband.

Ethel Clayton gave a sympathetic interpretation of the young wife which she played with admirable restraint except in the case of a few unnecessary and overacted closeups. Rockeliffe Fellowes made a somewhat ponderous husband and the two maiden aunts, played by Justine Cutting and Eugenle Woodward, furnished excellent comedy relief.

This is the type of half domestic, half melodramatic theme which is generally popular in spite of its obvious absurdities. It also gives Ethel Clayton a chance to do her best work in a role which is peculiarly adapted to her. Exhibitors should feature the problem presented by the presence of relatives-in-law in the home of a newly married couple—a situation which has universal and sympathetic interest.

A. G. S.

"THE BOTTLE IMP"

Five-Part Drama Adapted from the Story by Robert Louis Stevenson. Scenario by Charles Maigne. Featuring Sessue Hayakawa. Produced by Lasky Under the Direction of Marsball Nellan. Released by Paramount.

Lopaka Sessue Hayak Kokua Lehus Maksie Rollins. A Priest This and Priest This Pri

lone in the quaint antique shop girl in the quaint antique shop and as the heiress of the huge and itsurptions he heiress of the huge and itsurptions into the spectacle of the first of the girl and the problem of the shifted some fine work in staging the story of the girl and the problem of his hilding place. There is no attempt at realism in the story and the numerous inconsistencies are easily overlooked for the sake of a charming and fancing the numerous inconsistencies are easily overlooked for the sake of a charming and fancing the numerous inconsistencies are easily overlooked for the sake of a charming and fancing the numerous inconsistencies are easily overlooked for the sake of a charming and fancing the numerous inconsistencies are easily overlooked for the sake of a charming and fancing the numerous inconsistencies are easily overlooked for the sake of a charming and fancing the numerous inconsistencies are easily overlooked for the sake of a charming and fancing the numerous inconsistencies are easily overlooked for the sake of a charming and fancing the numerous inconsistencies are easily overlooked for the sake of a charming and fancing the numerous inconsistencies are easily overlooked for the sake of a charming and fancing the numerous inconsistencies are easily overlooked for the sake of a charming and fancing the numerous inconsistencies are easily overlooked for the sake of a charming and fancing the numerous inconsistencies are easily overlooked for the sake of a charming and fancing the numerous inconsistencies are easily overlooked for the sake of a charming and fancing the probability of the probability of a combination of the numerous inconsistencies are easily overlooked for the sake of a charming and fancing the probability of the probability. Half Pord is excellent the probability of the probabilit

Sessue Hayakawa as Lopaka plays his first Hawalian role with characteristic art and is delightfully supported by the lovely Lehua Walpahu as the noble Hawalian bride. Most of the cast is composed of Oriental actors who fit into the picture perfectly. The spectacular features such as the burial in the volcano, the death struggle under water and the surf riders are attractions in themselves but they have been merged with the story so completely that there is no suggestion of any strained or theatrical effect.

Exhibitors need not bestitate to advertise this five-reel photoplay as enthusiastically as they would many of the longer spectacular features which are presented as a full program in themselves.

A. G. S.

"A WAITING SOUL"

Five-Part Drama by Marion Short. Adapted to Screen by W. C. Clifton. Produced by Popular. Directed by Burton L. King and Released by Metro April 2.

"We consider the MIRROR'S criticisms as of first importance and appreciate particularly the advice given to exhibitors re-garding the box-office value of the various features. We have found your reviews of inestimable help in our open booking

policy.
"Jarvis Theater Co.,
"E. Clement Jarvis,
"Proprietor "Proprietor."

Orpheum and Garden Picture Theaters, Lansing, Mich.

"THE LAW OF THE NORTH"

(Continued from page 26)

Five-Part Drama by E. H. Grimth. Featuring Shirley Mason, Richard Tucker and Pat O'Malley, Produced by Edison and Released by K.E.S.E.

Heleased by K.E.S.E.
Lieutenant Robert Graham ... Charles Sutton
Corporal John Emerson ... Pat O'Malley
The Rt. Hon. Beginald Annesiez Richard Tucker
Marie Beaubin ... Sally Crute
Pierre Beaubin ... Fred Jones
Edith Graham ... Shirley Mason
Ba'tiste ... Robert Keggerria

Another story of the country "north of fifty-three" and one which holds the atention throughout is "The Law of the North." Aside from the highly dramatic story, it presents some exceedingly fine scenes in the snow bound country and could almost qualify as a scenic picture on this account.

scenes in the snow bound country and could almost qualify as a scenic picture on this account.

The drama is consistently developed and save for the fact that an improbable incident mars the concluding reel, is convincing. The confession of the murderer to the firl he seeks to win, after he has apparently indulged in but one drink of liquor, is weak. Some more plausible means of securing the confession should have been devised.

Despite this, however, the picture will appeal strongly and it is so well acted that it is a delight. Photography is almost perfect and the lighting admirable.

Shirley Mason is a delectable little herone while Pat O'Malley makes a natural and unaffected hero. The heavy role is well handled by Richard Tucker and the support is excellent.

The story deals with a love affair at a trading post. The son of an English lord endeavors to win the daughter of the commander of the Mounted, while carrying on an affair with a half-breed. The girl's affections are divided between Annesiey kills the half-breed girl, played with feeling by Sally Crute, and throws auspicton on Emerson. In the end, Edith finds out the truth and saves the Corporal, who, she has discovered, is the one she loves.

Exhibitors may depend on this picture to attract. The beautiful scenic effects should be exploited as well as the sensational incidents in the Prozen North.

A. H. S.

"THE LAW THAT FAILED"

Five-Part Drama by Louis Reeves Harrison Featuring Alma Hanlon, Produced by Apollo Pictures, Inc., and Distributed by Art Drama.

Luke Rodin Edward Ellis
Allice Campbell Alma Hanlon
Richard Campbell J. R. Robertz
Retrella Santos Florence Short
Jack Thorpe Harold Vermilyz

Bichard Campbell J. K. Roberts Estrells Santos Florenes Short Jack Thorpe Marold Vermilye "The Law That Failed" is built around the alleged inconsistency of the law which will find a man guilty of a murder and yet fail to convict him if the body of his victim cannot be found. Even if this interpretation of the law is not strictly accurate it undoubtedly has dramatic possibilities. In this case the murderer, whose past has goaded him to desperation, hides the body of the woman who threatened to betray him, in a trunk which is conveniently thrown into a river by an obliging expressman. At the trial the accused man is drawn closer and closer into the web of circumstantial evidence until, just before the case goes to the jury, an attorney for the defence quotes the fatal clause which forbids conviction of murder in the absence of absolute proof of death. Although freed on this technicality, the guilty man takes the law into his own hands and shoots himself.

The best work of the cast was done by Florence Short as the adventuress who arises to haunt the man with his past and is murdered for her pains. Alma Hanlon makes a satisfactory, though somewhat self-possessed, ligenue regardless of her misfortunes. The setting involves several snow scenes which are very effective except in the scenes where the director has attempted to paint the lily by throwing chunks of snow through the door to help along a perfectly adequate bilszard.

The theme of this drama, which involves a legal technicality, is unusual and should be featured by exhibitors in their advertisements.

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"A MILLION BID"

Pive Part Drama (Re-issue) by George Cam-eron. Featuring Anita Stewart and Directed by Ralph W. Ince. Produced by Vitagraph for Release April 2 by V. L. S. E.

S. E. Sidner Beigradin
Sidner Beigradin
His Extravagant Wife Julia Swayne Gordon
Agnea their daughter Int. Street
Loring Breat
Loring Breat
Goffrey Marshe Harry Morey
Harry Furnias Gladden James

Harry Furniss

With its sensational shipwreck scene, and the suspenseful climax, wherein the happiness of three lives hinges upon an operation to restore a man's memory, "A Million Bid" is still calculated to hold the spectator's interest, and its re-issue is perhaps justified not only for this reason but because it afforded Anita Stewart. Harry Morey and E. K. Lincoln some excellent opportunities for intense acting.

There are, of course, notable differences in the costuming, settings and even in the acting, which at times lacks the restreint now practiced in the better class of film plays.

Anita Stewart is always delightful, always charming, and she was well cast in the role of the girl who, to satisfy her self-ish mother and because she believes her (Continued on page 28)

(Continued on page 28)

Do you think it's right?

Do you think it's good business to treat Paramount Pictures as if they were just so many feet of film?

Is it wise not to advertise and exploit pictures as good as Paramount, so that you can extend the run?

Take the two released the week of March 19th—Who is there, that hasn't at some time been thrilled with Nick Carter and Jesse James?



In "The Dummy" Jack Pickford has drawn a typical American boy with a too great fondness for these heroes, which, however, when turned into the right channels, develops unexpected talent. He pretends to be a deaf mute in order to assist a detective in the capturing of a band of kidnappers.

Those who saw "The Dummy" on the stage will remember it was one of the most thrilling plays which has appeared on the stage in this generation.

This thrilling and human interest story, adapted from a famous play, is all that human ingenuity, not to say genius, could accomplish. Any exhibitor not getting "extra days" on this Famous Players production is missing the chance of his life.



Vivian Martin in "The Spirit of Romance" is a wonderful picture of what a child would do if made an heiress over night. She points out the road to happiness to a grouchy old millionaire who pretends death in order to see how his heirs will use his money.

Of course, the little drudge's idea of heaven would be to turn all the kids loose in a candy store.

Is there anybody in the world who wouldn't like to see this scene even if they couldn't take part in it? Aside from the pathetic moments, the picture abounds in comedy. The story was written by George Hopkins and prepared for the screen by Adele Harris.

Each Paramount Picture is distinctively different and of definite box office value.

Can you afford not to get all that's coming to you out of pictures like these?



55,000,000 people have been reading Paramount advertising for two years. Link up by advertising that you show Paramount Pictures.

NATIONAL DUTY LOAN MABEL TALIAFERRO WEEK—APRIL Metro Star to Appear in Shubert Production 8 TO 15

Trailers Urging Recruiting to Be Used

on Films

The first call to arms of the National Divity Committee of the Associated Motion Picture Advertisers has gone out. At the regular weekly meeting held the advertisers entertained four officers of the Army and Navy at luncheon, and before the meeting broke up plans had been formulated for National Duty Week, April 8-15. It was unanimously voted to ask all of the manufacturing companies to attach a trailer to one or all of the films which are issued during that week, reading substantially like this:

TOUR COUNTRY NEEDS YOU NOW!

The United States Naval Reserve Force is in need of men from all trades and professions to enroll at once to guard our coasts. Service for war time only. Apply at once to the United States Naval Reserve Force, 26 Cortiandt Street, New York, or any United States navy yard or recruiting station. on Films

TO BOOM "DEEMSTER"

Selsnick Will Give It Wide Publicity Speaking of his deal with Dr. W. E. hallenberger of the Arrow Corporation, nder which be attained control of "The essenter" in New York state, Lewis J. elsnick states that he proposes to give this icture the widest possible publicity camaign.

aign.

I am taking up 'The Deemster,' stated (r. Beisnick, 'because it fuifills my idea f what a special feature production should e, both in subject and magnitude, There re real brains behind this photopiay, from he author, Hall Caine, down to everyone ho had anything substantial to do with its evelopment on the screen, It's a big story ounded on a big theme and it has been lade a big thing from the highest standoints of motion picture production."

"ROUNDUP" COMING

During the weeks of April 1 and 8, the Strand Theater will present the initial showing of pictures of the 1916 Pendleton Roundup, the classic drama of the nation depicting the sports and pastimes of the plains. These pictures were taken at the Roundup held at Pendleton, Ore., Sept. 21, 22, and 23, 1916, and under the direct supervision of the Pendleton Roundup Association, and show bucking, buildogging, steer roping, racing cowboys and cowgirls and Indians by the thousands.

After having worked two years exclusively as a motion picture star, Mabel Taliaferro has been loaned by the Metro Pictures
Corporation to the Shubert Theatrical Enterprises, and she soon will be seen on
Broadway as the star in a big speaking
production.

production.

Her new vehicle will be Hall Caine's

"The Woman Thou Gavest Me." Miss
Tallaferro, who now is busy rehearsing, expects to open in Boston on April 9. Announcement of this interesting theatrical deal was made by Maxwell Karger, general manager of the Metro Rolfe and Metro Columbia studios.

LOUISE HUFF IN A PALLAS FOR FIRST TIME

Co-stars with House Peters in "The Lonesome Chap"

"The Lonesome Chap" will be the first production in which Louise Huff will appear on Paramount program since leaving Famous Players' studio for California. The production comes from the Palias studio where Miss Huff has been busly engaged ever since she departed for the West several weks ago, and is scheduled for release by Paramount on April 19.

Others in the cast beside Miss Huff and Mr. Peters are John Burton, Eugene Pallette, J. Parks Jones, Senor Buszi and Betty Johnson.

Johnson.
Vivian Martin, upon the completion of
"The Spirit of Romance" at the Palias
studio, followed the example of Louise Huff,
packed her fourteen or fifteen trunks and departed for Hollywood where she will begin
work with Jack Pickford on their first costarring vehicle.

TRIANGLE ANNOUNCEMENT

R. W. France, general manager of the Triangle Distributing Corporation, has issued the following statement pursuant to the changes in Triangle's producing plans, outlined elsewhere:

"On March 23 I received a teigram from Mr. Hodkinson, the president of our company, who is now on the Pacific Coast, stating that Messrs. Aitken, Bennett, Ince and Hodkinson are signing jointly a wire to all of our first run exhibitors forecasting the adoption of a new plan which will be of great interest. The details of this plan will be announced to the trade through the presa at the earliest possible moment."

FROHMAN METHODS OF ADVERTISING ORIGINAL

To Aid Buyers After They Have Paid Their Money

Prompted by a thorough belief in the justice of the contention of territorial rights buyers, that there is a lack of sincere cooperation between the exchange man and manufacturer, in the selling and exploitation of super-motion picture productions, the Frohman Amusements Corporation has issued a statement, of which this is a part:

the Frohman Amusements Corporation has issued a statement, of which this is a part:

"There has been a generous request that consideration be given to the advertising of a production at the time when it will do a material good to exchange man and producer alike—at that time when the production has been sold and is ready for its bookings.

"Beginning with the release of our next super-production 'God's Man,' in which H. B. Warner makes his bow under the Frohman banner, we will languarde a radically different style of advertising schedule, which we conscientiously believe is in part solution to the just wants of our buyers. We propose with this production and with our productions of the future to give the greater consideration to the aiding of our buyers to market the product after they have paid their money to us. A number of weeks of consistent advertising of our production will, in all instances, be our rule, after the picture has been sold, and we will endeavor to prepare this style of advertising of the strength to carry return to the territorial buyer in the form of applications for bookings. 'God's Man' will have an advertising equipment of unusual scale, in which equipment are a number of novel ideas for exhibitors."

RETURN FROM FLORIDA "Heart's Desire" Company Back After "Shooting" Exteriors

"Shooting" Exteriors

After several weeks in Jacksonville, whither they went to stage exterior seems for "Heart's Desire" in which Maris Doro plays the star role, and which will be featured on Paramount program in April, the Famous Players company has returned.

Besides Miss Doro, Director Prancis J. Grandon, Jean Gauthier, Albert Roscoe, Harry Lee and others made up the party. Eve Unsell, the author of the story, set the action on a small island in Brittany, and the direct picked Anaestatia Island off St. Augustine as being exactly suited to the requirements of the story.

TWO METRO FEATURES Lockwood and Allison in "Yellow Dove" —New Petrova Picture

—New Petrova Picture

Harold Lockwood, who with May Allison stars in Metro productions, has learned to operate a biplane. May Allison also is studying aviation, for she and Lockwood are called upon to fly in a huge alrahip in "The Yellow Dove," a picturisation of the great novel by George Gibbs which Fred J. Baishofer, president and general manager of the Korke Film Corporation, has decided to produce as a special Metro attraction picture of seven reels.

The April 2 release of the Metro Pictures Corporation is "The Waiting Soul," with Mme. Petrova as star, said to be a photodrama of power and fascination, writen by Marion Short. This production was adapted for the screen by Wallace C. Clifton, directed by Burtoh L. King and supervised by Aaron Hoffman for Popular Plays and Players.

A. J. COBE BACK

Returns from Middle Western Itinerary -Reports Business Good

Reports Business Good

Andrew J. Cobe, president of the Ultra Pictures Corporation, returned Friday from a trip through the Middle West. He reports that business is brisk with promises of immediate Improvement. "The most impressive thing to me," he states, "was the interest manifested by the exhibitors in their demand for independent bookings of features.

"The exhibitors know that they are bound to get better pictures for their houses if they can judge the individual excellence of the picture than to take program offerings. The independent exchange man can see what he buys and the exhibitor has a far better chance of getting something good for his audience by Keeping in touch with the independent exchange."

CAN SUPPLY ALL CLASSES

President Benjamin B. Hampton of the General Film Company announces that he believes the General is now in a position to supply every exhibitor and every class of motion picture theater with the subjects adaptable to his needs. The range of General Film pictures covers every nook and corner of the field and is of the quality which will increase the patronage of any exhibitor who shows them.

George Ovey has signed a new long-trontract with David Horsley whereby will continue to be featured in the comedies released weekly by Mutual.

FEATURES REVIEWED

Gostinued from page 27)
sweetheart has forgotten her, marries a
rich man she does not love.

Wrecked at sea, the husband is supposed
to be drowned, but really is rescued with a
memory blank. Learning that her mother
intercepted her letters from Dr. Kent, whom
she really loved, Agnes, the young wife (and
supposed widow) marries him. Then
Marshe, the husband, appears, memory gone,
to induce Dr. Kent to operate for its restoration. Agnes recognizes him and passes
an agonising hour while he is under the
knife. But he passes away on the operating table and her secret dies with him.
The scenario is well constructed and the
story is a compelling one. Exhibitors will
probably find "A Million Bid" a strong
card with photoplaygoers of today. Miss
Stewart and Messrs. Lincoln and Morey
should be featured.

A. H. S.

"A WOMAN'S AWAKENING

Five-Part Drama by Frank E. Woods. Fenturing Seena Owen. Produced by Triangle Fine-Arts Under the Direction of Chester Withey.

Chester Withey.

Paula Letchworth Seena Owen
Paula's Mother Kate Bruce
Allen Cotter A. D. Sears
Judge Cotter, his father Spottiswoode Aitken
Lawrence Topham Charles Gerrard
Cousin Kate Alma Bueben
Mammy Jennie Lee

Lawrence Topham Charles Gerrard Cousin Kate Alma Rueben Mammy Jensie Lee In spite of its soulful title, "A Woman's Awakening," is half a clever satire on anti-feminist theories and half a domestic melodrama with a thrilling and original solution.

The introductory reels presenting the naive young heroine in the toils of the alleged "new woman" will amuse the audience without detracting from the tragedy as the story swings into its more serious theme. The moral seems to be that, while the new fashloned woman may be rather dangerous, the old fashloned husband is infinitely more so. Evidently the invalid mother-in-law took this view for she shoots the brute from her wheeled chair with emancipated accuracy and thoroughness. The presence of this quiet character is the insistent and artistic note which sets this story apart from others of its type. The daughter has married a beast disguised in society clothes, who adds the crowning insuit to his other abuses by bidding her to get money "any way she can" from an olid admirer in order to pay his shameful debts. Incidentally he has treated her invalid mother with brutal contempt but this fades into insignificance besides his other misdeeds although the old lady's hatred is emphasized by the frenzy into which she is

thrown at the sight of his gloves, near her wheeled chair. When however he laughts at her daughter's efforts to get a divorce and attempts to shoot the only man who has protected her, the gentle mother-in-law wheels her chair within grasping distance of the pistol and coolly sends a builet through his heart, thus ending the story in a burst of poetical justice.

Seena Owen was more effective as the distressed wife in an evening dress than as the simple ingenue in a country frock. Alma Ruchen's presentation of the young féminist was a delightful bit of bravado and Kate Bruce gave the character of the mother-in-law its necessary significance. The setting and general cast are excellent.

Exhibitors will find that this has all the appeal of old-fashloned melodrama presented with modern dash and polish and with an original twist to the familiar complications.

"THE DEVIL'S BAIT"

Four-Part Drama by William M. Rickley Featuring Ruth Roland. Produced by Balboa Under the Direction of Harry Harvey. Distributed by General Film Company as "Fortune Photoplays."

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"Slippery" Time Statum Charles Dudley Statum According to this drama, the devil's favorite bait is the precious stones which he has created in his fiendish laboratory and buried in the rocks of the world to lure souls into his power. The first victim is a young wife who is induced through her desire for a ruby to forsake her husband and infant daughter. Later this daughter, grown to girlhood, is tempted by the same villain and the same ruby, and almost succumbs to their united charms, but is rescued at the last moment by her young lover and her father, who throws both villain and ruby into the sea, and thus restores peace. Huth Roland makes a coy and girlish young heroine and Harry King is a handsome and devoted lover. The idea of jewels as the most fatal means of sending souls to destruction is a picturesque one and should be elaborated by exhibitors in their advertisements.

A. G. S.

"THE YELLOW BULLET"

Four-Part Drama Adapted from the Short Story by Gerald Duffy. Produced by Bal-boa Under the Direction of Harry Har-

vey. Released by General Film Company. " Portune Photoplays."

vey. Released by General Flim Company." Fortune Photoplay."

Fred Fowler Bobya Adair Teresan Fowler Lucy Payton Harty Hart Bruce Smith Surgeon Lloyd Neil Hardin Pedro Frank Erlanger. Spanish Neil Gleria Payton Mrs. Black Roth Lackay Perkins Gleria Payton Mrs. Black Roth Lackay Perkins Black Roth Lackay Perkins The Yellow Bullet" is a desert tale abounding in lost mines, treacherous bandits and noble cowboys. The action takes the form of a search for a map which is hidden in a yellow bullet buried somewhere in the desert. When the man who knows the secret of the bullet's location starts out to make good his discovery, he is followed by another who overpowers him and binds him in a shack, refusing to release him until he has delivered the bullet. The shackled victim, driven to madness by his tormentors, drags himself to the burled bullet, silps it into his empty pistol and fires it pointblank at the man who had demanded it.

The best work of the cast was done by Gloria Payton, who played the part of "Faro Nell" with real dash and piquancy. The desert scenes and the wild dashes over cliffs and precipices help to sustain interest in a story which has bardly enough material for four reels.

O. HENRY STORIES

O. HENRY STORIES

Three Piays Adopted from the Short Stories of O. Henry. Produced by the Broadway Star Feature Company and Distributed by the General Film Company. The first appearance of the O. Henry characters on the screen will be greeted with enthusiasm by the thousands who have delighted in the ironic humor of these short stories. As might be expected, a few of the O. Henry plots are peculiarly adapted to scenario form, many of them have fair screen action, and a few others have no place on the screen whatever and can hold the attention only through the inimitable spoken titles, taken from the text. The first three of this series give us perfect examples of each of these types.

"Past One at Rooney's"

" PAST ONE AT ROONEY'S "

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This romance of a gangster has the O. Henry twist of ironic tenderness which distinguishes it from an ordinary crook drama. This gun-man and girl of the street meet at a table in Rooney's, a dance hall of the underworld. At their first glance a miracle is created; they each fall genuinely in love for the first time in their lives and with this love is born a

desire for concealment of their respective callings. They each assure the other that they are eminently respectable and that they only happened in the dive by accident. Disclosure comes when a policeman tries to arrest them and gives his candid and profane opinion of their reputations. After the first shock, they decide to accept each other for what they are and the scene ends before a house with "Rev." on the doorplate.

" PRIENDS IN SAN ROSARIO."

"THE THIRD INGREDIENT."

FIRST RUNS FOR SERIAL

"Mystery of the Double Cross," Pathe's latest serial release, is being extensively booked for first-run showing by important exhibitors who never before have shown a serial. It is reported by Pathe that keen competition has developed as a result of trade showings held during the week of March 18 in all of Pathe's thirty exchange cities.

EDWARD WARREN'S FIRST FEATURE IS READY

"Warfare of the Flesh" to Be State Right Film

"Warfare of the Flesh" to Be State Right Film

Edward Warren returned from Florida and North Carolina, the other day, and celebrated the completion of the first production to be released under his own trade mark, "The Warfare of the Flesh," by making plans for his next feature. The play he has just finished for the State right market has engaged his attention since early last January. The interiors were finished a few weeks ago at the Herbert Brenon studios and the allegorical prologue was staged in the South. The ansouncement of the release of "The Warfare of the Flesh" heralds Mr. Warren's debut as a producer-director-manufacturer. "When I secured financial support for my own company, I was elated because of the Opportunity and the avenues of progress and achievement it opened up to me," said Mr. Warren. "I had my problems well fixed in my mind, and the solution of them, because I knew what I was after, was therefore not as discouraging as it would have been, had I been lacking in a thorough understanding of requirements and specifications. For instance, I was fully aware, before I started, of just what the State right buyers want. I made a study of market conditions, program competition and other fundamentals. As a result, I have a production with many strong-selling points. I have six stars, all of whom have been exploited by motion picture manufacturers and theatrical managers. They are, therefore, known to the picture public as well as the theatergoer. My story is of the kind that will interest all classes, particularly the women, for it is a clean domestic thesis. My sets and stage dressing are up to the minute in elegance, art and refinement. In all I am thoroughly satisfied that I have fuffilled my obligations and start work on my next picture with the satisfaction of knowing that final results will measure up to the expectations of all those who may be interested."

FOUR YEARS GENERAL MANAGER

John Francis Skerrett celebrates his fourth year as general manager of the Nicholas Power Company on April 1. Mr. Skerrett came to the Power Company in 1913 and during his administration the now famous Cameragraph No. 6H was introduced to the trade. To his efforts is due in great measure the present splendid organization which is so well known to all in the motion picture industry. Prior to his connection with the Nicholas Power Company, he was chief of the New York Municipal Bureau of Electricity. He is a man of very strong and forceful personality, and the Nicholas Power Company is to be congratulated upon having such a man as Mr. Skerrett at the helm.

E. K. Lincoln, who is featured in the title role in "Jimmie Daie," the serial re-leased on the Mutual program, is vacation-ing for a few weeks in Atlantic City.



Are Motion Picture Exhibitors Human Beings?

GOLDWYN'S owners believe that they are. Many producing organizations have been wrecked by the character and habits of the men employed to carry on business relations with the exhibitors of America.

Goldwyn will make no mistakes of this kind. Its representatives will be able, clean-cut, hardworking business men and they will be gentlemen.

They will not be pledge and promise-breakers. They will be men you can depend upon. They will come to you with heads filled with a knowledge of service and promotion. They will, in addition to booking a picture in your theatre, help you sell it to your public.

Besides its tremendously popular stars in plays by the world's most successful authors, and in addition to the ability and standing of its partners, Goldwyn has another big asset and that is:

A skilled knowledge of how to bring people to a box office and sell them admissions when they come there.

Goldwyn Dictures

16 East 42d Street

New York City

Telephone: Vanderbilt 11

LINCOLN ON VACATION

NEW COMEDY FOR BRYANT WASHBURN "Jones's Bubble," from Essanay, Said to Be as Funny as "Skinner"

Essanay is to star Bryant Washburn in another new comedy. It is said the story is funnier if possible than "Skinner's Dress Suit." "Jones's Bubble "Will be the title Suit." "Jones's Bubble "Will be the title been filmed by Essanay. The picturisation of Cohan and Harris's tengely dramatic stage bit is steadily progressing. Its rebour and ten minutes is the screen time.

Mr. Washburn is being supported by Hasel Daly, who played the role of "Honey" in the Henry irving Dodge story. "Essanay's picturization of Samuel Merwin's Cosmopolitan Magasins story. This feature, presenting Neil Craig, and at the second production. Harry Beaumont, who produced the "Skinner" picture, has Edison-Selig-Essanay Service April 9.

ADVISORY HOARD

"WOMANHOOD" IMPRESSES SLACKERS

Vitagraph Battle Picture Will Be Spur to Enlistment, Is Belief of All Concerned

The eight-reel spectacular battle picture, "Womanbood, the Glory of a Nation," which had its promier at the Chestnut Street Opera House in Philadelphia, March 19, is said to be an ideal feature to encourage "preparedness." It opens April 1 at the Broadway Theater, New York, and will be regularly released April 9.

Before the eight reels had been completed government officials at the League Island Navy Yard were busy getting into communication with patriotic societies throughout Eastern Pennsylvania and Southern New Jersey arranging for huge publicity for the picture in order to increase enlistments in both the navy and the army.

ters of the American Revolution, the National Preparedness Society, the American Defense League, the National Security Society and the Navy League had outlined plans for a country-wide campaign to assure the attendance at every theater booking "Womanhood," of every-she booking "Womanhood," of every-she booking "Womanhood," of a tremendous attendance at the performance.

While the plans for rallying a tremendous attendance at the performances of "Womanhood" are in an embryo state, the treasurles of the numerous preparedness societies are to be used for the purpose of purchasing a tremendous number of admission tickets which will be distributed in stores, offices, factories and every place of business where large numbers of men are employed. This is in addition to a tremendous publicity campaign to be conducted by the preparedness organizations.

Rooseveit's Brain Child "Womanhood, the Giory of a Nation," which had its premier at the Chestnut Street Opera House in Philadelphia, March 19, is said to be an ideal feature to encourage "preparedness." It opens April 1 at the Broadway Theater, New York, and will be regularly released April 9. Before the eight reels had been completed government officials at the League Sand New Yard were busy getting into communication with patriotic societies throughout Eastern Pennsylvania and Southern New Jersey arranging for huge publicity for the picture in order to increase enlistments in both the navy and the army."

To Impress Stackers "Millions of able-bodied men must seeints prepared for war."

Willions of able-bodied men must seeints proposed of the picture," was the message sent out by the officials, ""Womanhood" will impress must be prepared for war."

Willions of able-bodied men must seeints publicity for the picture, was the message sent out by the officials, ""Womanhood" will impress must be prepared for war."

Within twenty-four hours after the first public screening of the picture the Daugh.

Within twenty-four hours after the first public screening of the picture the Daugh.

Womanhood" is the brain child of the greatest advocate of "preparedness" in the advocate of "preparedness" in the security with the also probably is the picture and outlined states. Commodore Blackton and Dr. Brady both and were frequently and the street open and wore frequently and the experiment of the also probably is the picture to encourage the eight the also probably is the picture. The plant of the picture to encourage in the plant of the navy League had outlined states. Commodore Blackton and Dr. Brady both and who formance at every theater a permanent of the also probably is the picture to encourage at the opening Philadelphia performances and made stirring addresses were formances of "Womanhood" in the same probable which they told just entered they told just entered the plant of the probable which they told just entered they told just entered they to



WILLIAM A. BRADY in association with WORLD PICTURES

ETHEL CLAYTON

"Man's Woman"

With ROCKCLIFFE FELLOWES

Directed by Travers Vale

Written by William Addison Lathrop



MACK SENNETT-KEYSTONE The whole thing in a nutshell OPEN TO ALL EXHIBITORS SEPARATELY FROM PROGRAM

RELEASED ONLY BY TRIANGLE DISTRIBUTING CORPORATION

CONQUEST FILMS TO BE MARKETED BY **FORUM**

FORUM

"Selling an Idea Primarily," Declares Manager

That Thomas A. Edison, Inc., in producing Conquest Pictures and marketing them through Forum Films, Inc., is offering the motion picture world an idea that dominates even the pictures that represent it, is the substance of a statement made by L. W. McCheeney, manager of the Edison Studios, in discussing the attitude that the Edison Company will take in placing Conquest Pictures before the exhibitors of the country. Mr. McCheeney stated that the idea behind the conception and production of this new program is that of clean pictures and that every other element will take a subservient position to this ideal. While making it plain that the primary releases of Conquest Pictures may not conform to the standards of present day motion picture production, he stated that they will be fitted in every respect to meet the strong demand for pictures that are morally beyond criticism.

"In selling Conquest Pictures through Porum Films, Inc.," said Mr. McChesney, "we primarily are selling an idea. We are not at first going to emphasise the productions because we believe that the idea is bigger than the pictures and that the lattershould be kept subordinate the epoch-making project that has been responsible for their production."

Kenneth Hodkinson, general manager of the Forum Films, states regarding the immediate activities of the organisation:

"Ever since the first announcement was made in the trade papers, relative to the formation of Forum Films, inc., to handle Edison Conquest Pictures in a national way we have been receiving a great number of requests and inquiries from all parts of the country regarding these films. Our notices seem to have a roused particular interest among churches, schools, colleges, universities, humane societies, women's clubs and organizations of a similar kind.

"The class of pictures which we will release will not be of the milk and water type but live and vital stories of interest, not only to the children but the entire family."

SECURES RIGHTS TO NOVEL

Matt Moore has secured from Bobbs Mer-rill Company the motion picture rights to "The Turn of the Balance," by Brand Whit-lock, U. S. Minister to Belgium.

TWO SUBJECTS CHOSEN FOR GAIL KANE

Mutual Star to Appear in Adaptations from Novels-Other Announcements

Work on her second vehicle has been started by Gall Kane at the American Mutual studios. This will be an adaptation of H. S. Merriman's popular novel, "With Edged Tools."

The third vehicle chosen for Miss Kane will be entitled "The Indiscretion of Moily." This is an adaptation of the novel by Charles Sherman, "The Upper Crust."

The first feature in which Miss Kane appeared for Mutual was "Whose Wife?" This is now completed and the release date will be announced in the near future.

The final scenes of "The Frame-Up," starring William Russell, are being abot at the American studio under the direction of Edward Sloman. It is expected that the production will be entirely completed this week.

In this photoplay Mr. Russell poses most of the time in the garb of a chauffeur. Francella Billington again appears opposite Mr. Russell.

Work on "Railroad Raiders"

Although the first chapter of "The Railroad Raiders," the new Mutual serial in which Helen Holmes is once more a railroad girl, will not be released until April 9, the first five chapters have aiready been completed at the Signal studio under the direction of J. P. McGowan. The titles of the

chapters aiready completed are "Circumstantial Evidence," "A Double Steal," "Inside Treachery," "The Deal in Silks "and "A Woman's Wit."
Word comes from the studios of the Frank Powell Producing Corporation at College Point, Long Island, that Nance O'Nell, the celebrated star who was recently signed to apear in Powell pictures released by the Mutual, has completed two dramas.
"Mrs. Balfame," the picturization of Gertrude Atherton's famous book of that title, which brings the works of that celebrated novelist for the first time to the screen, was completed a number of weeks ago.
The release date of this first O'Nell offering through Mutual exchanges has been set for April D.

Picturing " Hedda"

The second of Nance O'Neil's Mutual-Powell dramas is Henrik Ibsen's "Hedda Gabler." that striking characterization and picture of Norwegian life which formed one of the noted actress's strongest stage roles. It will be released some time in May. The offices of the Frank Powell Producing Corporation have been moved from the Times Building to larger quarters at 71 West Twenty-third Street.

FIRST ARTCRAFT-FAIRBANKS FILM ALMOST READY "In Again-Out Again" Will Be Finished in Fortnight-Star Signs for Duffy Story

Within two weeks, it is reported, the initial Arteraft-Douglas Fairbanks picture will be ready. It is "In Again—Out Again," and was written by Anita Loos. John Emerson is director.

Upon completion of this picture activities in connection with the next offering will be commenced immediately. Although the title of this story has not as yet been announced it is stated that it will present an unusual comedy of New York and California. The production will. therefore, be started in New York following "In Again—Out Again" and as a pronounced advocate of smiling cooperation.

New York following "In Again—Out Again" and as a pronounced advocate of smiling cooperation.

Douglas Fairbanks has just signed for the screening of "Far from the Maddening Clinis," by Gerald C. Duffy, editor of the Sireet and Smith monthly. Mr. Duffy was assisted in Pleiture Play Magasine," the Street and Smith monthly. Mr. Duffy was assisted in Pleiture Play Magasine," the Street and Smith monthly. Mr. Duffy was assisted in Pleiture Play Magasine, the Street and Smith monthly. Mr. Duffy was assisted in Pleiture Play Magasine, the Street and Smith monthly. Mr. Duffy was assisted in Pleiture Play Magasine, the Street and Smith monthly. Mr. Duffy was assisted in Pleiture Play Magasine, the Street and Smith monthly. Mr. Duffy was assisted in Pleiture Play Magasine, the Street and Smith monthly. Mr. Duffy was assisted in Pleiture Play Magasine, the Street and Smith monthly. Mr. Duffy was assisted in Pleiture Play Magasine, the Street and Smith monthly. Mr. Duffy was assisted in Pleiture Play Magasine, the Street and Smith monthly. Mr. Duffy was assisted in Pleiture Play Magasine, the Street and Magain Play Magasine, the Street and Magain Play Magasine, the Street and Magain Play Magasine, the Magain Play Magasine, the Magain Play Magain Play Magasine, the Magain Play Magai

"JOAN THE WOMAN" HAS AUSPICIOUS BOS-TON OPENING

TON OPENING

Geraldine Farrar There—Sings "Star Spangled Banner"

Bobron, Mass. (Special).—Unquestionably the biggest demonstration in behalf of motion pictures in the history of New England occurred last week on the premier in the Colonial Theater of Cecil B. De Mille's great motion picture production, "Joan the Woman." Not only was Geraldine Farrar, the star of the picture; Jesse L. Lasky and other prominent film men from New York present, but Governor McCail of Massachusetts and his family and official staff; and Mayor Curley of Boston, his family and staff, occupied boxes, which gave to the occasion an eciat not enjoyed by any other theatrical opening in Boston in years.

In New England film circles they are still talking about the enthusiastic way in which two thousand of Boston's best and bravest were stirred by the picture and thrilled by the extemporaneous events of the evening. These included, chief and foremost, the singing of "The Star Spangled Banner" by Geraldine Farrar, a native of Boston; and the exchange of complimentary phrases between the Governor, the Mayor, and the prima donna.

All Boston was alert, as was also New England, which is a hot-bed of pro-Ally sentiment, to see Miss Farrar's anticipated active loyaity to America in refutation of the frequently published sianderous sistements that her heart was not with her native people in the world crisis. Any such doubts were entirely dispelled by the prima donna herself in Interviews with Boston newspaper men and also by her actions on Tuesday evening.

Mr. and Mrs. Jesse L. Lasky, Hiram Abrams and other well-known film men came over from New York for the premier. The New England rights to the De Mille picture are controlled by the Cardinal Film Corporation of New England, 103 Pleasant Street, of which M. J. Garrity is general manager.

BUY NEW COMEDIES

Klever Pictures, Inc., has just accepted for the use of Victor Moore comedy sce-narios by Lois Zeliner, Anthony P. Kelly and Thomas J. Gray. These pictures will be given immediate production.

Frederick L. Collins, president of McClure Pictures, is now in Los Angeles perfecting plans for the production of the next McClure series of five-reel features that will follow "Seven Deadly Sins."

17

IN OTHER CITIES

IN OTHER CITIES

(From Mirror Correspondents).

Shawner, Okla. (Special).—At the annual convention of the Oklahoma State Branch of the Motion Picture Exhibitors' League of America, A. B. Momand, manager of the beautiful Savoy Theater, was unanimously elected president for the ensuing year. Mr. Momand's untiring efforts in behalf of the organization and the high principles it stands for, were responsible for his election.

Other officers elected were: S. H. Jones, of Altus, Okla., vice-president; W. H. McCall, of Liberty Theater, Oklahoma City, second vice-president; L. W. Brophy, Yale Theater, Muskogee, secretary; and C. D. Jackson, Stillwater, treasurer, Delegates to the National convention to be held in Chicago in July will be appointed later by the executive board.

Berkeley, Cal. (Special).—The following

Chicago in July will be appointed later by the executive board.

BERKELEY, CAL. (Special).—The following pictures have been shown during the last week by the Berkeley show houses:

T and D Theater—Sessue Hayakawa in "Each to His Kind," Theodore Roberts in "The American Consul," Wilfred Lucas in "Im Budsoe," "William Desmond in "The Iced Bullet," Frank Keenan in "The Bride of Hate," Douglas Fairbanks in "The Americano," Dorothy Dalton in "Chicken Casey," Manager Merlin announces that he has secured for April 4 to 7 the famous Ince production of "Civilisation."

Berkeley Theater: Francis Bushman in the "Great Secret," "Alice Brady in "A Hungry Heart," Nazimova in "War Brides."

Marie Dressler in "Willie Wakes Up," May Allison in "Big Tremaine," Thomas Santschi in "The Country that God Forgot."

Strand Theater: Bessie Barriscale in

Allison in "Big Tremaine," Thomas Santschi in "The Country that God Forgot."

Strand Theater: Bessie Barriscale in "Plain Jane," Gladya Gish in "Atta Boy's Last Race," Francis X. Bushman in "Pennington's Choice," Mary Pickford in "Less Than Dust," Norma Talmage in "The Childrer in the House," Ethel Barrymore in "The Awakening of Helen Ritchle.

Bawin Herschwelder.

Oakland, Cal., (Special),—"T and D: Blanch Sweet in "Those Without Sin." and Dorothy Kelly in "The Money Mill," to capacity.

Frankin: "Betsy's Burgiar," with Constance Talmage, and "Black Orchids," with Cleo Madison, to fair sized houses.

Kinema: "The People versus John Doe," and Mrs. Vernon Castle in "Patria."

Broadway: Robert Warwick and Doris Kenyon in "A Girl's Folly."

CINCINNATI (Special),—"The Birth of a Nation," after having been kept out of Ohio for more than two years, opened for an indefinite run at the Grand, March 19. It is expected that the engagement will run for several weeks, and tickets are being sold for four weeks at prices ranging from 25 cents to \$1.50. There is no doubt about the general public interest and even at regular theater prices the film should draw well for at least two weeks and perhaps do fairly well for another two. If would be expecting too much to expect more than that.

Colonel Ben Stern, one of the recognized powers of the theatrical profession has re-

be expecting too much to expect methat.

Colonel Ben Stern, one of the recognized powers of the theatrical profession has returned to the city to inaugurate the active campaign for "A Daughter of the Gods," which opens at the Lyric April 1 for an indefinite engagement.

W. SMITH GOLDENBURG.

which opens at the Lyric April 1 for an indefinite engagement.

WM. SMITH GOLDENBURG.

TOPEKA, KAN. (Special).—Iris (Joe Ristein, manager): Louis Huff and Jack Pickford in "Great Expectations," and serial "Patria," March 19-20; House Peters and Myrtle Stedman in "The Happiness of Three Women, March 21-22.

Gem (C. A. McGuigan, manager): Mr. McGuigan announces change in policy which will consist of one five or six reel feature and two reel comedy in place of two or three reel photopiay. Pictures will be changed three times a week in place of every day as heretofore. A five-piece or-chestra will be added, which should help materially for good business. Mr. McGuigan has remodeled and redecorated the Gem interior as well as exterior, and it is now one of the best motion picture theaters in this section.

COLUMDIA, S. C. (Special).—The Strand Theater, a vaudeville and moving picture house, with seating capacity of about four hundred, was seriously damaged by fire on the middle of the night while the theater was unoccupied, and the damage from fire and water was such that the theater will be closed for some time while it undergoes repairs.

GREENSBURG, PA. (Special).—With the opening of the new Strand Theater, E. E. Rutter, manager, Greensburg has had its first opportunity to witness the big feature films. "Civilization," "The Battle Cry of Peace" and "The Birth of a Nation." Peace "and should be princess and Casino, all picture theaters, are doing good business.

EDMUND S. DOTY.

INDIANAPOLIS, IND. (Special).—An innovation in picture circles here was the ap-

EDMUND S. DOTY.

INDIANAPOLIS, IND. (Special).—An innovation in picture circles here was the appearance of Bryant Washburn and Hazel Daly at the Circle, March 16-17 after the picture "Skinner's Dress Suit" was shown, in which the pair are featured. Both made a pleasant little speech, followed by a reception and hand shaking in the lounge room upstairs, in which hundreds in the audience took part.

Pearl Kirkwood.

STATE RIGHT PROPOSITION

A conservative investment for conservative buyers.—A production with a universal appeal.—A subject especially attractive to women of all classes.—The type of production that will book at \$100 a day and will stand a three day showing in neighborhood houses.—A varied and elaborate line of advertising matter available.

THE STORY

The story is based on the premise that matrimony is a holy institution.—That women are inherently good.—That no state of virtue however is complete, until it is won by a conflict with vice and temptation.—The drama is developed with a series of cumulative climaxes showing the perpetual and colossal warfare extant through the ages between the forces of good and the forces of evil.

BIG BOX OFFICE CAST

Sheldon Lewis, who starred with Pearl White in the Iron Claw and Perils of Pauline; Walter

Hampden, who starred in the Servant in the House; Charlotte Ives, who appeared with E. H. Southern, in the Vitagraph attraction, The Man of Mystery and who is now starring in the Morosco Broadway hit, The Brat; Marie Shotwell who appeared in Enlighten Thy Daughter; Harry Benham, one of the stars of the Thanhouser Million Dollar Mystery and Theodore Friebus, for years the idol at the Castle Square Theatre, Boston, and recently at the Maxine Elliot Theatre in "What Is Love."

THE PRODUCTION

Big sums of money have been expended on special sets and stage dressing.—The entire production was under the personal direction of Edward Warren, who has produced many big winners on various programs.— The technical end was handled by the same crew that helped stage The Daughter of the Gods, The Eternal Sin, and Neptune's Daughter.

The production will be ready for release the middle of April.

Write or wire bids for territorial rights to H. Z. LEVINE, Business Manager



BETTY DODSWORTH.

Betty Dodsworth, who played the heavy character of Cora Watson in the E. I. S. production "Trooper 44." is a new recruit in pictures from the legitimate stage. Her last dramatic role was in support of James K. Hackett in "Macbeth," in which she played a minor role and understudied Viola Allen as "Lady Macbeth." Although Miss Dodsworth has been playing for the screen but a short time, she has appeared in several important productions, among them

Author and Director General of THE LINCOLN CYCLE PHOTOPLAYS

THE BENJAMIN CHAPIN STUDIOS | RIDGEFIELD PARK, N. J.

CHESTER BARNET LEADING MAN

"TRILBY," "WISHING RING," "MARRYING MONEY," "THE RACK," Etc. Four others to be released in the near future.

HENRY KING

PATHE BALBOA STAR

DIRECTING Little Mary Sunshine Stories

"Shadows and Sunshine," "Joy and the Dragos," "Twin Kiddhe" Contract Expires May 1, 1917 -"As Told at Twilight"

Edward Jose NILES WELCH

Mrs. Griffith's "Charity"; under the direction of Frank Powel; "The Smugglers," under the direction of Sidney Olcott; the McClure production of "Wrath," under the direction of Theodore Marston; "The Traveling Salesman," under the direction of Joseph Kaufman; with Mme. Petrova, under the direction of Burton King; in "Trooper 44," and in "The Transgressor," under the direction of Edward Warren. Miss Dodsworth is a native of Lexington, Ky., and is a grand-daughter of the late Jim Dodsworth, the most widely known horseman in the blue grass country.

Technicolor Motion Picture Co.

JACKSONVILLE, FLA. nt Release-"One of Many" (Metre).

ADELE

Address care DRAMATIC MIRROR.

Do Exhibitors Want "Stars" in Short **Pictures**

To a number of exhibitors who asked us why various popular players have been taken out of short pictures, the following reply was made:

"Under the program system the producer cannot get money enough from his short pictures to pay the increasing salaries of

"Under the program system a picture containing an unknown player brings the producer the same money as a picture containing

"Under the General Film 'Open booking' system every picture sells on its merit. If our quality short subjects (under 'open booking' system) receive co-operation from the exhibitor, they will earn a reasonable profit for the producer. Then he will be justified in keeping his stars in the short subjects.

"Consequently, it is now up to you, Mr. Exhibitor.

"If you want stars in short pictures, General Film producers will give them to you. Do your share by giving good short pictures a fair chance—give them long runs, and they will please your patrons. Then you can afford to pay the producer a decent price, and he can afford to keep his stars in short pictures."

GENERAL FILM CO., Inc., NEW YORK

RE-ISSUES POPULAR

Revive Old Friends

Greater Vitagraph is one of the first of a larger producing companies to realise importance of reissuing some of its der masterpieces in order that the more centily developed motion picture "fans" by have an opportunity to see pictures at were considered the very best in artisenther were first released.

Two more reissues have been announced Greater Vitagraph to be released through L. E. E. "A Million Bid" will be reissed on April 2 and "Captain Alvares" ill be released on April 9.

These two reissues follow closely in the ake of the reissue of "My Official Wife," hich was so successful from the standint of both exhibitor and patron that the inagement of Greater Vitagraph felt that had been demonstrated that reissues ould be the vogue rather than the explicit.

eption.
Exhibitors who booked "My Official fif" reported a tremendous business. heir consensus of opinion was that their udiences went away well pleased and feeling that the entry fee had been amply re-

TO AID GOVERNMENT Universal Weekly Places Service at Its

Universal Weekly Places Service at Its
Disposal
Every foot of the Universal Animated
Weekly's reel has been placed at the disposal of the United States Government for
the dissemination of such propaganda as
may aid the nation in the present international crisis.

The officials of the Animated Weekly
reached this decision immediately after Secretary of the Navy Josephus Daniels had
communicated with them and asked them
not to show pictures which might give information to a possible enemy of the country. In reply to this communication from
the Secretary of the Navy, Jack Cohn, edifor the Animated Weekly, respectfully
submitted his services and those of his orranization to the Government machine.

ATTORNEY KOHN ON TOUR

Raiph Kohn, attorney for the Famous ayers-Lasky Corporation, left New York Tuesday for an extended tour of the untry for the purpose of making a delled investigation of film conditions, le leading cities included in his itinerary to Toronto, Denver, Sait Laske City, and n Francisco. Mr. Kohn's first stop will Toronto where he will conduct a simranalytical study of conditions as they tain across the border.

"THE WHIP" AT PARK Vitagraph Finds It Worth While to Big Brady-Paragon Production Is Attrac-Revive Old Friends

FOUR-REELERS ENDORSED

FOUR-REELERS ENDORSED

Ever since the General Film Company made its first announcement of the now famous "Fortune Photoplay" series, the executives of that company have been receiving letters from exhibitors endorsing the "One Hour Bereen Time" idea. "Fortune Photoplays" are all founded on stories that have appeared in the Street & Smith group of magagines—Ainsiee's, The Popular, Smith's, People's, etc., and when the General Film Company made its first plans for the series it was decided to limit the length to four recis aince that length of picture was found after a careful investigation to be the most popular with exhibitors.

The General Film Company has received word that "Fortune Photoplays" will be the opening attraction at the new Palace Theater in Duluth which will open early in April.

CLEVELAND LIKES "VICAR"

Cleveland has given Pathe's "The Vicar of Wakefield." an unqualified endorsement. In the face of almost impossible weather conditions over a thousand professors and teachers from the city schools gathered at the Stillman Theater on the seventeenth to witness the first Cleveland screening of Frederick Warde in the adaptation of Goldsmith's great novel. The audience was with the picture from the start and teatified its appreciation by frequent applause.

DOINGS OF THE NA. WHAT FILM FOLK ARE TIONAL BOARD OF REVIEW

Activities Expanded—Meetings Addressed by Speakers

dressed by Speakers

Mary Gray Peck, of the Motion Picture Committee of the General Federation of Women's Clubs, addressed a Forum meeting n New Haven, Conn., on Bunday night, March 18, on the subject of better films, he arrangements having been made for her to speak by the National Committee on Films for Young People.

M. L. Percy, of the Atlanta Board of Censorship, Atlanta, Ga., was in New York ast week. While taiking about his interest in motion pictures in the course of a call at the office of the National Board of Review, he said:

"Every man has his hobby. When I

fiscatory.

"We all co-operate in Atlanta and understand each other thoroughly, with excellent

Expand Activities

TO FILM LOCAL PICTURE

TO FILM LOCAL PICTURE

Bijon Thester at Jamestown Is Active

Jamestown, N. Y. (Special).—The Bijon
Theater is making arrangements for the
filming of a local picture entitled, "A Romance of Jamestown." The cast will consist entirely of local talent and representatives of the M & M Motion Picture Company have charge of the work which
commenced on March 19. The Bijon has
booked the Max Linder Comedies and will
show the first of the series March 15-17.
The children's matiness which Manager
La Croix has been presenting every other
Saturday are meeting with marked success.
The Bijon is the only theater here which in
any way caters to the youngsters of the
city, and the pictures are greatly appreciated, both by the children and the
Mothers' Clubs, under whose auspices the
matinees are being given. "Little Mary
Sunshine" was shown March 3 and June
Caprice in "A Modern Cinderella" was
booked for March 17.

The Ministerial Alliance is again active
in regard to the Sunday closing of motion
picture shows, and sent a delegate to
appear in the legislature at Albany upon
the hearing of the Motion Picture bill on
March 21.

Winter Garden: Douglas Fairbanks in
"The Americano," March 6: House Peters
in "The Happiness of Three Women,"
March 7, 8.

A. L. Langforder.

DR. BAYLIS WITH WOODS

A. H. Woods has engaged Dr. Charles T. Baylis of Brooklyn, the eminent traveler, writer and publicist, as one of the staff of noted lecturess who will present the Elmendorf Travel Talks throughout the country under Mr. Woods's personal direction. Dr. Baylis, who will lecture on "Mexico," has for years enjoyed a considerable reputation as a lecturer on European travel subjects. He was the last civilian silowed by the Germans to travel the ruined and devastated areas of Belgium. In an automobile journey of one thousand miles he covered thoroughly sil of Belgium which the German occupation made possible.

DOING ON THE COAST

Brief Items of News Concerning California Activities

BY MABEL CONDON.

Los Angeles, Cai. (Special). — Pat Powers "folded his tent," as it were, and departed last week for New York, after three weeks in Los Angeles, which three weeks Mr. Powers had intended should only be ten days.

Carl Laemmie also said goodbye to Universal City, having the personal acquaintance of every employe at his film plant, as the result of his six weeks' visit there.

Mae Murray's name was after one of the drawing-room reservations made last week for the East.

Hayakawa, under Robert Thornton's direction.

House Peters is no longer a Lasky-Morosco-ite, having finished his service with the Morosco Company with the completion of his last picture.

Lou Tellegen has arrived on the Coast and begun the direction of Jack Pickford and Louise Huff at the Lasky studio.

Director William V. Mong, who has been with the Universal Company for the past several years, is directing a feature picture out at Monrovia.

Director William H. Taylor, after one picture at the Fox studio, has returned to his former allegiance, that of the Morosco plant.

rmer allegiance, that ant. Kathlyn Williams is working on the asky lot. Lasky lot.

Dustin Farnum is at work on his second
Fox picture under Richard Stanton's direction.

Lasky lot.

Dustin Farnum is at work on his second Fox picture under Richard Stanton's direction.

William Fox is prolonging his stay in California. He is to be found every day at the Fox studio and is taking an active interest in the script, production and the acting forces.

Eddie Lyons and Lee Moran are anticipating May I in the production of a one-reel comedy sotilied, "Moving Day," being filmed at Universal City.

Allen J. Holubar is directing and piaying the featured role in his own story, "The Adiroudack Affair." Louise Lovely plays opposite bim and Eddle Polo has a principal role in the cast.

Three baby lions have come to Universal City. A contest is on among the employes of the film piant in the way of choosing names for the three new lion-ettes. Director Jack Conway is playing opposite Elia Hall in Universal Vice-President H. O. Davis's story, "The Little Beigian."

Helen Starr provided Jack Mulhall with a special lead in her story, "Speeding Up Suann," which was prepared for the screen by Thomas Gibson at Universal City.

Elia Hall acted as director while watching some scenes in her own picture in which Director Jack Conway was playing. P. A. Powers was an interested observer on the side-line and assured Miss Hall that some day she will make a good director.

Helen Holmes and the Signal company will go to the Nevada Desert to make the remaining nine chapters of their latest serial, "The Railroad Raiders."

William Brunton, who has played juvenile leads with the Helen Holmes company, broke his arm recently while playing hockey with the All-Canadian Hockey Club of Los Angeles, of which Mr. Brunton is manager. He now wears his arm in a sling.

Robert Phelon, expert cameraman with the Highall Playing hockey with the All-Canadian Hockey Club of Los Angeles, of which Mr. Brunton is manager. He now wears his arm in a sling.

Robert Phelon, expert cameraman with the Highall Playing brown on the studio grounds.

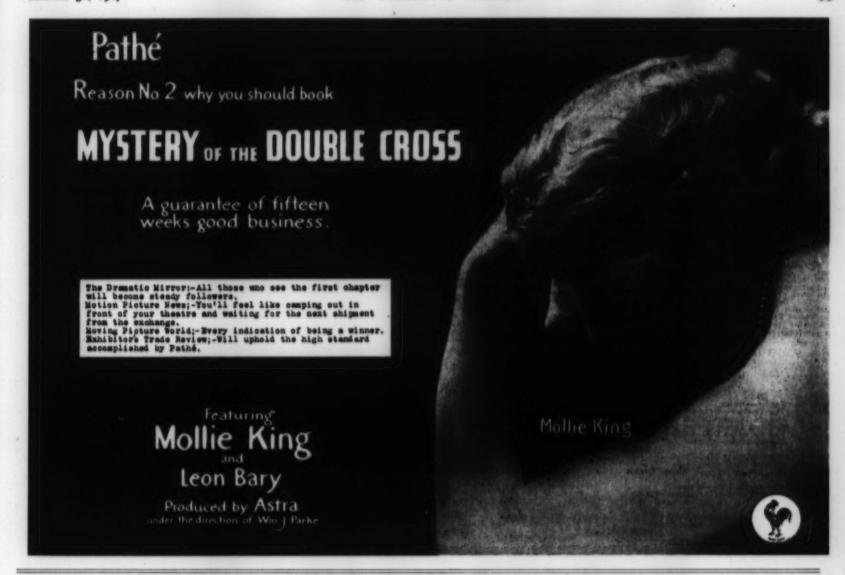
Yincent Beresford has joined the acting staff of the Balboa studio.

In the new Balboa picture ju

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MANY STATES IS

EXPECTED

Victories for Films Anticipated; Association Does Good Work

There is every indication that Sunday motion picture shows will be legalised in the states of New York, New Jersey and Consultation of the states of New York, New Jersey and Consultation of the exhibitors' leagues in these states, in co-operation with the National Association of the Motion Picture Industry.

In New Jersey the Colgan bill, containing a clause for referendum has passed the assuppon in the Senate within a few days. It is generally believed that if this measure is passed by the senate it will be signed by Governor Walter E. Edge. Splendld work has been done in New Jersey by the chaben of the Motion Picture Industry.

The Martin bill, introduced in the Connecticut legislature, provided a major of Walter special or the Motion Picture industry.

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The Martin bill, introduced in the Connecticut legislature, provided a major of Walter special or the Motion Picture industry.

The Martin bill, introduced in the Connecticut legislature, provided a major of Walter special or Sunday opening. We have the leading roles.

The Boren Club BEEFS/TF Av.

The Screen Club BEEFS/TF Av.

SCREEN CLUB BEEFSTEAK

The Screen Club has completed arrangements to hold a beefsteak at its club house. 17 West Forty-fifth Street on Saturday evening, March 31, 1917, with Roscoe arbuckle as its guest of honor. The occasion promises to be one of the biggest events held at its club house, the entertainment committee having prepared an elaborate program of entertainment and an evening of fun and good fellowship is promised. Reservations are piling in upon the committee and the spacious quarters of the club arg going to be severely taxed. Wilton Lackaye will act as master of ceremonies.

Lillian Walker, former Vitagraph star, has been signed through her managers, Roehm and Bichards, by the Ogden Picture Corporation of Ogden, Utah, for one year at a salary of \$2,000 a week to appear in feature pictures, especially adapted, written, and personally supervised for Miss Walker by Aaron Hoffman.

Albert Scowcroft is president of the new company; Lester Parks, vice-president and general manager, and W. F. Hassner, secretary-treasurer. The personnel of the directors staff has been selected from the Utah constituents.

Miss Walker is well known both in comedy and light drama.

August Dryer, the well-known theatrical attorney, represented Miss Walker in making the contract.

STRONG FIGHT FOR SUNDAY OPENING

National Association Head and Others Defend Measure; Ministerial Representatives Oppose Sabbath Films

Ministerial Representatives Oppose Sabbath Films

Albany, N. Y. (8pecial).—" I resent the accusation that the men behind the motion pleture Industry strive for Immorality," declared William A. Brady of the World Pilm Corporation and president of the National Association of the Motion Picture Industry, and president of the Saturdary, as the Pilm Corporation and president of the Saturdary, as the Pilm Industry, and the Pilm Corporation and president of the Saturdary, as the Pilm Industry, and the Pilm Industry, and the Pilm Corporation of the Motion Picture Industry, and the Pilm Industry, a

REALISM RAMPANT

REALISM RAMPANT
Director George L. Cox has added the last word in realism to the picture that he is making for the Rockefeller Foundation. In the recent operation on his throat Mr. Cox saw excellent material for his picture so had his camera man merrily grinding while he was acting the principal role on the operating table.

It is to be hoped that Mr. Cox never stages a scene requiring a dead man as his efforts to get realism might lead him to assume the chief role there also in the absence of other applicants.

SHIPMAN ENLARGING PROCESS

WILLIAM A. BRADY REMAINS WITH WORLD Film Activities to Be Devoted to That Company for at Least

One Year More

A contract has been, executed by which he film activities of William A Brady Made, or the film activities of Williams A Brady Made, or the film activities of Williams A Brady Made, or the film activities of Williams as the film and the film activities of Williams will be develed to World-Pictures Brady-Made, or the film and the film activities of Williams will be film and the film an A contract has been executed by which the film activities of William A. Brady will be devoted to World-Pictures Brady-Made, for at least another year, from next month.

Referring to his experience as director-general for the past twelve months Mr. Brady says:

"When the board of directors finally induced me to take an active interest in World Pictures I consented to try it for six months only, and that with some rejuctance and upon the strongest assurance that I should have an absolutely free hand. I am free to say that I have not been hampered in the slightest degree, and the fact that I have already remained twice as long as I had agreed to stay, coupled with the present renewal, indicates that the situation is satisfactory all around.

"Every little while somebody asks me why I do not direct our pictures from start to finish. There are several reasons. First,

State Rights Feature Holds Dominant Place

"WHIP" GOING STRONG ALMA HANLON BUYS A GATLING GUN-PRE-

PHOTOPLAY FEATURES ON THE MARKET

		Paramount Program		Man 10	The Mostel Sin Deams Columbia	Viola Dana
Bat		Title. Pamous Players	Star	April. 23	The Mortal Sin—Drama God's Law and Man's—Drama Yorke	Viola Dana Viola Dana
Mar	18	Sapho—Drama The Dummy—Drama	Jack Pickford	Mar. 26	The Hidden Children—Drama	Harold Lockwood and May Allison
Apr	12 16 23 30	Sapho—Drama The Dummy—Drama Heart's Desire—Drama Sleeping Fires—Drama The Valentine Giri—Drama Heart's Desire—Drama	Pauline Frederick Jack Pickford Marie Doro Pauline Frederick Marguerite Clark Marie Doro	Apr. 2	The Waiting Soul—Drama	Mme. Petrova
Apr	30	Heart's Desire—Drama	Marie Doro	Feb. 19 Feb. 26	The War of Tongs-Drama	Chinese Cast
Mar	1,	Those Without Sin-Drama	Blanche Sweet		The Gates of Doom—Drama	Chinese Cast Dorothy Davenport Claire McDowell Cleo Madison Neal Hart
	15	Castles for Two—Drama The Prison Without Walls—Drama	Marie Doro Wallace Reid and Myrtle Sted- man	Mar. 12 Mar. 12 Mar. 19 Mar. 26 Apr. 9	The War of Tongs—Drama The Girl and the Crisis The Gates of Ivon—Drama The Girl Who Lost—Drama Border Wolves—Drama The Scarlet Crystal—Drama The Scarlet Crystal—Drama Mr. Dolan of New York—Drama	Neal Hart
Mar	. 26	The Bottle Imp—Drama The School for Husbands—Drama	Sessue Havakawa	Mar. 26	The More Excellent Way—Drama	Herbert Rawlinson Harry Carey and Clair Du Bray Jack Mulbali
Apr	. 9	The Cost of Hatred—Drama	Fannie Ward Kathlyn Willams and Theodore Roberts		The Courter Woman BUTUAL-AMBRIC	CAN
Apr.	12 26	Tides of Barnegat—Drama The Squaw Man's Son—Drama	Blanche Sweet Reid, Stedman and King	Feb. 26 Mar. 5	The Girl from Rector's—Urama My Fighting Gentleman—Drama The Painted Lie—Drama Motherhood—Drama	Buth MacTammy
Mar		Out of the Wreck—Drama	Kathlyn Williams	Mar. 12 Mar. 19 Mar. 26	The Painted Lie—Drama	William Russell Crane Wilbur Marjorie Rambeau
	. 22	The Spirit of Romance—Drama	. Vivian Martin	Mar. so	TRIANGLE Pine Arts	marjorse Ramonau
Mar		As Men Love-Prama	House Peters and Myrtle Sted-	Mar. 4	Betsy's Burglar—Drama	Constance Talmadge W. Lucas
Apr		The Bond Between—Drama The Lonesome Chap—Drama	George Beban House Peters and Louise Huff	Mar. 11 Mar. 18 Mar. 25	A Daughter of the Poor—Drama A Woman's Awakening—Drama Her Official Fathers—Drama	Basie Love Seena Owen
		PATHE GOLD ROOSTER	FEATURES	Apr. B	Her Official Fathers—Drama	Dorothy Gish B. Harron
Mar	. 4	Her Beloved Enemy—Drama	Doris Grey, Wayne Arey, J. H. Glimour, Gladys Leelle, Ernest Howard, Carey Hastings Gladys Hulette, Wayne Arey, George Marlo, Kathryn Adams, Grace Henderson, Arthur Bauer, Lord McCaskill, William David.	Apr. 22	An Old-Fashioned Young Man—Drama Cheerful Givers—Drama	Bessie Love
Mar	. 18	Pots and Pans—Drama	Howard, Carey Hastings Gladys Hulette, Wayne Arey,	Mar. 11 Mar. 18	Back of the Man-Drama	Dalton Enid Bennett
			George Marlo, Kathryn Adams, Grace Henderson, Arthur Bauer,	Mar. 18 Mar. 25	The Little Brother—Drama Blood Will Tell—Drama The Square Deal Man—Drama The Dark Road—Drama	W. Desmond W. S. Hart
Apr.	1	Mary Lawson Secret-Drama	Lord McCaskill Charlotte Walker, William David-	4 m g 2 m - 4 m	The Dark Road—Drama Sweetheart of the Doomed—Drama	D. Dalton L. Glaum
			Charlotte Walker, William David- son, J. H. Gilmour, N. S. Wood. Inda Palmer, Robert Vaughn	Apr. 15 Apr. 22	Sweetheart of the Doomed—Drama Paddy O'Hara—Drama The Desert Man—Drama	W. Desmond W. S. Hart
Feb.	25	Crime and Punishment—Drama	Derwent Hall Caine and Marguerite		K. E. S. E. SERV	ic.
Peh.	10	Her Life and His-Drama	Courtat	Feb. 19 Apr. 2 Apr. 16	The Royal Pauper—Drama The Law of the North—Drama The Builder of Castles—Drama	Bessie Eyton, George Fawcett
Apr.		Mayblossom—Drama Popular	Pearl White and Hal Ford	Apr. 16		Marc MacDermott and Miriam Nes- bitt
Mar.	11	The Empress—Drama Balbon	Holbrook Blinn, Dorls Kenvon	Mar. 12	Little Lost Sister-Drama	Provide Market
Mar	. 25	Told at Twilight—Drama	Baby Marie Osborne, Henry King, and Daniel Gilfether		The Faith of Nancy—Drama	Bessie Eyton
Man	10	Greater VITAGRAPH V. L.	8. E. INC. Earl Williams Edith Storey and Antonio Moreno Anita Stewart	Mar. 19	The Truffers—Drama Satan's Private Door—Drama	Nell Craig
Mar. Mar.	19	Arsene Lupin—Drama Aladdin from Broadway—Drama The More Excellent Way—Drama	Edith Storey and Antonio Moreno Anita Stewart	Apr. 23	The Truffers—Drama Jones' Bubble—Drama ART DRAMAS INCORPO	Bryant Washburn and Hasel Daly
Apr.	2	Babette-Drama	Peggy Hyland and Marc MacDer- mott	Mar. 1	Pride and the Devil-Drama	Nell Craig Nell Craig and Sydney Ainsworth Bryant Washburn and Hasel Daiy DiATED Aima Hanlon
Apr.	2	A Million Bid—Drama Apartment 29—Drama	Anita Stewart, Harry Morey Earl Williams	Mar 20		
Apr.	0	Captain Alvarez—Drama The Third Party—Drama	Edith Storey Alice Joyce and Harry Morey	Feb. 8	The Great Bradley Mystery—Drama WILLIAM SHERRI The Accomplice—Drama	Jack Sherrill and Dorothy Barnard
Feb.	19	A Square Deal-Drama BRADY-WORLI	and the same and t	Mar. 26	The Law that Failed—Drama	CORP. Alma Hanlon and Edward Ellis Naomi Childers
Feb.		A Girl's Folly—Drama	Carlyle Blackwell, June Elvidge, Henry Hull, and Muriel Ostriche Doris Kenyon		Auction of Virtue—Drama ERBOGRAPH	
Mar.	12	The Web of Peaire—Prama A Dancer's Peril—Drama The Social Leper—Drama As Man Maid Her—Drama	Alice Brady		The Inevitable—Drama VAN DYKE	Anna Q. Nilsson
Mar. Mar.	19 26	The Social Leper—Drama	Carlyle Blackwell, June Elvidge Kitty Gordon Ethel Clayton and Rockliffe Fellows	Jan. 25 Mar. 8	Her Good Name—Drama The Cloud—Drama	Jean Sothern Jean Sothern
Apr.	9	Man's Woman—Drama The Family Honor—Drama	Ethel Clayton and Rockliffe Fellows Robert Warwick, June Elvidge and Henry Hall		One Woman's Ordeal—Drama FOX FILM CORPORA North of Fifty-three	Jean Sothern TION Dustin Farnum
Apr.	16	Forget-Me-Not-Drama	Henry Hall Kitty Gordon	Mar. 12	The Siren—Drama A Tale of Two Cities—Drama	Valeska Suratt William Farnum
Mar.	.5	The Boy Girl-Drama	Violet Mersereau	Mar. 19	The Blue Streak—Drama North of Fifty-three—Drama	Violet Palmer and William Nigh Dustin Farnum
		Mutiny—Drama	Myrtle Gonzalez, Val Paul and Heorge Hernandez	Fab. Pa	nthes_Drams	and the second s
Mar.	26-	Polly Redhead—Drama The Gift Girl—Drama	Ella Hall Rupert Julian, Louise Lovely	Feb. Th	e Argyle Case—Drama e Eternal Sin—Drama o Price She Paid—Drama le Easlest Way—Drama le Law of Compensation—Drama	Norma Talmadge Robert Warwick Florence Reed
Apr.	B	Susan's Gentleman—Drama The Pulse of Life	Rupert Julian, Louise Lovely Violet Mersereau Wedgewood Nowell, Gypsy Hart Ella Hall, Walter Belasco and Antrim Short	Feb. Th	e Price She Paid—Drama le Easiest Way—Drama	Florence Reed Clara Kimball Young Clara Kimball Young
Apr.		A Jewel in Pawn—Drama The Girl in the Checkered Coat—Drama	Antrim Short Dorothy Phillips		ARTCHAPT	Norma Talmadge
		METRO PICTURE	hardens a ministra	Mar. 5 Apr. 2	A Poor Little Rich Girl—Drama Broadway Jones—Com. Drama	Mary Pickford George M. Cohan
Mar.	5	The Barricade—Drama Rolfe	Mabel Tallaferro	Apr. 1	Patria, "Which Passeth All Understanding	"—Pathe
Mar. Mar. Apr.	9	His Father's Son—Drama The Power of Decision—Drama	Lionel Barrymore and Irene Howley Frances Nelson	Apr. 2	The Great Secret, "The Struggle"—Metro "The Golden Eagle Trall," 5th of "The Am "The Lone Point Feud"—6th of "A Daug "The Secret of Borgias"—25th of "Grant,	erican Girl " Series-Drama-Katem
Apr.		A Magdalene of the Hills—Drama The Millionaire's Double—Drama	Mabel Taliaferro Lionel Barrymore		"The Secret of Borgias"-25th of "Grant,	Police Reporter " Series Kalem

17



"I see," remarked the Truculent Poet, over the edge of his ginger beer mug, addressing the other members of the Cormorants Club who had assembled at the Cafe Namo, "I see, that the Goldwyn stars have formed a story-telling crew and are swappin' yarns like foremast hands in the Dog Watch."
"How's that?" asked the Manager of the Manager

have formed a story-telling crew and are swappin' yarns like foremast hands in the Dog Watch."

"How's that?" asked the Man in the Corner.

"Just got a lot of 'em from Brother Warren. Here's one by Jane Cowl: She was in Stratford onet during a jublice over Shakespeare's anniversary or something. There was an old swab looked like he'd lived there since William's time, comin' along the village street in a smock. I don't know what a smock is, but I suppose it's some sort of contraption like a donkey cart. Anyhow, Miss Jane she stops him an' asks who Shakespeare was, anyhow. The old fellow answered:

"He were a writer, mum."

"But what kind of a writer? Did he write stories, or scientific articles, or what? Wherever I look I see things named after Shakespeare.

"Oh. says the villager, 'you don't understand who he wuz, I guess—I've heard he writ for the Bible, mum."

"You know," remarked the Orator, "It's tough on a screen actor sometimes when he's called on to do a role that is absolutely foreign to his nature. Take Frank Losee, for example. I suppose he's been cast for more mean parts in Famous Players productions than most actors—and his latest is that of a gambler in "The Valentine Girl,' with Marguerite Clark.

"Frank is a peaceful Yonkers suburbanite and never learned to gamble at anything worse than a church social. They say he's been having an awful time getting used to handling the pasteboards like a professional."

The Poet ruminated a moment: "I reckon," he said finally "you're right about that. But you see, it's the fortune of most of us in this world to be cast in parts what we ain't suited to. Look at me! By rights I should be master of an Ocean Liner—"Shouldn't think you'd want to be just now." Interrupted the Critic.

"Pshaw!" observed the Poet, accornfully. "I've run into diruger afore now, let me tell you. When I w sailing of the Pardy, with that builty crew of mine—Pete Milner as first mute: Tom Kennedy as cabin boy; Pritx Tidden as bos'n: Barremore as steward and Ben Grimm as second office—we had

"I have here," resumed the Poet, after a brief silence, "a communication from an anonymous source—leastwise there ain't no name signed to it. I shall turn it over to the orator, him being the scholard of this ship's company, and request him to read it for the club's benefit."

He did so and the Orator read the following:

He did so and the Orator read the following:

"While rumors of every description fill the ozone, regarding this or that merger, it is stated on good authority that three of filmdom's well-known publicity dispensers are about to desert the motion picture industry; throw away their typewriters, carbon paper and adjective book to take up the flour and yeast to become bakers. It is understood that they will specialize in cake and their declaration to follow this new line is due to the high cost of living. For verification of this rumor it would be well to interrogate Bennie Zeldman, the exploiter of Doug Fairbanks: Pete Schmid, who is auxiously awaiting Broadway Jones's premier and Carl Robinson, who is bound-

OFFICES IN CHICAGO Will Exploit Selig's "Crisis" Through-

out Illinois

SHERMAN-ELLIOTT

ing from city to city with J. Warren Kerrigan. The last mentioned has been studying the field for cake all over the country and his findings so appeal to the other two that it is said they will join with him in the new enterprise. At least, there must be some truth in it for the trio seem inseparable. The Port and the country of the c

ble."
The Poet nodded wisely: "That," said the, "sounds like some of Pete Schmid's own doings. Never was such a chap for advertising Pete Schmid."
"That's what I call unkind," said the Critic. "Look out or I'll get him started after you—and where would you be?"
"Neakless of

"That's what I call unkind," said the Critic. "Look out or I'll get him started after you—and where would you be?"

"Speaking of queer propositions," said the Man in the Corner, apropos of nothing, "reminds me of something I heard the other day from Essanay:

"When Henry Irving Dodge, author of 'Skinner's Dress Suit,' which made such a hit in film form, visited the Essanay studios, George K. Spoor invited him to dinner.

"Back in the dim past someone lavented dress suits, but it remained for Henry Irving Dodge to develop the attire to its highest point of efficiency. Therefore, it would be natural to assume that in the line of dress suits Mr. Dodge possessed every model ever constructed. But, no: When he inventoried his baggage there wasn't a dress suit in the outfit. A minor obstacle, however.

"Mr. Dodge promptly phoned Bryant Washburn, here of the film, and borrowed the original of Skinner's dress suit. It was an excellent fit, Mr. Dodge avers. Nevertheless, Mr. Washburn has had to replace the buttons on the waistcoat.

"Clothes," declared the Poet, "make the man—there ain't any manner o' doubt on that score. I recall when I had a figger that was the envy of the crew. If I put on my Sunday.go-to-meetin' togs, they wasn't a gal in Chicago wouldn't stop an look back at me sort of regretiuly-like. An' when I had on my roustabout duds I couldn't get a kind look from a scrubwoman.

"That led to queer consequences, too. I was all fixed up one Saturday afternoon, fit to kill. We'd just got in from a long trip with a cargo of hides and tailer, an was anchored off the stockyards. I was anxious to get away, so I puts on my best, as I say, and starts up the street. I had a bright red necktle, a red handkerchief stuck in my pocket prominent-like and I reckon my face was red, too. Well, sirs, a mad cow had broke hoose from a yard there an' was chargin' down the street. He saw me an' came at me like a streak o' light-nin'. I looked for a place to hide an' a door was open leadin' into a private house. I ducks in quick as a

"Will you go, then?" she asas. I promised her.

"With that she up an' kisses me. Just then a door was flung open an' a voice says:

"Mandy, if you all don't come back upstairs heah an quit yo' fuolishness. I se gwine to everlastingly lambaste yo'!"

"I gave one glance at the lady—she was the complexion of my hat!"

The others gazed solemly at the Truculent Poet, shook their heads pitifully and arose. The Gentile Critic whistled the death march from Saul and they filed sadly and slowly out of the Cafe, leaving the Poet alone in his glory.

of a Nation" throughout the entire West. The success of that promotion placed the corporation in the front ranks of the film distributors of the United States.

"The Crisis," the country rights of which were acquired by Sherman-Elliott from William N. Selig, will be the first picture to be promoted from the Chicago office. Negotiations now are under way to open "The Crisis" in a Chicago Loop house. Following his opening Sherman-Elliott purposes to retain the State of Illinois showing the picture, as a legitimate production, throughout the State. The rest of the country, now unsold, and which the Sherman-Elliott Company had planned to keep, will be sold on a state rights basis.

With the opening of the Chicago office Sherman-Elliott, Inc., now has its headquarters at Minneapolis with branches at Chicago and New York.

THE BATTLE CRY

for pictures is

Give the Exhibitor Service!



This is exactly what ESSANAY'S cooperative newspaper campaign

on

MAX LINDER

IS DOING.

Contracts so far call for \$35,000 worth of Linder newspaper space. That ought to help exhibitors SOME!

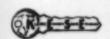
Have you booked the Essanay Linder comedies yet? The second

"MAX WANTS A DIVORCE"

is ready for you to see at any K. E. S. E. branch office.



1333 Argyle Street, Chicago.



Voice on the

15 Episodes. 1st Release, March 12. STUART PATON, Director
Watch for the big feature, "EVEN AS YOU & 1" by Lois Weber.

—Owing to the submarine warfare, Hosoilulu trip off. Our slogan, "MADE IN AMERICA!"
not that we are cowards—just patriots.

FEATURE DIRECTOR FAMOUS PLAYERS-LASKY

"THE DUMMY" sleased March 19th

In Preparation: MARIE DORO in "HEART'S DESIRE" Address Marseilles Hotel, 183rd Street and Broadway, New York City

DIRECTING

METRO PICTURES

American Film Co.

Santa Barbara, Cal.

THE BIOSCOPE

THE ENGLISH TRADE JOURNAL of THE MOVING PICTURE INDUSTRY

85 Shaftesbury Avenue

LONDON, W.

Sherman-Elliott, Inc., of Minneapolis, of which Harry A. Sherman is president, has opened permanent offices at 611 Schiller Building, Chicago. In the future the Chicago office will be the selling headquarters of the State right purchases of the corporation.

The opening of the Chicago office is in line with the expansion policy planned by President Sherman several months ago when the corporation promoted "The Birth THE WILLIAMS PRINTING COMPANY, NEW YORK

OPEN